



RECRUITING THE BEST CARE HOME SECTOR TALENT WITH CAREHOME.CO.UK

Kathryn Lewis
Recruitment Specialist



IN THIS WEBINAR

1. Why you should use carehome.co.uk to help with your recruitment
2. Job posting and creating a great advert
3. CV search and how to set up alerts
4. Channelling organic job enquiries from your profile



WEBINAR QUESTIONS

Please enter questions in the
Q&A section

Any questions will be answered
in a follow up email

CARE SECTOR STATS

Adult social care sector employs around 1.52 million people in the UK (2022/2023)

38,000 open, unfilled vacancies in 2022/2023, down to pre-pandemic levels

14,852 care homes (with and without nursing care) (2022/2023)

*Stats from [Skills for Care](#)



CAREHOME.CO.UK

JOBS SERVICES

LAST 12
MONTHS



3.3 million visits



6.5K jobs posted per month



400K applications



128K CVs in total



120K email job enquiries

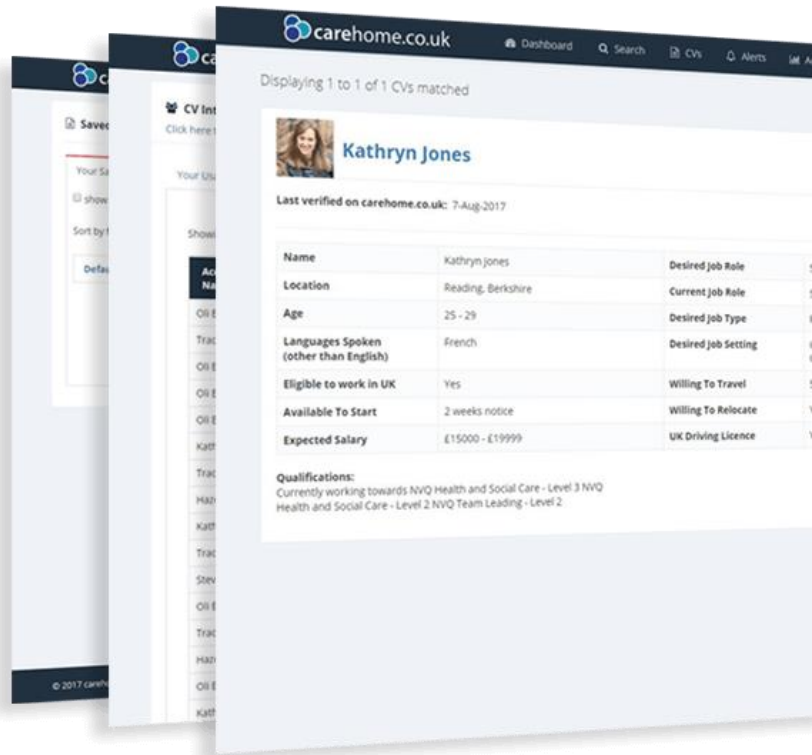


531K telephone job enquiries

CAREHOME.CO.UK

RECRUITMENT SERVICES

Jobs Board CV Search Database



Displaying 1 to 1 of 1 CVs matched

Kathryn Jones
Last verified on carehome.co.uk: 7-Aug-2017

Name	Kathryn Jones	Desired Job Role
Location	Reading, Berkshire	Current Job Role
Age	25 - 29	Desired Job Type
Languages Spoken (other than English)	French	Desired Job Setting
Eligible to work in UK	Yes	Willing To Travel
Available To Start	2 weeks notice	Willing To Relocate
Expected Salary	£15000 - £19999	UK Driving Licence

Qualifications:
Currently working towards NVQ Health and Social Care - Level 3 NVQ Health and Social Care - Level 2 NVQ Team Leading - Level 2



carehome.co.uk

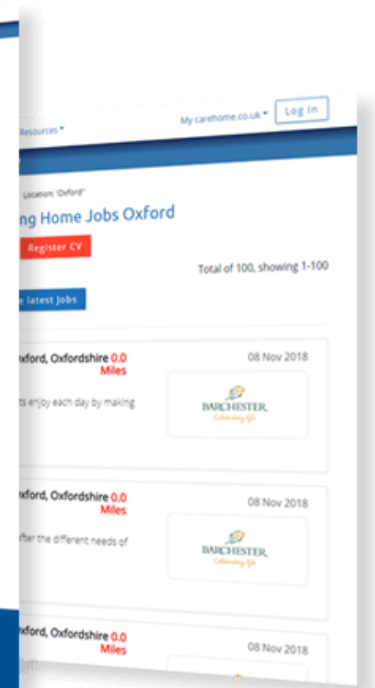
care
Care Home Activity Coordinator

Job Title: Care Home Activity Coordinator
Job Type: Full Time or Part Time
Date Posted: 14 Nov 2018

Description:
Help our residents maintain active and independent lives through the creation and delivery of individualised activity plans based on their interests, abilities and requirements.
You will be responsible for:
• To build friendships with our residents that help them adjust to life in care homes
• Meet with residents, their friends and family members, to build individualised activity plans and, using these, create engaging plans in our electronic resident records, ensuring these are updated daily to evidence delivery
• To monitor basic needs for the plan with the resident and adjust if necessary
• Create a variety schedule of meaningful occupation for each resident, personalised to their likes, dislikes, needs and abilities, helping them to try new things and continue to play part in the hobbies and activities that make them who they are
• Create and maintain a schedule of group activities tailored to residents to our standards to ensure sessions, enabling residents to take part in common activities as well as individual hobbies as per their wishes
• Update the resident care plan with details of the activities they've undertaken, including photos, comments and feedback, that can be used by residents as a record of what they have achieved as well as shared with their friends, family and the home team
• Build relationships with residents, friends and visitors in order to make sure you understand the person, and that the resident understands how you are engaging the resident
• To build relationships with the local community, inviting them into the home to take part in our events and help residents maintain their hobbies
• To build and/or be a member of the home's support network, friends and neighbours from the community who are keen to be active participants in the life of the home
• Develop strong and continuing relationships with colleagues in order to share of ideas and information, ensuring you are all working as a team to provide a safe and fulfilling experience within the home for every resident
• Update our residents to help them with their needs for services, repairs, repairs, repairs, repairs and general
• Support our residents to make high quality use of the home, encouraging independence and freedom of choice, as well as building links with local groups to ensure they reach the home, building the confidence of the home as part of the local community
• To attend all meetings and activities as requested by the Company in order to fulfil your duties
• To attend appropriate training courses and/or engage in continuous personal and professional knowledge and skills
• To undergo the necessary training to become a Care Home staff

Our Care Home can have things set up in order to make sure you are provided with a high quality personalised care services for older people. From morning and evening care to dementia support and specialist dementia care. Our specialist Dementia Care Home will have 12 bedrooms, each with ensuite facilities. Building about the care home will enable you to enjoy the best in beauty and comfort.

Share this job



carehome.co.uk

care
Care Home Jobs Oxford

Register CV

Total of 100, showing 1-100

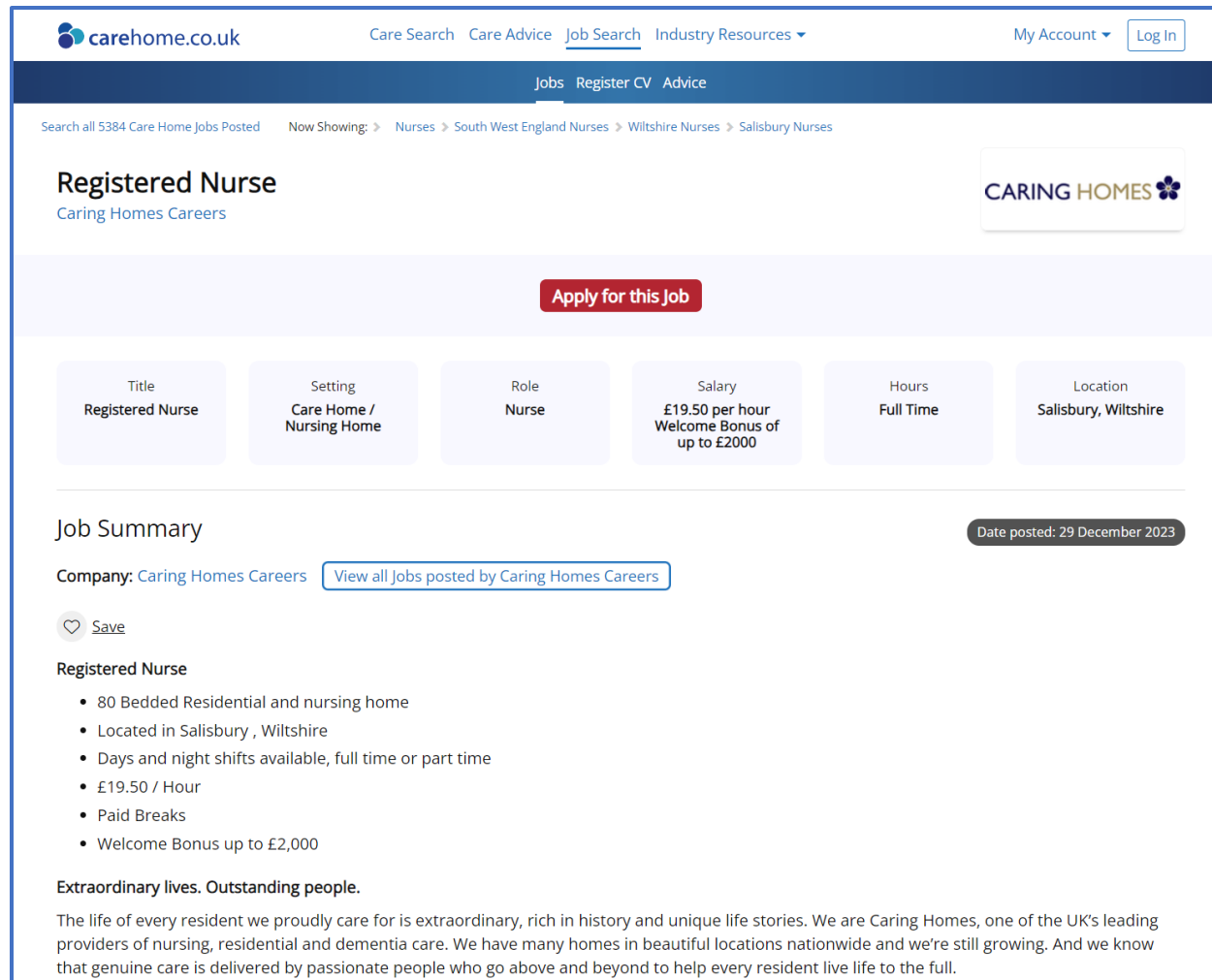
Latest Jobs

Reading, Oxfordshire 0.0 Miles 08 Nov 2018

Reading, Oxfordshire 0.0 Miles 08 Nov 2018

Reading, Oxfordshire 0.0 Miles 08 Nov 2018

JOB CREDITS



The screenshot shows a job listing for a Registered Nurse on the carehome.co.uk website. The page includes a navigation bar with links for Care Search, Care Advice, Job Search, and Industry Resources. The job title is 'Registered Nurse' by Caring Homes Careers. A prominent red button says 'Apply for this job'. Below this, key details are listed in boxes: Title (Registered Nurse), Setting (Care Home / Nursing Home), Role (Nurse), Salary (£19.50 per hour with a £2000 welcome bonus), Hours (Full Time), and Location (Salisbury, Wiltshire). The job summary section includes a 'Save' button and a list of job features: 80 bedded residential and nursing home, located in Salisbury, Wiltshire, days and night shifts available, £19.50 per hour, paid breaks, and a £2,000 welcome bonus. The text concludes with 'Extraordinary lives. Outstanding people.' and a paragraph about the company's commitment to care.

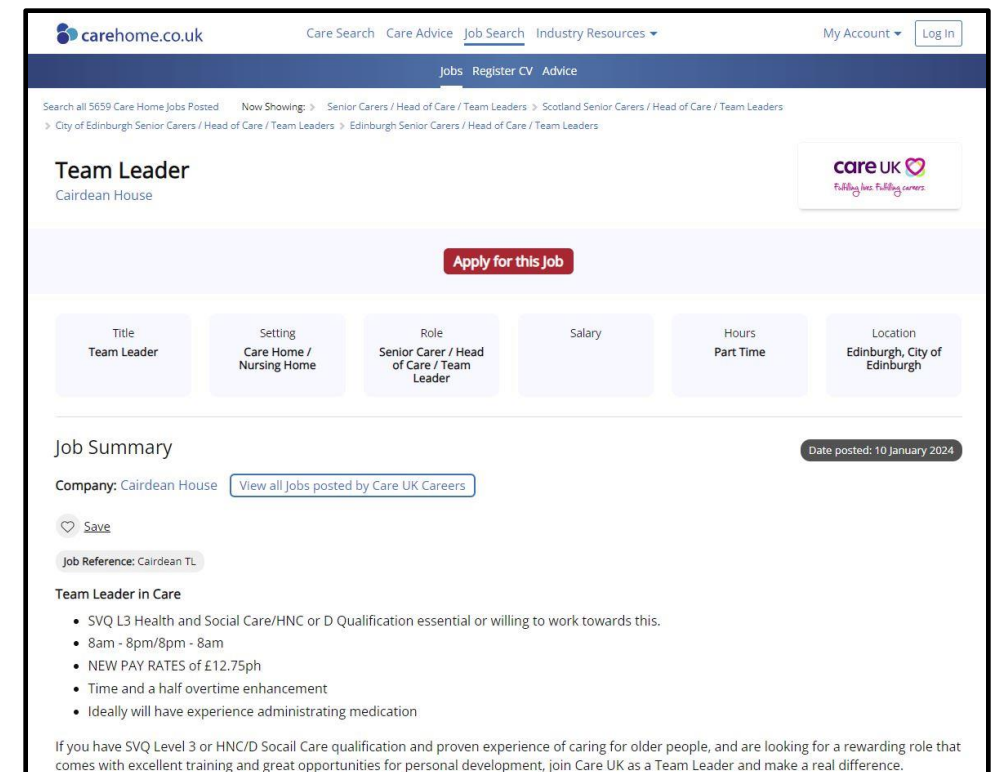
Job credits included:

- Enhanced 10 x Job Credits
- Premium 20 x Job Credits
- Platinum 50 x Job Credits

1 job credit posts a job for 30 days

CREATING A GREAT JOB ADVERT

- Different to an internal job description
- Attraction tool
- Focus on benefits – including salary / hourly rate



The screenshot shows a job advertisement for a 'Team Leader' position at Cairdean House. The page is from the carehome.co.uk website. The job title is 'Team Leader' and the location is 'Cairdean House'. There is a red 'Apply for this Job' button. Below the job title, there are several key details in a grid format:

Title	Setting	Role	Salary	Hours	Location
Team Leader	Care Home / Nursing Home	Senior Carer / Head of Care / Team Leader		Part Time	Edinburgh, City of Edinburgh

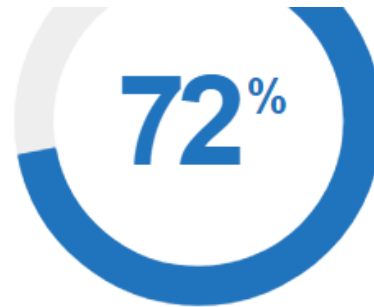
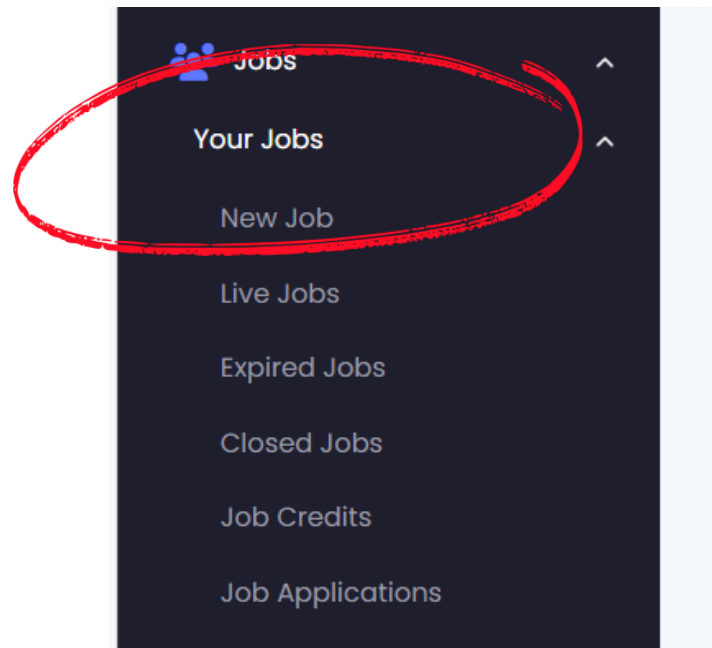
Below the grid, there is a 'Job Summary' section with a 'Date posted: 10 January 2024' badge. The company is 'Cairdean House' and there is a link to 'View all Jobs posted by Care UK Careers'. There is also a 'Save' button and a 'Job Reference: Cairdean TL' field.

Team Leader in Care

- SVQ L3 Health and Social Care/HNC or D Qualification essential or willing to work towards this.
- 8am - 8pm/8pm - 8am
- NEW PAY RATES of £12.75ph
- Time and a half overtime enhancement
- Ideally will have experience administrating medication

If you have SVQ Level 3 or HNC/D Socail Care qualification and proven experience of caring for older people, and are looking for a rewarding role that comes with excellent training and great opportunities for personal development, join Care UK as a Team Leader and make a real difference.

POSTING A JOB VIA YOUR CONTROL PANEL

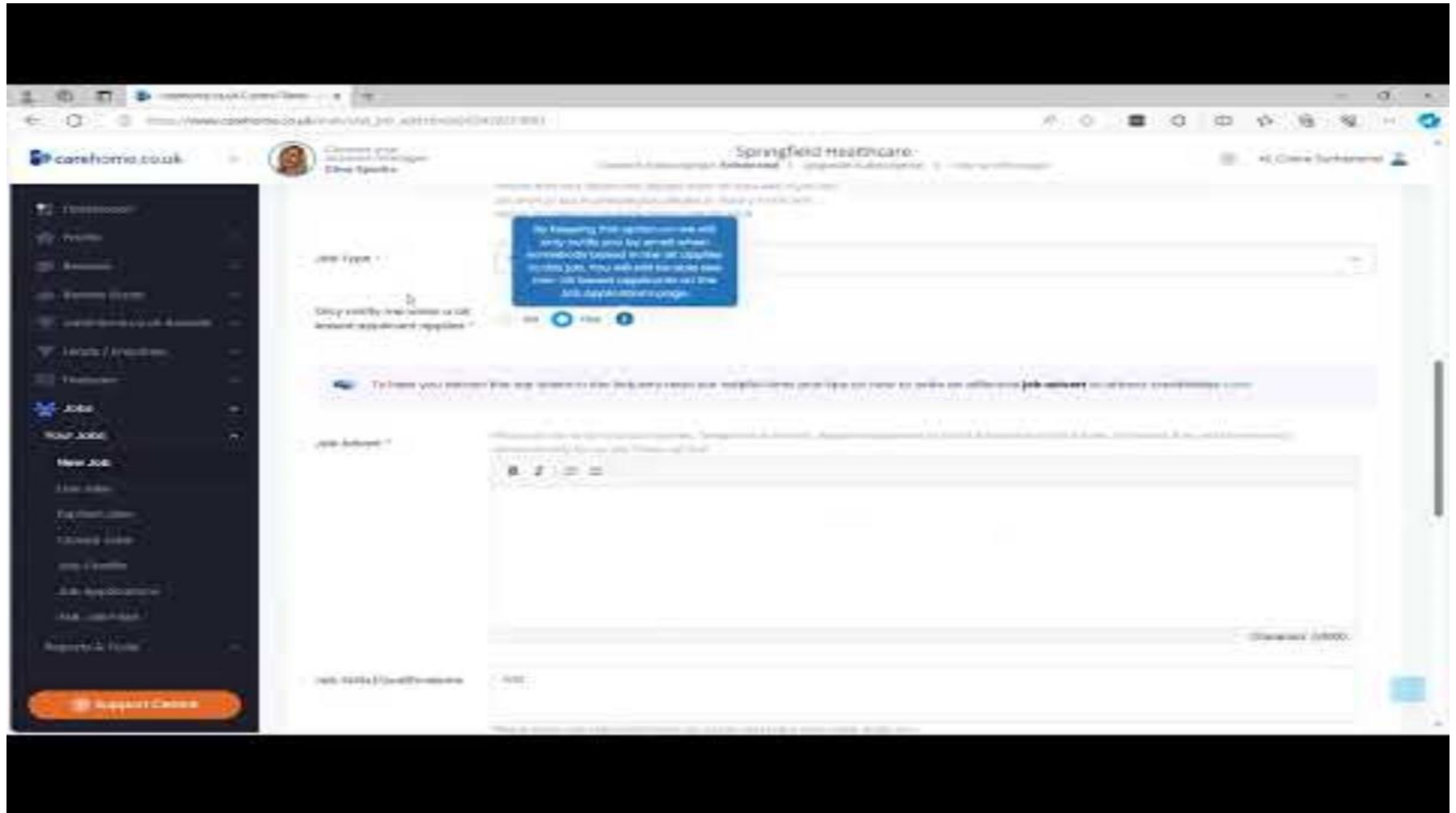


- Your Group Profile Completeness is made up of the average of all your 265 Care Home's Profile Completeness Scores.
- Each Care Home's profile completeness score is made up of 9 content types (shown opposite) which each contribute either 10% or 20% if the content is uploaded.
- Your current Group Profile Completeness Score is at 72% (out of a maximum 100%).

Why should I complete my Profile?

Obtaining the highest profile completeness % possible makes sure that your profile is visible and attractive to care seekers and gives you the best chance to receive more enquiries.

POSTING A JOB (DEMO)



WHERE DO JOB ADVERTS APPEAR?



POSTING A JOB VIA INTEGRATION

There are 2 ways to integrate with carehome.co.uk to post your jobs – via an API or via an XML Feed.

1. We already have many pre-built integrations with companies including:



POSTING A JOB

VIA INTEGRATION

2. Alternatively, you can set up a new integration for your company or request one for a new partner using an XML Feed or our API:

XML Feed – This is a simpler means of integration that can require less resource to set up but gives slightly less control over how the jobs are posted. To use this method, you will need to visit our integration guide in your Control Panel.

API – This is the best method of integration though usually takes longer. You can access more information and have more control.

VISA SPONSORSHIP

LICENCE

Pros:

Access to more qualified candidates than exist in your local area

Committed team members

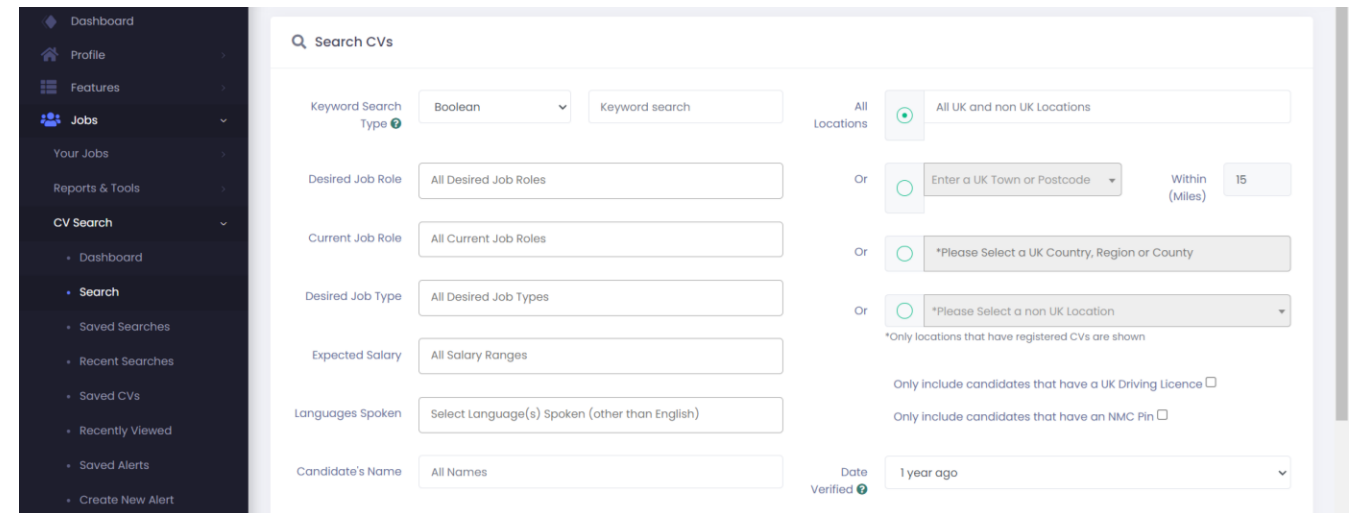
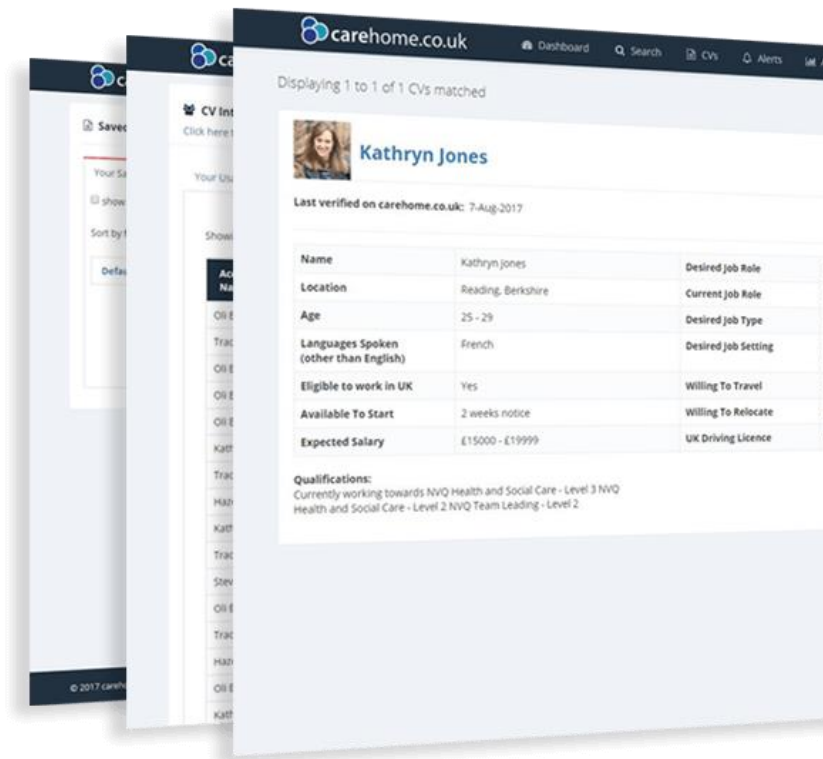
Unique skills and experience

Cons:

Process can be slower than hiring in the UK

Additional costs to consider

CV SEARCH



- Over 128,000 CVs
- Proactive way to recruit
- Alert function
- Platinum subscription
- Demo

PROFILE JOB ENQUIRIES

- Over 650,000 profile enquiries in 2023
- Receiving a job enquiry



PROFILE JOB ENQUIRIES

- Email and Call Channelling



Email The Grange Nursing Home

Please select type of enquiry

Care Placement Enquiry

Availability, pricing and care enquiries

Job Vacancy Enquiry

Job vacancies or work experience

General Enquiry

All other types of enquiries

care@thegrange.com

jobs@thegrange.com

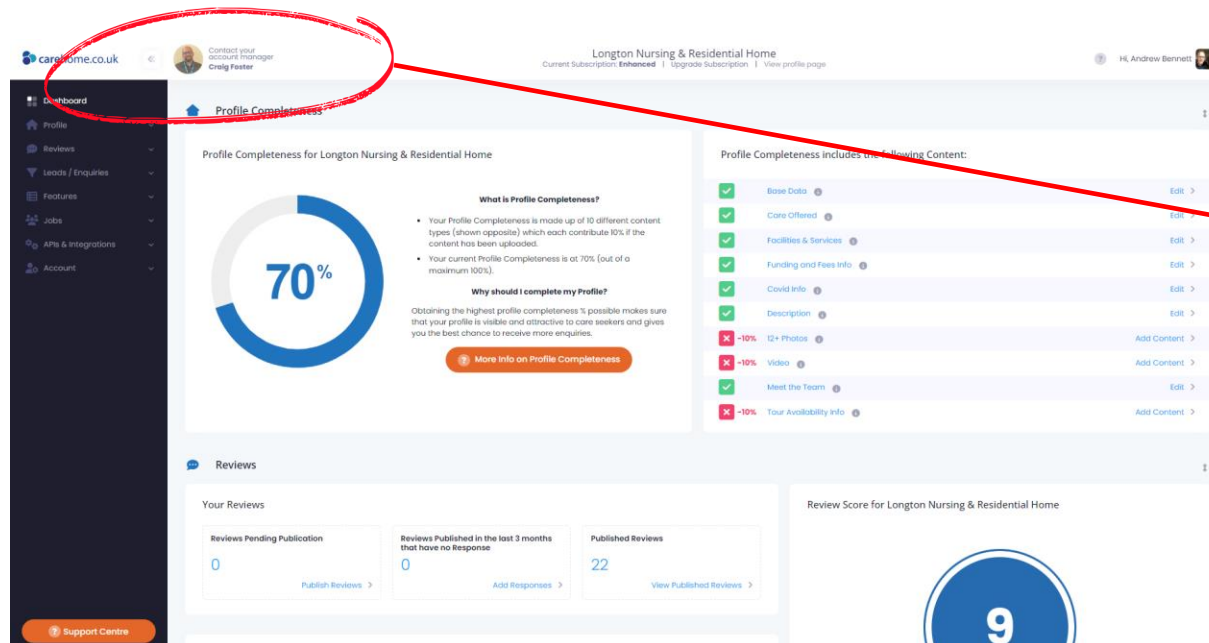
enquiries@thegrange.com

SUMMARY

- carehome.co.uk is the UK's most popular Care Home Sector dedicated Jobs Board with 3.3 million visits in 2023
- Job posting credits are included in your subscription and are extremely easy to use
- Each credit enables a job to be posted for one month
- Be creative when it comes to placing an advert – it's important to make it stand out
- Once posted, your job ads appear on Google and Adzuna, as well as carehome.co.uk
- Our integration with major ATS systems make the job advertising process easier
- Don't forget our CV search facility is available for proactive recruitment
- Visit our extensive Support centre for all aspects of the carehome.co.uk Jobs Service

YOUR ACCOUNT MANAGER

- Log into your Control Panel to find your Account Manager
- Click on their image to find telephone number, email address and a 'Request a Call Back' button
- Your Account Manager is happy to provide a full walkthrough of how to use the Control Panel and can offer guidance on your profile.



The screenshot shows the 'Profile Completeness' page for 'Longton Nursing & Residential Home'. The profile is 70% complete. A table lists the components of profile completeness:


Component	Status	Action
Basic Data	✓	Edit
Core Offered	✓	Edit
Facilities & Services	✓	Edit
Funding and Fees Info	✓	Edit
Covid Info	✓	Edit
Description	✓	Edit
12+ Photos	-10%	Add Content
Video	-10%	Add Content
Meet the Team	✓	Edit
Tour Availability Info	-10%	Add Content

Your Account Manager

Craig Foster

Any questions, please contact your Account Manager, **Craig Foster**

craig.foster@tomorrows.co.uk
01488 644542 | [Request a Call Back](#)



 carehome.co.uk

Feel free to get in touch
jobs@carehome.co.uk



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