

## **Recruiting the Best Care Home Sector Talent with carehome.co.uk**

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## IN THIS WEBINAR

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In this Webinar we will be covering the following:

- 1. Why you should use carehome.co.uk to help with your recruitment**
- 2. Job posting and creating a great advert**
- 3. CV search and how to set up alerts**
- 4. Channelling organic job enquiries from your profile**

# CARE HOME SECTOR STATS

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Adult social care sector employs around 1.84 million people in the UK (2024)

The turnover rate within care homes sits at around 27%

Changes to Visa Sponsorship July 2025



# CAREHOME.CO.UK JOB SERVICES

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## Last 12 Months:



3.3 million visits



6.5K jobs posted per month



400K applications



170K CVs in total



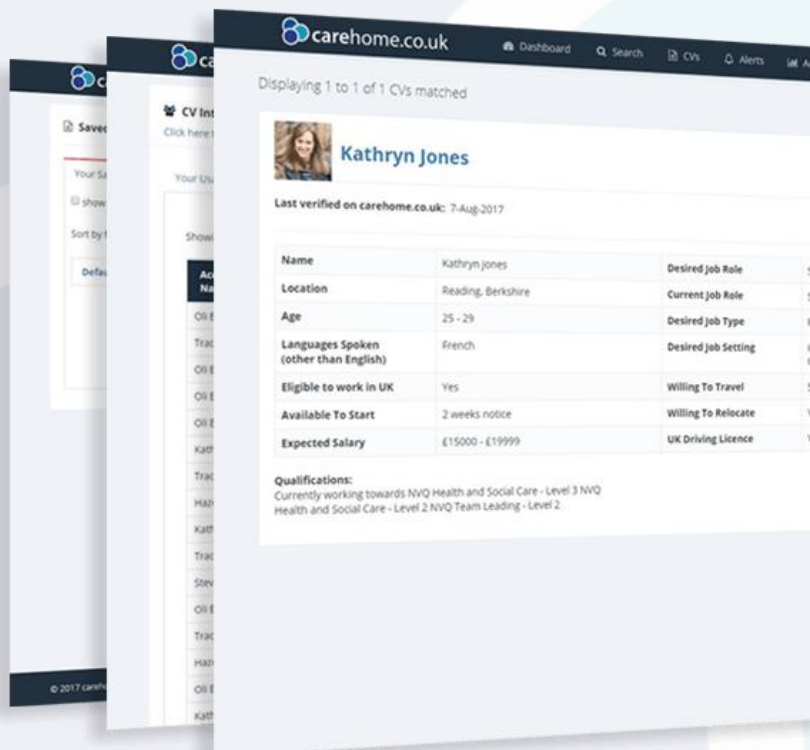
89K email job enquiries




655K telephone job enquiries

# CAREHOME.CO.UK RECRUITMENT SERVICES

# Jobs Board CV Search Database



# FINDING A JOB ON CAREHOME.CO.UK

 [Care Search](#) [Care Advice](#) [Job Search](#) [Industry Resources](#) [My Account](#) [Log In](#)

[Jobs](#) [Register CV](#) [Advice](#)

## Care Home Jobs in the UK & Nursing Home Jobs in the UK

The leading UK Care Home Jobs board with 5,529 Jobs including Care Home Managers, Carers & Nurses

Select Job Role

All Job Roles











Enter a Location

Region, County, Town or Postcode

[Search](#)

[More Search Options](#)

### Featured Recruiters

 HC-One Recruitment <a href="#">View all jobs</a>	 Amenable Staffing Ltd <a href="#">View all jobs</a>	 Bright Healthcare Services Ltd <a href="#">View all jobs</a>	 Care UK Nursing & Residential Care Services <a href="#">View all jobs</a>	 My Care Ltd <a href="#">View all jobs</a>
 Anthony Healthcare Ltd <a href="#">View all jobs</a>	 Cedar Care Homes <a href="#">View all jobs</a>	 Lakeview Rest Homes Ltd <a href="#">View all jobs</a>	 Hallmark Luxury Care Homes <a href="#">View all jobs</a>	 Caring Homes Careers <a href="#">View all jobs</a>

# JOB CREDITS

The screenshot shows a job listing for a Registered Nurse at Caring Homes Careers. The page includes a navigation bar with links to Care Search, Care Advice, Job Search, and Industry Resources. The job title is 'Registered Nurse' and the employer is 'Caring Homes Careers'. A red button labeled 'Apply for this job' is prominently displayed. Below this, a table provides key details about the job:

Title	Setting	Role	Salary	Hours	Location
Registered Nurse	Care Home / Nursing Home	Nurse	£19.50 per hour Welcome Bonus of up to £2000	Full Time	Salisbury, Wiltshire

Below the table, there is a 'Job Summary' section with a 'Date posted: 29 December 2023' label. The company is 'Caring Homes Careers', and there is a link to 'View all jobs posted by Caring Homes Careers'. A 'Save' button is also present. The job details list the following:

- 80 Bedded Residential and nursing home
- Located in Salisbury, Wiltshire
- Days and night shifts available, full time or part time
- £19.50 / Hour
- Paid Breaks
- Welcome Bonus up to £2,000

The section concludes with the text: 'Extraordinary lives. Outstanding people. The life of every resident we proudly care for is extraordinary, rich in history and unique life stories. We are Caring Homes, one of the UK's leading providers of nursing, residential and dementia care. We have many homes in beautiful locations nationwide and we're still growing. And we know that genuine care is delivered by passionate people who go above and beyond to help every resident live life to the full.'

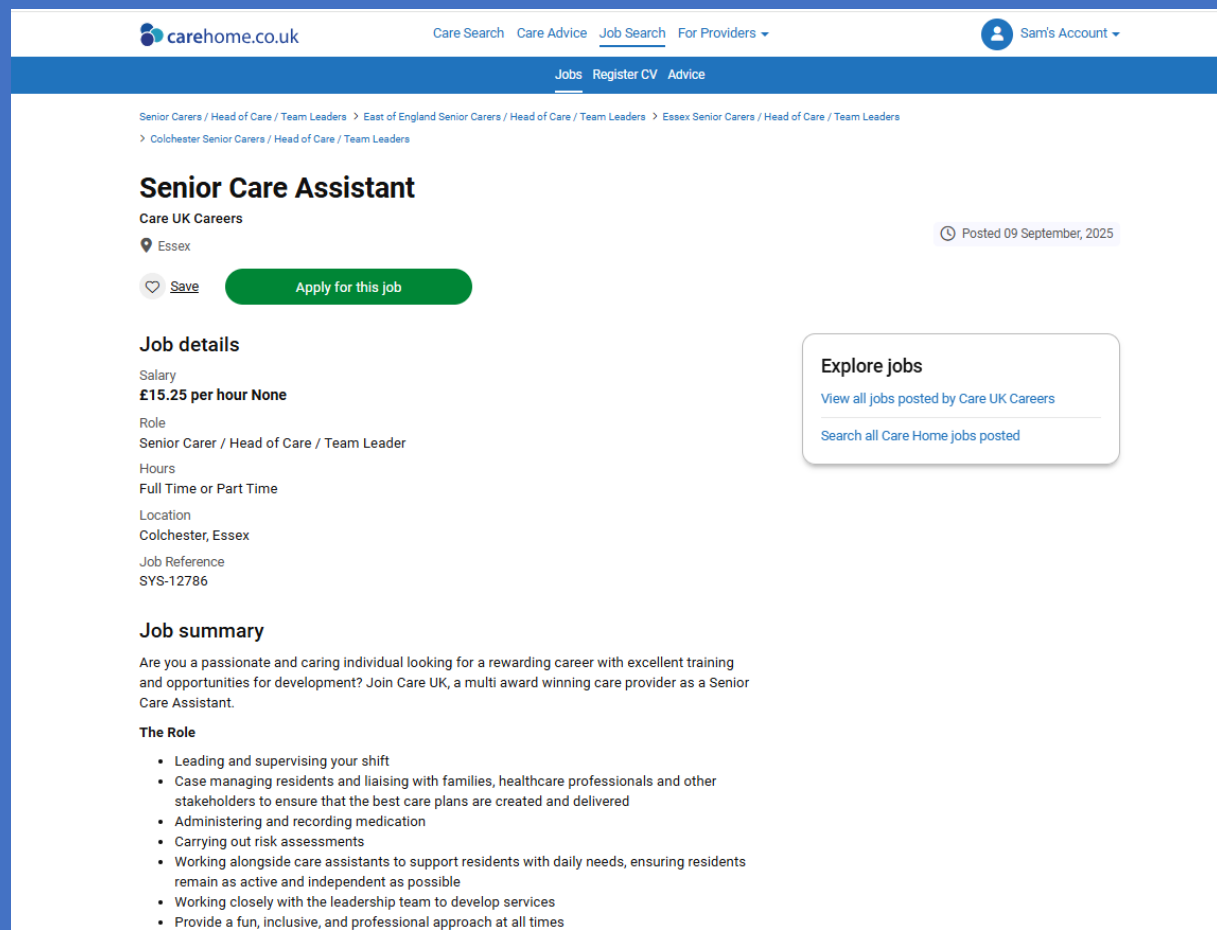
Job credits included:

- **Enhanced 10 x Job Credits**
- **Premium 20 x Job Credits**
- **Platinum 50 x Job Credits**

1 job credit posts a job for 30 days

# CREATING A GREAT JOB ADVERT

- Different to an internal job description
- Attraction tool
- Focus on benefits – including salary / hourly rate



The screenshot shows a job advertisement on the carehome.co.uk website. The page layout includes a top navigation bar with links for Care Search, Care Advice, Job Search, and For Providers. A user account link for 'Sam's Account' is visible in the top right. Below the navigation bar, the breadcrumb trail reads: Senior Carers / Head of Care / Team Leaders > East of England Senior Carers / Head of Care / Team Leaders > Essex Senior Carers / Head of Care / Team Leaders > Colchester Senior Carers / Head of Care / Team Leaders. The main heading is 'Senior Care Assistant' under the 'Care UK Careers' section. The location is 'Essex' and the post date is 'Posted 09 September, 2025'. There are buttons for 'Save' and 'Apply for this job'. The 'Job details' section lists: Salary (£15.25 per hour None), Role (Senior Carer / Head of Care / Team Leader), Hours (Full Time or Part Time), Location (Colchester, Essex), and Job Reference (SYS-12786). The 'Job summary' section includes a paragraph about the role and a bulleted list of responsibilities under 'The Role'.

carehome.co.uk

Care Search Care Advice Job Search For Providers

Jobs Register CV Advice

Senior Carers / Head of Care / Team Leaders > East of England Senior Carers / Head of Care / Team Leaders > Essex Senior Carers / Head of Care / Team Leaders > Colchester Senior Carers / Head of Care / Team Leaders

## Senior Care Assistant

Care UK Careers

Essex

Posted 09 September, 2025

Save Apply for this job

### Job details

Salary  
**£15.25 per hour None**

Role  
Senior Carer / Head of Care / Team Leader

Hours  
Full Time or Part Time

Location  
Colchester, Essex

Job Reference  
SYS-12786

### Job summary

Are you a passionate and caring individual looking for a rewarding career with excellent training and opportunities for development? Join Care UK, a multi award winning care provider as a Senior Care Assistant.

#### The Role

- Leading and supervising your shift
- Case managing residents and liaising with families, healthcare professionals and other stakeholders to ensure that the best care plans are created and delivered
- Administering and recording medication
- Carrying out risk assessments
- Working alongside care assistants to support residents with daily needs, ensuring residents remain as active and independent as possible
- Working closely with the leadership team to develop services
- Provide a fun, inclusive, and professional approach at all times

### Explore jobs

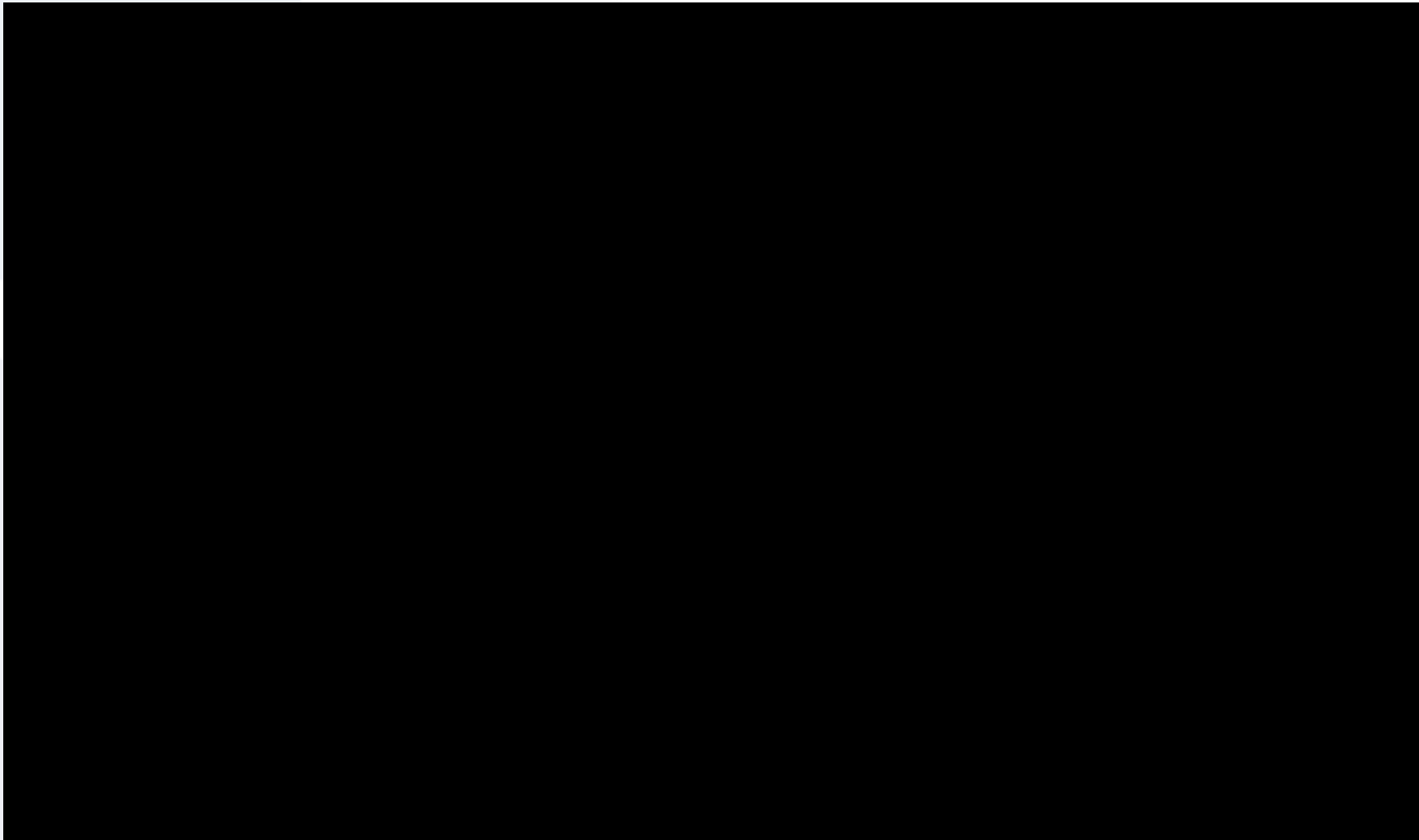
[View all jobs posted by Care UK Careers](#)

[Search all Care Home jobs posted](#)



# FINDING A JOB ON CAREHOME.CO.UK

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# WHERE DO JOB ADVERTS APPEAR?

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Your job posts will also appear:



# POSTING A JOB VIA INTEGRATION

There are 2 ways to integrate with carehome.co.uk to post your jobs – via an API or via an XML Feed.

**1.** We already have many pre-built integrations with companies including:



# POSTING A JOB VIA INTEGRATION

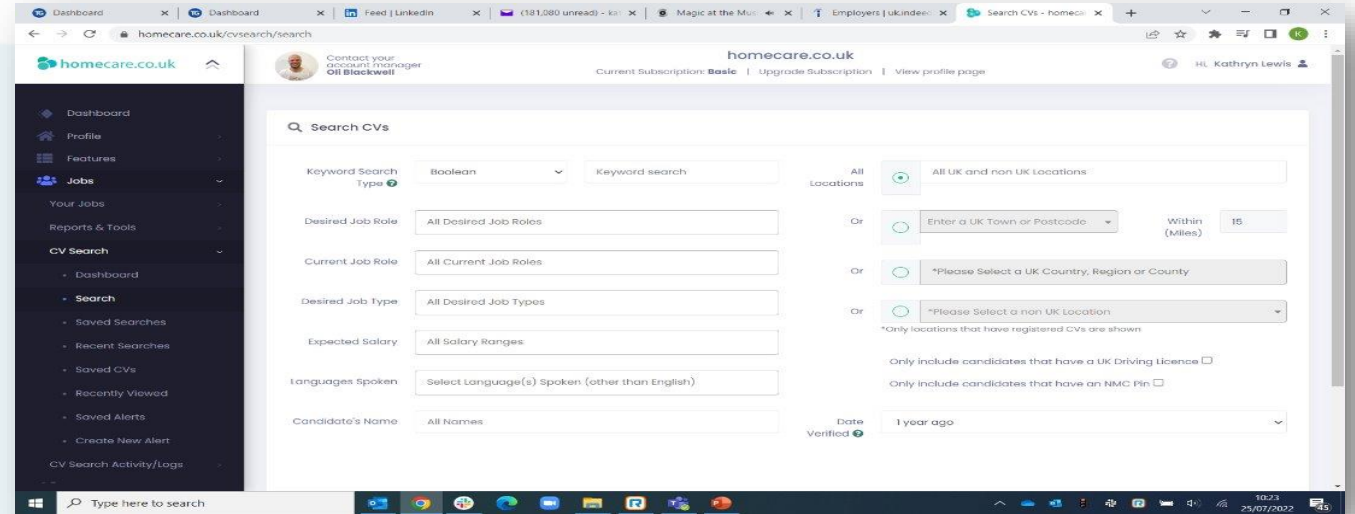
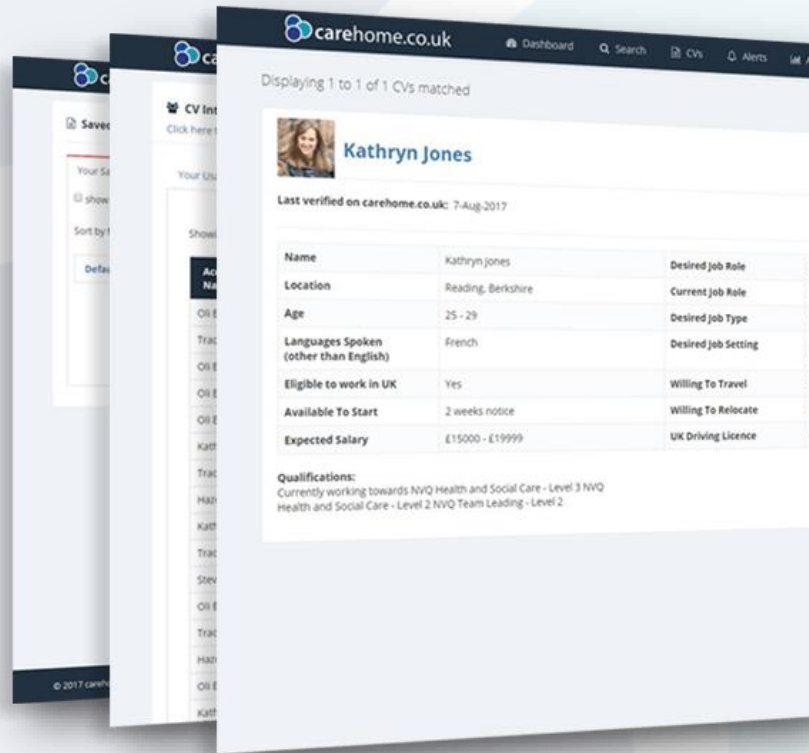
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**2.** Alternatively, you can set up a new integration for your company or request one for a new partner using an XML Feed or our API:

**XML Feed** – This is a simpler means of integration that can require less resource to set up but gives slightly less control over how the jobs are posted. To use this method, you will need to visit our integration guide in your Control Panel.

**API** – This is the best method of integration though usually takes longer. You can access more information and have more control.

# CV SEARCH



- Over 170,000 CVs
- Proactive way to recruit
- Alert function
- Platinum subscription
- Demo

# PROFILE JOB ENQUIRIES

- Over 660,000 profile enquiries in 2024
- Receiving a job enquiry



# PROFILE JOB ENQUIRIES

- Email and Call Channelling

## Email The Grange Nursing Home

### Please select type of enquiry

☐ **Care Placement Enquiry**

Availability, pricing and care enquiries

☐ **Job Vacancy Enquiry**

Job vacancies or work experience

☐ **General Enquiry**

All other types of enquiries

care@thegrange.com

jobs@thegrange.com

enquiries@thegrange.com



# SUMMARY

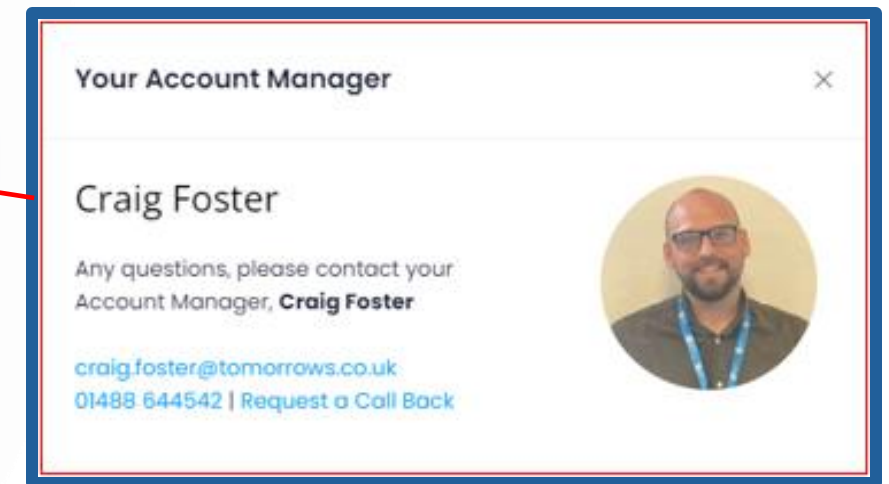
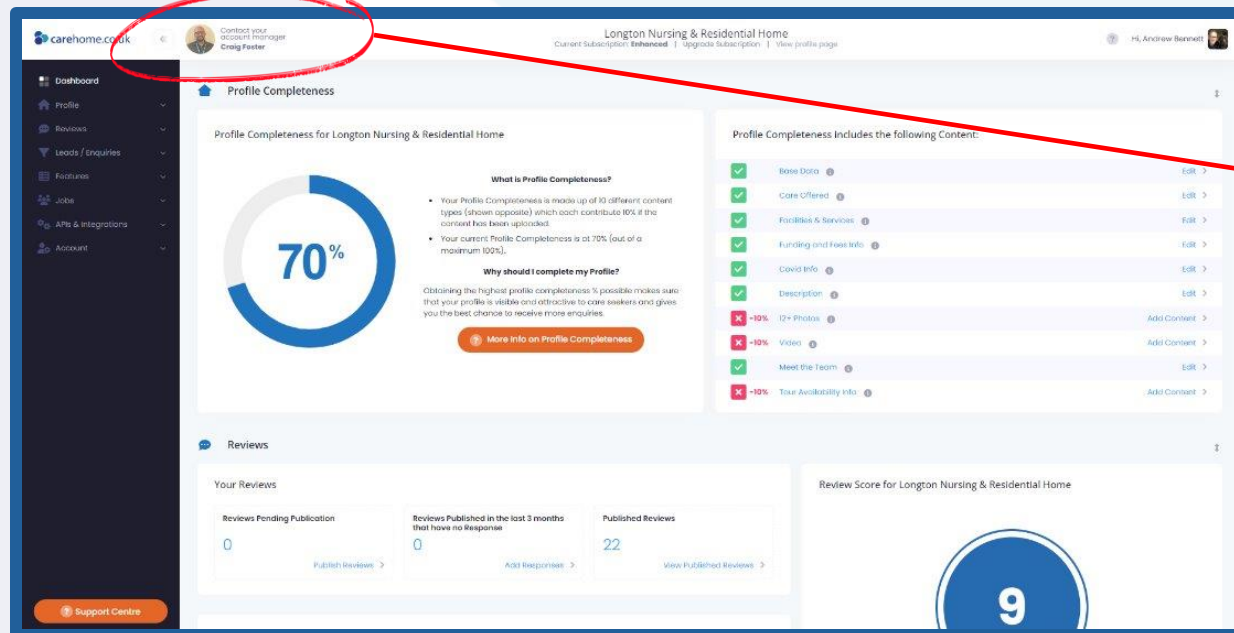
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- carehome.co.uk is the UK's most popular Care Home Sector dedicated Jobs Board with 3.3 million visits in 2024
- Job posting credits are included in your subscription and are extremely easy to use
- Each credit enables a job to be posted for one month
- Be creative when it comes to placing an advert – it's important to make it stand out
- Once posted, your job ads appear on Google and Adzuna, as well as carehome.co.uk
- Our integration with major ATS systems make the job advertising process easier
- Don't forget our CV search facility is available for proactive recruitment
- Visit our extensive Support centre for all aspects of the carehome.co.uk Jobs Service



# YOUR ACCOUNT MANAGER

- Log into your Control Panel to find your Account Manager
- Click on their image to find telephone number, email address and a 'Request a Call Back' button
- Your Account Manager is happy to provide a full walkthrough of how to use the Control Panel and can offer guidance on your profile.





Feel free to get in touch  
[jobs@carehome.co.uk](mailto:jobs@carehome.co.uk)



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