



Whether you want to build a team of entrepreneurs or you just want to share products on social media, you can build your business exactly the way you'd like.

We offer two ways to participate: Affiliate Pay and the HealthyHome Momentum Plan.

For those who simply want to share products socially or with friends, we have Affiliate Pay. You can earn up to a 32% payout for every product sold. No downlines, no levels - just share and earn!

If you want to unlock a direct sales business, upgrade to a member and you can earn Affiliate Pay plus our lucrative Momentum Pay.





### **Affiliate**Pay

COMING SOON MARCH 2023

Affiliate Pay - Earn commissions on every product you or your customers sell!

#### **DEFINITIONS**

**CUSTOMER:** Anyone that purchases a product.

**AFFILIATE:** Anyone that chooses to enroll as an affiliate.

**CUSTOMER SALES:** The total amount of customer sales an affiliate has accumulated from their customers and all the customers enrolled under these customers.

**PAYOUT:** The percentage an affiliate earns based upon the customer point total for the calendar month.

**ACTIVE:** Anyone that places an order in the calendar month.

**INACTIVE:** An Affiliate that has not placed an order for 6 months will be assigned as inactive in the system and would need to re-enroll as an affiliate for compression purposes.

AFFILIATE PAY RANK TITLE	ACTIVE CUSTOMERS	CUSTOMER SALES IN A CALENDAR MONTH	PAYOUT BASED ON TOTAL CUSTOMER SALES	PRODUCT CREDIT BONUS
Affiliate	1	\$1 - \$299	15%	-
Gold Affiliate	3	\$300 - \$699	20%	\$25
Platinum Affiliate	5	\$700 - \$999	22%	\$50
Promoter	7	\$1,000 - \$1,499	25%	\$75
Gold Promoter	10	\$1,500 - \$2,999	27%	\$100
Platinum Promoter	15	\$3,000 - \$4,999	30%	\$125
Ambassador	20	\$5,000 +	32%	\$150

**EXAMPLE:** During the month John enrolls 7 customers for a customer sales total of \$700. John's total customer sales are \$700. John earns 22% of 700 in sales = \$154 + a \$50 product credit bonus!

\*All sales totals are pre-tax and shipping.





#### **DEFINITIONS**

ACTIVATION FEE: A fee (\$29.95) that upgrades a customer or an affiliate to member, giving them access to participate in the Momentum Plan and active status for 12 months.

**MEMBERSHIP FEE:** An annual fee of \$19.95 fee that keeps an account active in the binary tree.

**MEMBER:** An individual that has agreed to the policies and procedures and has paid the activation fee.

**PERSONALLY ENROLLED:** The account of an individual you personally bring into HealthyHome.

**ACTIVE MEMBER:** A member that maintains at least 100PV within a 5-week rolling period.

**UNILEVEL:** The team you personally enroll and the people they personally enroll.

BINARY: Your genealogy structure consisting of a left and right leg. This may consist of people you bring into your team or those that people below you place in the binary tree.

**BINARY QUALIFIED:** One active Personally Enrolled Member on each leg.

**PERSONAL VOLUME (PV):** The volume accumulated from your own personal orders and those of your customers.

COMMISSIONABLE VOLUME (CV):
The assigned volume on each order that qualifies for commissions.

**QUALIFYING VOLUME (QV):** The assigned volume on each order that qualifies towards rank.

**GROUP VOLUME (GV):** The volume that is generated through sales in your binary tree.

**LESSER LEG VOLUME (LVL):** The total group volume on the lesser leg of your binary tree.

**GREATER LEG VOLUME (GVL):** The total group volume on the greater leg of your binary tree.

**COMMISSION PERIOD:** Weekly timeframe in which all commissions are calculated.

**5-ROLLING WEEKS:** All volume for rank and activity purposes are calculated on current week and previous 4 weeks.

**PLACEMENT:** The specified placement that the enrolling member assigns a new enrollment in the binary tree.

HOLDING TANK: New enrollments can be placed right away or the personal sponsor can place a new member in a holding tank for 48 hours or close of the commission period, whichever comes first.

**FLUSHING:** In order to be commission eligible and maintain volume members must stay qualified at 100PV every 5 weeks. If a member does not place an active order the volume will flush at 25% for the next 5-week period, 50% on the following 5-week period and 100% of the volume will flush at the beginning of the following 5-week period.

**COMMISSION WEEK:** The commission week begins Monday at 12:00 AM MST (USA) and ends Sunday at 11:59 PM MST (USA).





1 Affiliate Pay (paid monthly)

Members earn Affiliate Pay for all the customers and Affiliates they enroll. You earn anywhere from 15% - 32% of total customer sales (see Affiliate Pay for details).

7 First Order Bonus (paid weekly)

When you personally sponsor a new Member with a product pack, you can earn a commission based upon the CV (commissionable volume) of their first order (FOB).

EARN 20% of every first order

**EXAMPLE:** If you enrolled a new Member on an Enrollment Pack with 200CV you would earn an FOB of \$40. If you enrolled a new Member on an Enrollment Pack of 500CV you would earn an FOB of \$100.

Builder Bonus (paid weekly)

Managers and above can earn a bonus on every new enrollment in their unilevel tree. The Team Builder Bonus is based on the First Order Bonus. The qualified upline earns a percentage of the FOB.

If the upline is not qualified at the rank, the bonus rolls up to the next qualified upline.

RANK	Manager	Director	Premier	Elite	Executive Elite	Diamond
BONUS	10%	10%	20%	20%	20%	20%

**EXAMPLE 1:** If a Manager enrolls a new Member on a 500CV product pack the Team Builder Bonus would be \$100. The payout would act accordingly; the first upline Manager would receive \$10, the first qualified upline Director \$10, Premier \$20, Elite \$20, Executive Elite \$20 and Diamond \$20.

**EXAMPLE 2:** In the case that there was not a qualified Premier, Elite, or Executive Elite in this scenario then the payout would be; first upline Manager would receive \$10, the first upline Director would receive \$10, and since there was not a qualified Premier, Elite or Executive Elite the first qualified upline Diamond would earn \$80.







#### Team Cycles (paid weekly)

As you build out a team of entrepreneurs, you will place new Members on your left leg or right leg. Every time a Member sells a product, those sales generate group volume. Your Team Commissions are paid on your group volume (GV).

Team cycles are paid through your binary tree on cycles. To receive a commission cycle you need 400GV in your lesser volume leg (LVL) and 600 in your greater volume leg (GVL).

The amount each cycle pays out is determined by your current qualified rank.

CYCLE	QUALIFIED RANK	GVL	LVL	COMMISSION
1	Associate - Executive Director	600	400	\$40
1	Premier +	600	400	\$60

- \*The maximum number of times a Member can cycle during a commission period is 334 cycles (\$20,040).
- \*Any additional volume not paid out after the cycle max is reached will carry over to the next bonus period.
- \*Any customer PV over your qualification volume is paid on your LVL.

**EXAMPLE:** A qualified Premier that ended the qualification week with 7,000 in GVL and 4,000 LVL would cycle 10 times at \$60 for a commission payout of \$600. 1,000 points would carry forward to the following week on the GVL.



### Leadership Level Bonus (paid weekly)

Qualified Directors and above will earn a Leadership Level Bonus based on Cycle Commissions earned by personally enrolled Members and their Members, up to seven levels deep in the unilevel tree.

RANK	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5	LEVEL 6	LEVEL 7
Director	10%						
Premier	15%	10%					
Elite	15%	10%	5%				
Diamond	15%	10%	5%	5%	5%		
Executive Diamond +	15%	10%	5%	5%	5%	5%	5%

<sup>\*</sup>Check match Bonus cannot exceed 2x your personal team commissions.

Commission Cap Notice: Commissions not to exceed 50% of commissionable volume.



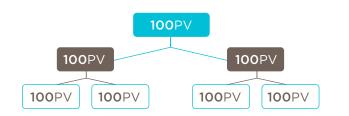




#### 2x2 (paid monthly)

The 2x2 rewards you for enrolling subscription orders on your team. This powerful bonus pays on you personally enrolling 2 people with an active monthly subscription order and helping them enroll 2 personally active people on a subscription order of 100PV or greater.

You earn a \$125 bonus as many times as this structure is completed!



- \*Orders must be monthly subscription orders. First/enrollment orders or one-off orders do not count towards 2x2.
- \*Customer, Affiliate or Member subscription orders count towards the 2x2.



#### Rank Bonus (one-time)

RANK*	RANK BONUS	RAPID RANK BONUS
Associate	\$25	\$50   If achieved within 1 week of enrollment date
Manager	\$50	\$100 If achieved within 2 weeks of enrollment date
Director	\$250	\$500 If achieved within 10 weeks of enrollment date
Premier	\$1,000	\$2,000   If achieved within 15 weeks of enrollment date
Elite	\$2,500	\$5,000   If achieved within 10 weeks of previous rank bonus
Diamond*	\$7,500	\$12,000   If achieved within 25 weeks of previous rank bonus
Executive Diamond*	\$10,000	\$15,000   If achieved within 20 weeks of previous rank bonus
Presidential Diamond*	\$20,000	\$40,000   If achieved within 25 weeks of previous rank bonus

<sup>\*\*</sup>To receive the Diamond+ Rank Bonus, the Member must qualify and be paid at that rank at least one time in two consecutive 5-week periods. After reaching a Diamond+rank, a 10-week period will be opened up, in which the Member will have to reach such rank at least once again within weeks 6 through 10 in order to qualify for the bonus.



<sup>\*</sup>Diamond+ Rank Bonuses will be paid in 2 monthly payments

after qualifying for this bonus.

<sup>\*</sup>Rank bonuses are stackable bonuses.

<sup>\*</sup>You only earn either the Rank Bonus or Rapid Rank Bonus.







### **Rank Qualifications**

RANK	PV	ACTIVE PE MEMBERS	5 WEEK ROLLING LVL	MAXIMUM BANKABLE VOLUME
Associate	<b>100</b> PV	1L / 1R	0	1,000,000
Manager	<b>100</b> PV	1L / 1R	1,000	
Executive Manager			2,500	
Director	<b>100</b> PV	2L / 2R	5,000	
Executive Director			7,500	
Premier	<b>200</b> PV	3L / 3R	10,000	
Executive Premier			15,000	
Elite	<b>200</b> PV	3L / 3R	25,000	
Executive Elite			50,000	
Diamond	<b>200</b> PV	4L / 4R	75,000	
Executive Diamond			100,000	1,500,000
Presidential Diamond			150,000	

