

Recruiting The Best Home Care Sector Talent With homecare.co.uk

Kathyn Hopkins

In this webinar

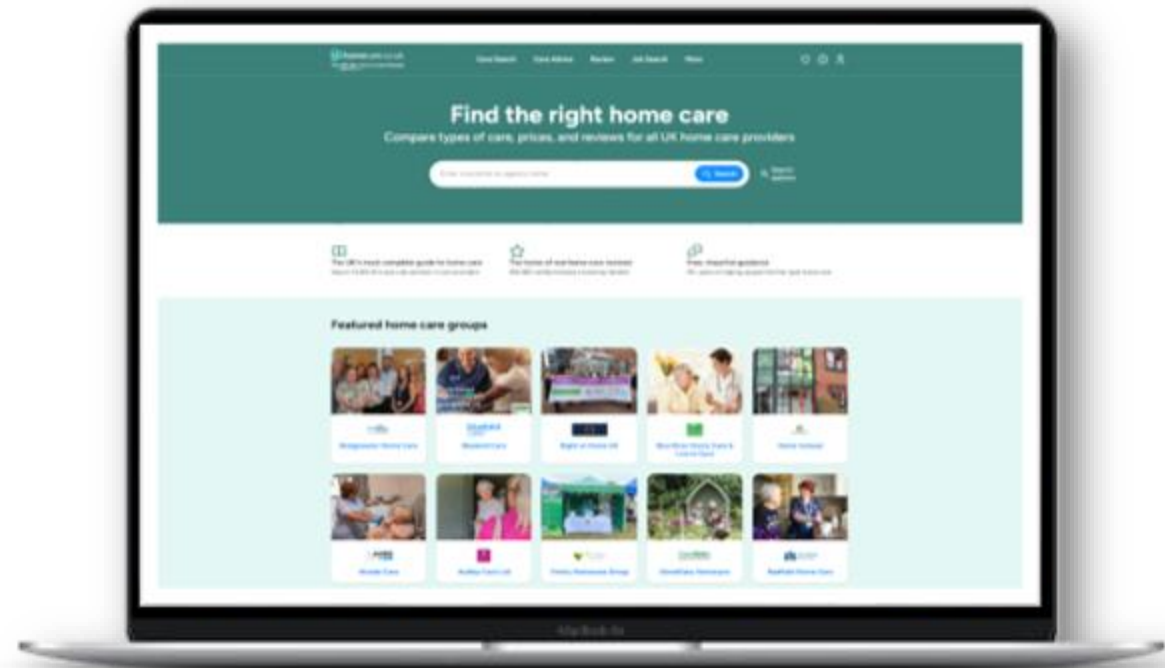
In this Webinar we will be covering the following:

- 1. Why you should use homecare.co.uk to help with your recruitment**
- 2. Job posting and creating a great advert**
- 3. CV search and how to set up alerts**
- 4. Channelling organic job enquiries from your profile**

homecare.co.uk is the leading website for helping people find older people care at home



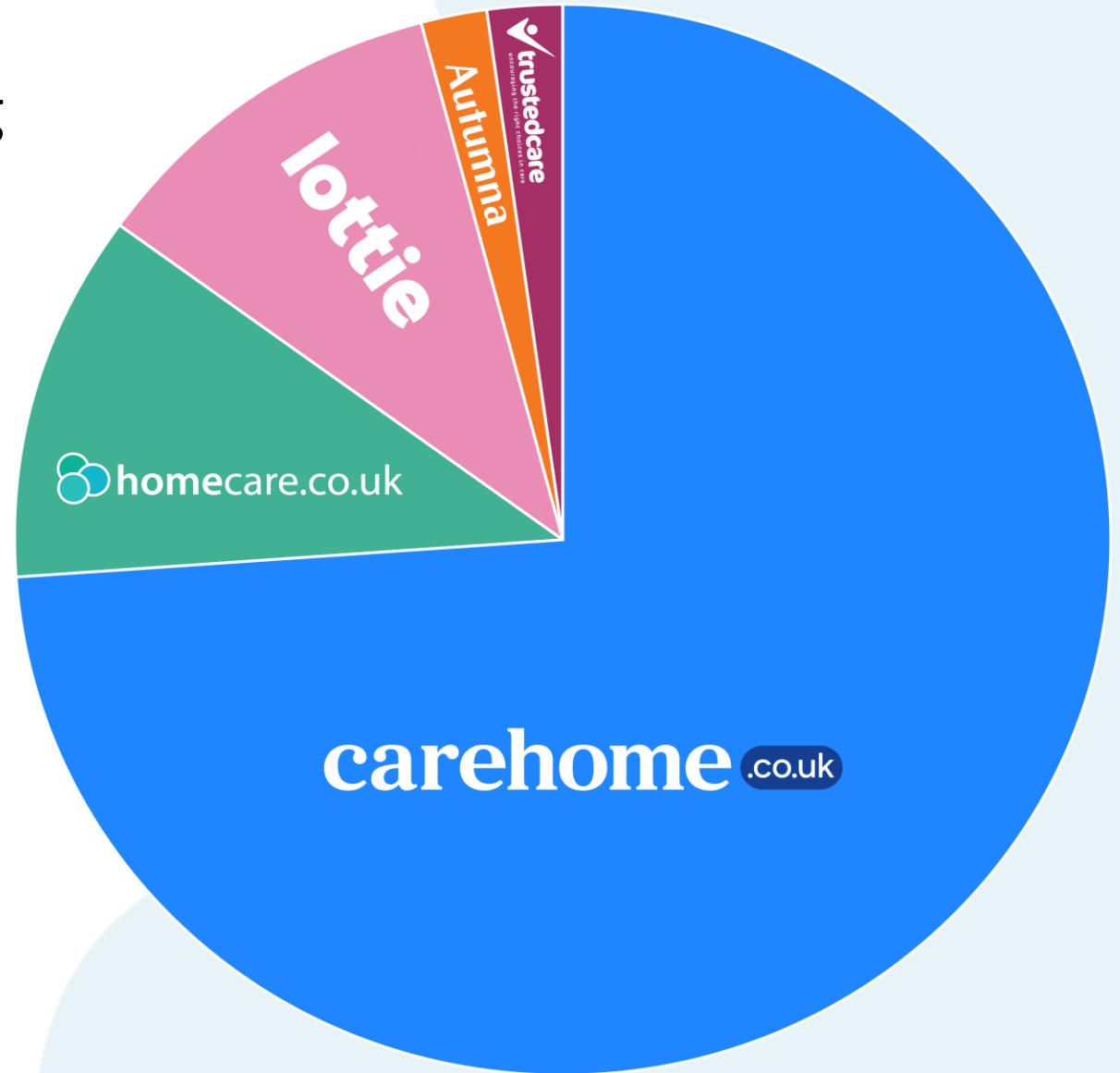
- | 13,250+ home care services listed
- | Over 3 million visits a year
- | Over 100,000 Reviews



homecare.co.uk & carehome.co.uk
are the leading websites for helping
care seekers find older people care

85%

of older care seeker
research takes place on
carehome.co.uk &
homecare.co.uk



Source:  similarweb Aug 2025-May 2026

 homecare.co.uk
The UK's No.1 Home Care Website

Home Care Sector Stats

- The domiciliary care sector continues to grow year on year
- 15,232 CQC-regulated domiciliary care locations in 2025
- Vacancies decreased by 11% on the previous year
- Turnover rate of 23.7%

*Stats from Skills For Care

homecare.co.uk Job Services

Last 12 Months:



930K visits



2.3K jobs posted per month



76K applications



41K CVs in total



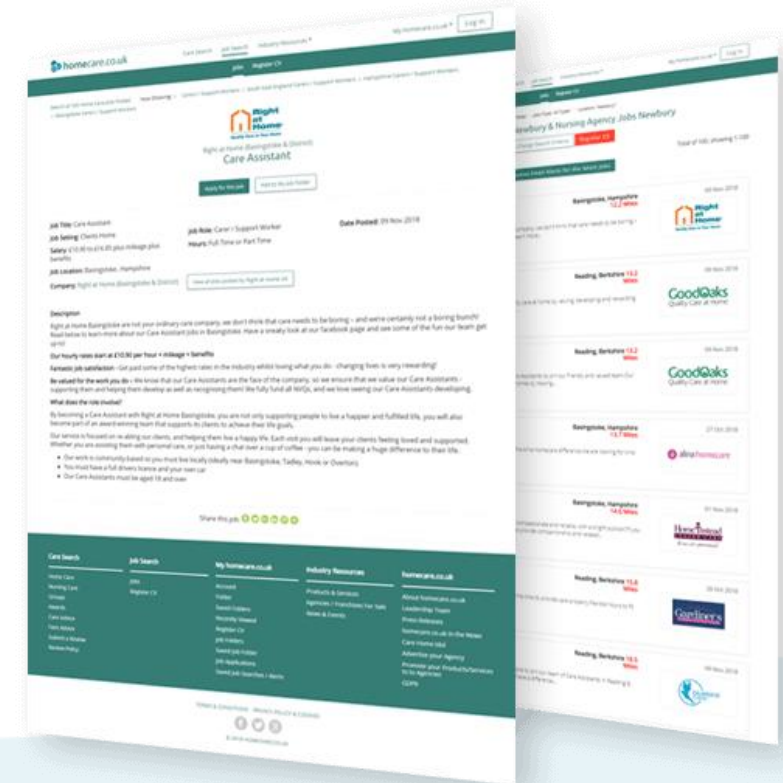
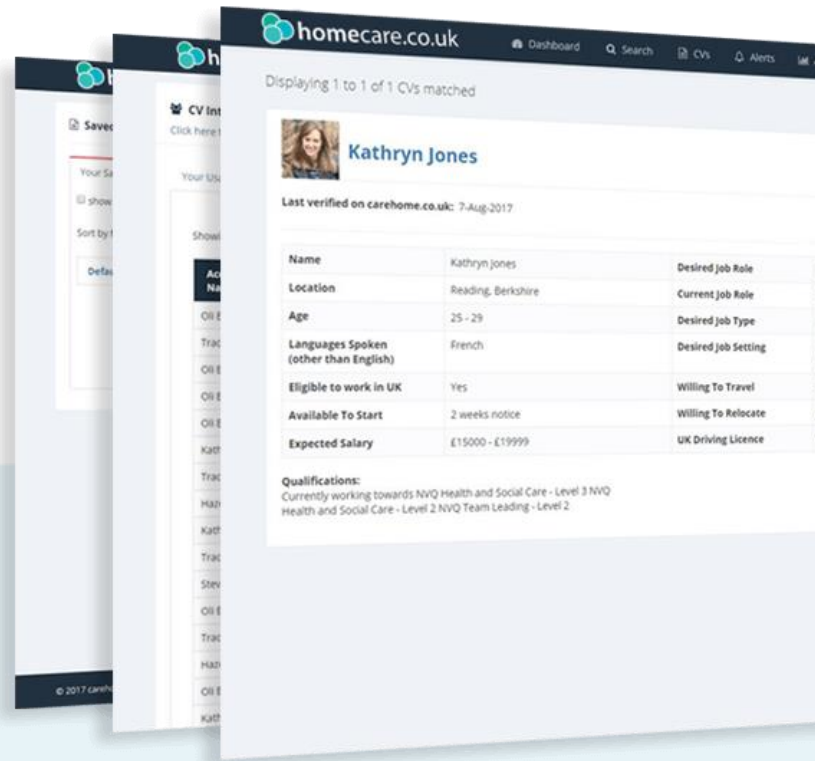
35K email job enquiries



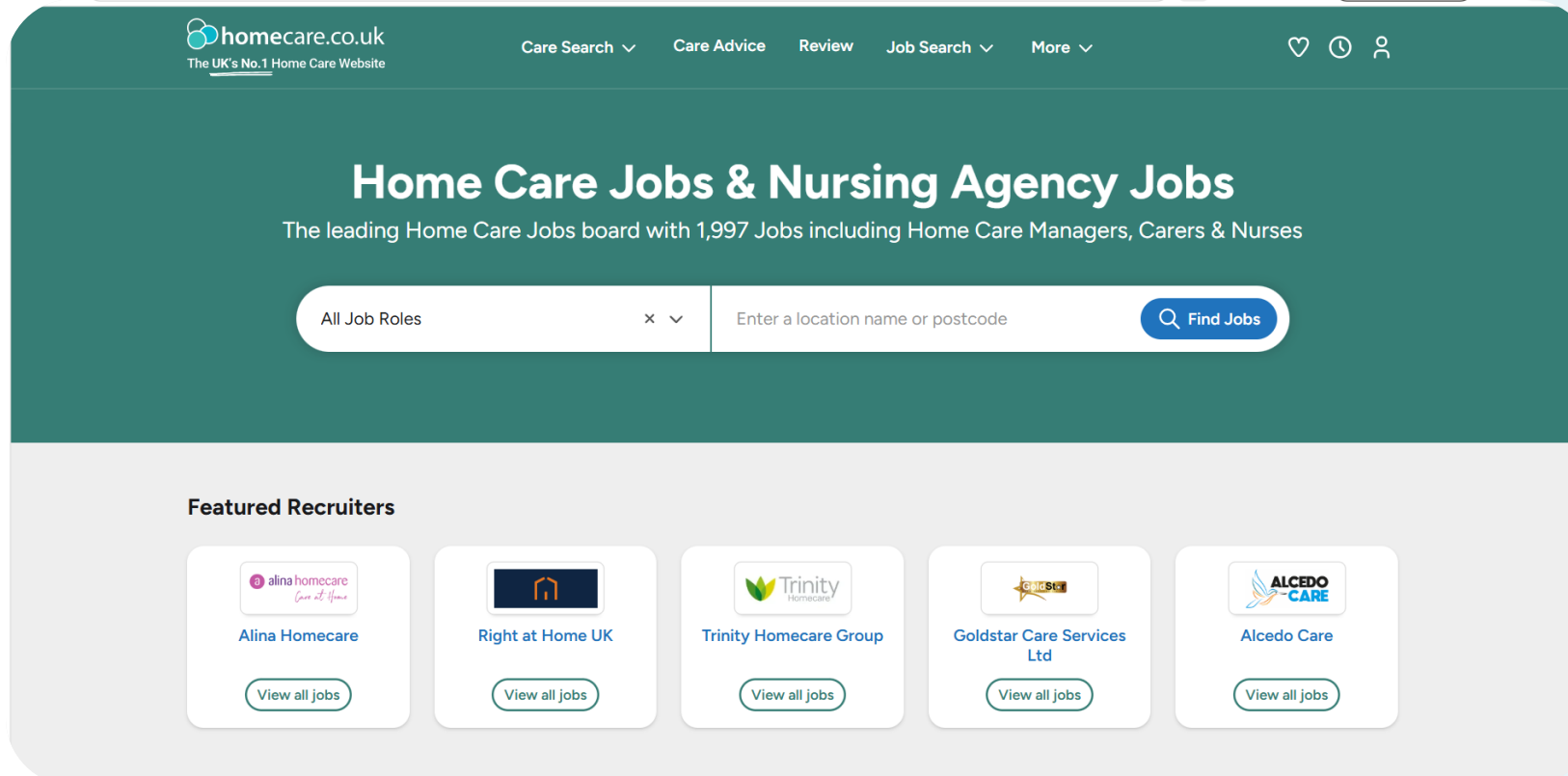
53K telephone job enquiries

homecare.co.uk recruitment services

Jobs Board CV Search Database



Finding a job on homecare.co.uk



Job Credits

100 Jobs Found

Sort by: Distance ▾

Posted 19 July 2026

Live in Carer

Sylvian Care Chelmsford
Braintree, Essex

0.0 miles away

Salary is between 700 to 1000 pounds Part Time

Urgent Live in Carer Coverage Needed — Braintree (CM6 3NJ)
We are looking for professional carers to support a domiciliary care package in the Braintree area. The role involves assisting with personal...

[View full details](#)

Posted 15 July 2026

Health Care Support Worker

Clover Support Group
Braintree, Essex

0.0 miles away

£13 to £13.50 per hour driving mileage is being reimbursed

Full Time

Are you ready to make a real difference in people's lives? We have exciting new opportunities in the domiciliary care setting that could transform your future and the lives of vulnerable adults in our...

[View full details](#)

Live in Carer

[View all jobs posted by Sylvian Care](#)

[Apply Now](#)

[Save](#)

Braintree, Essex

Salary is between 700 to 1000 pounds Part Time

Job summary

Urgent Live in Carer Coverage Needed — Braintree (CM6 3NJ)

We are looking for professional carers to support a domiciliary care package in the Braintree area. The role involves assisting with personal care and daily living support.

Applicants must be fully compliant with CQC requirements, including:

- Valid DBS
- Right to work
- Up-to-date mandatory training (safeguarding, moving & handling, medication awareness)
- Relevant care experience
- Driver's license

Immediate availability is essential — we are ideally looking for carers who can start straight away and are compliant.

Job credits included:

- **Enhanced 10 x Job Credits**
- **Platinum 50 x Job Credits**

1 job credit posts a job for 30 days

Creating a great job advert

Are you ready to make a real difference in people's lives? We have exciting new opportunities in the domiciliary care setting that could transform your future and the lives of vulnerable adults in our...

[View full details](#)

Posted 28 June 2026

Community Care Assistant

 **Right at Home (Stevenage, Bishop's Stortford & Braintree)**
Braintree, Essex

0.0 miles away

£14.20 to £14.40 per hour Fully Paid Travel Time + Mileage

Full Time or Part Time

Looking for a rewarding role with real job satisfaction and long-term security? If so, a professional career in care could be perfect for you. Care Assistant – Flexible Hours (Full-time or Part-time)...

[View full details](#)

Posted 21 July 2026

Care Assistant

 **Home Instead (Braintree)**
Braintree, Essex

0.8 miles away

£14.15 to £16.15 per hour

£14.15 - £16.15 per hour, payment towards miles you cover and time you travel

Community Care Assistant

[View all jobs posted by Right at Home UK](#)

[Apply Now](#) [Save](#)

Braintree, Essex

Job Reference **Community Care Assistant**

£14.20 to £14.40 per hour Fully Paid Travel Time + Mileage Full Time or Part Time

Job summary

Looking for a rewarding role with real job satisfaction and long-term security?
If so, a professional career in care could be perfect for you.

Care Assistant – Flexible Hours (Full-time or Part-time)

Hourly Rate: £14.20–£14.40 per hour + 40p mileage + Fully Paid Travel time

Locations: Bishop's Stortford, Takeley, Dunmow, Braintree & surrounding areas

Hours: Flexible shifts – 7am–3pm, 2pm–10pm or 5pm–10pm (every other weekend included; flexibility available)

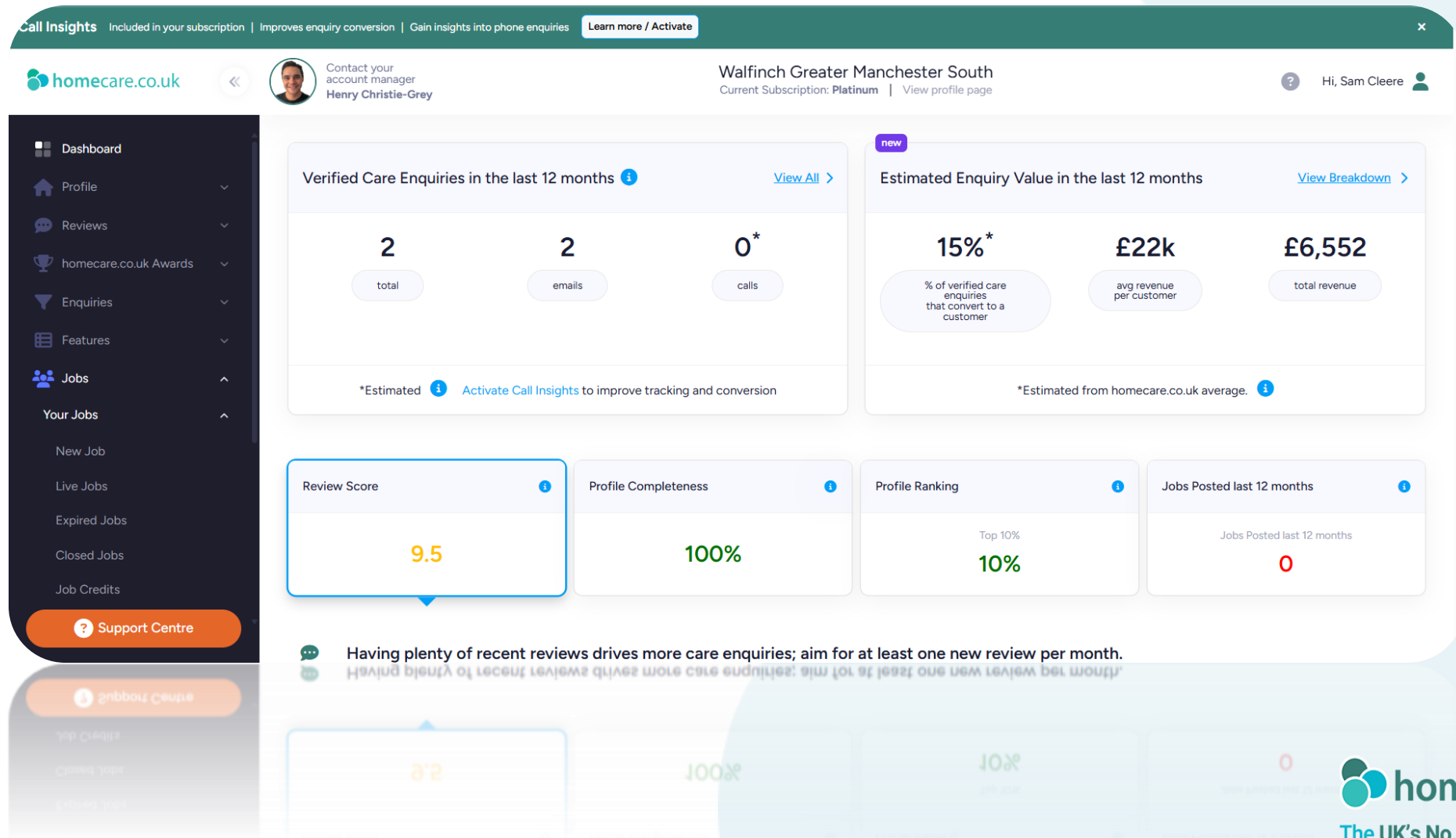
Right at Home Stevenage, Bishop's Stortford & Braintree is a multi award-winning, locally owned care provider with an excellent reputation for delivering outstanding, person centred home care. We treat every Client with the warmth, dignity and respect we'd want for our own loved ones and we support our team in exactly the same way.

Why You'll Love Working With Us

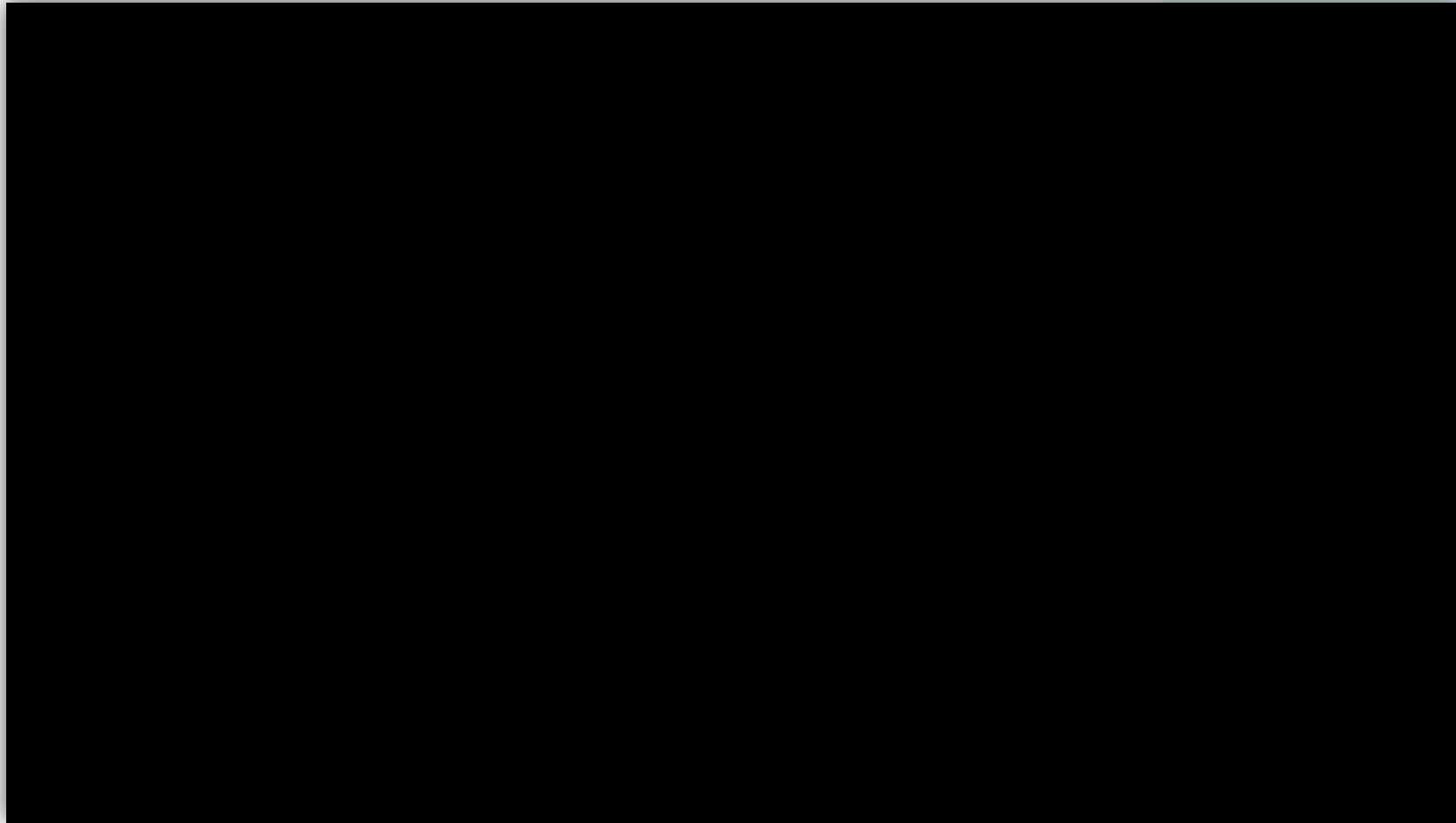
- Supportive, welcoming team culture
- Ongoing training and career development

- Different to an internal job description
- Attraction tool
- Focus on benefits – including salary / hourly rate

Posting a job via your portal



Posting a job via your portal



Where do job adverts appear?

Google @adzuna

Posting a job via integration

There are 2 ways to integrate with homecare.co.uk to post your jobs – via an API or via an XML Feed.

1: We already have many pre-built integrations with companies including:



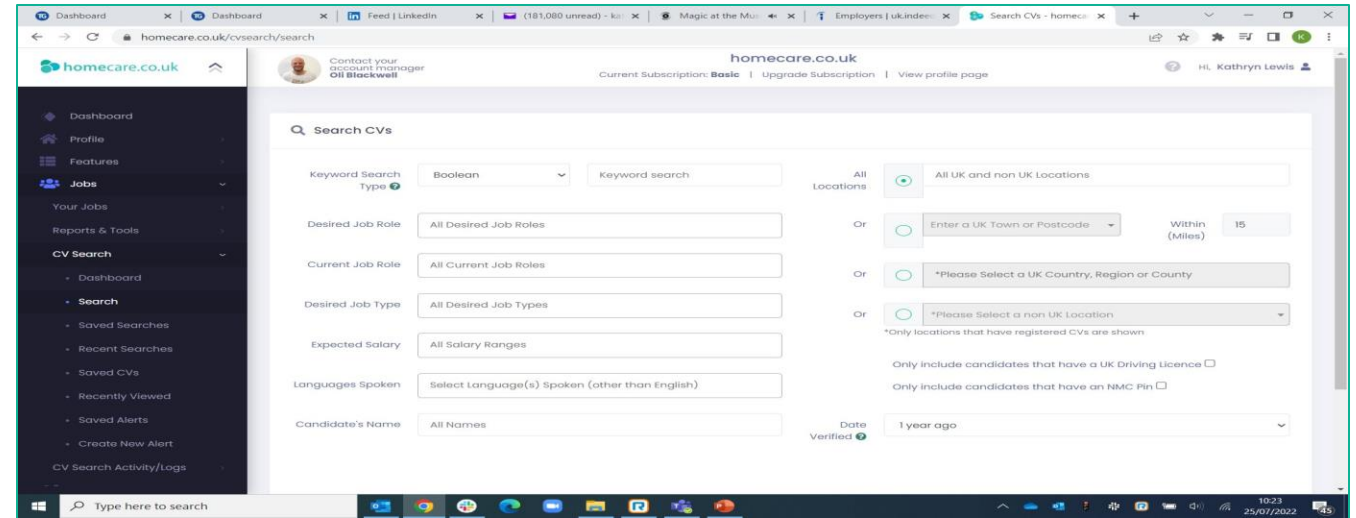
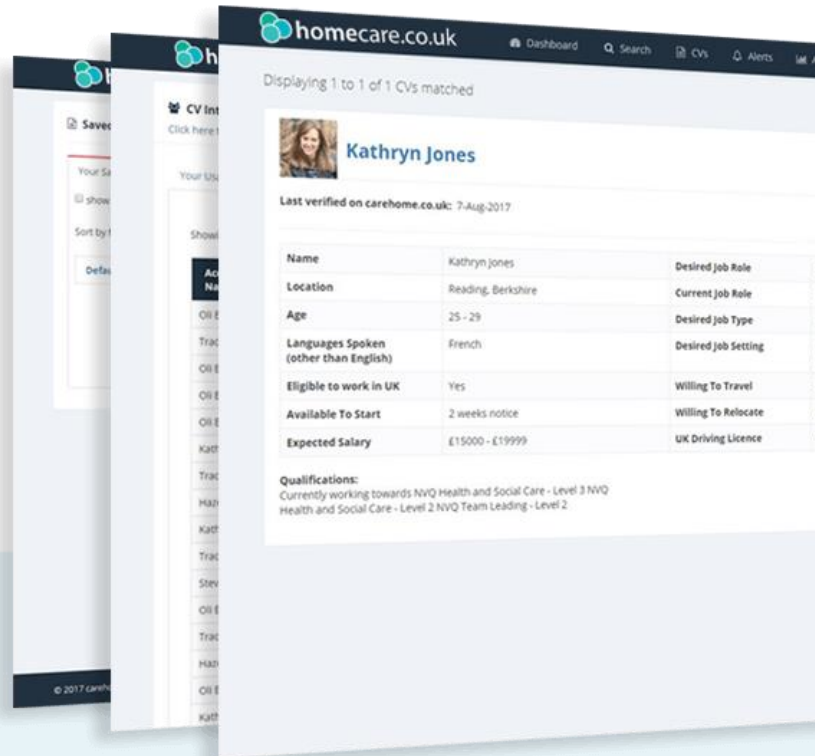
Posting a job via integration

2. Alternatively, you can set up a new integration for your company or request one for a new partner using an XML Feed or our API:

XML Feed – This is a simpler means of integration that can require less resource to set up but gives slightly less control over how the jobs are posted. To use this method, you will need to visit our integration guide in your Portal.

API – This is the best method of integration though usually takes longer. You can access more information and have more control.

CV Search



- Over 41,000 CVs
- Proactive way to recruit
- Alert function
- Platinum subscription
- Demo

Profile Job Enquires

- Nearly 81,242 profile enquiries in 2025
- Receiving a job enquiry



Profile Job Enquires

Email The Grange Bristol

Please select type of enquiry

☐ **Care Placement Enquiry**
Availability, pricing and care enquiries

☐ **Job Vacancy Enquiry**
Job vacancies or work experience

☐ **General Enquiry**
All other types of enquiries

care@thegrange.com

jobs@thegrange.com

enquiries@thegrange.com

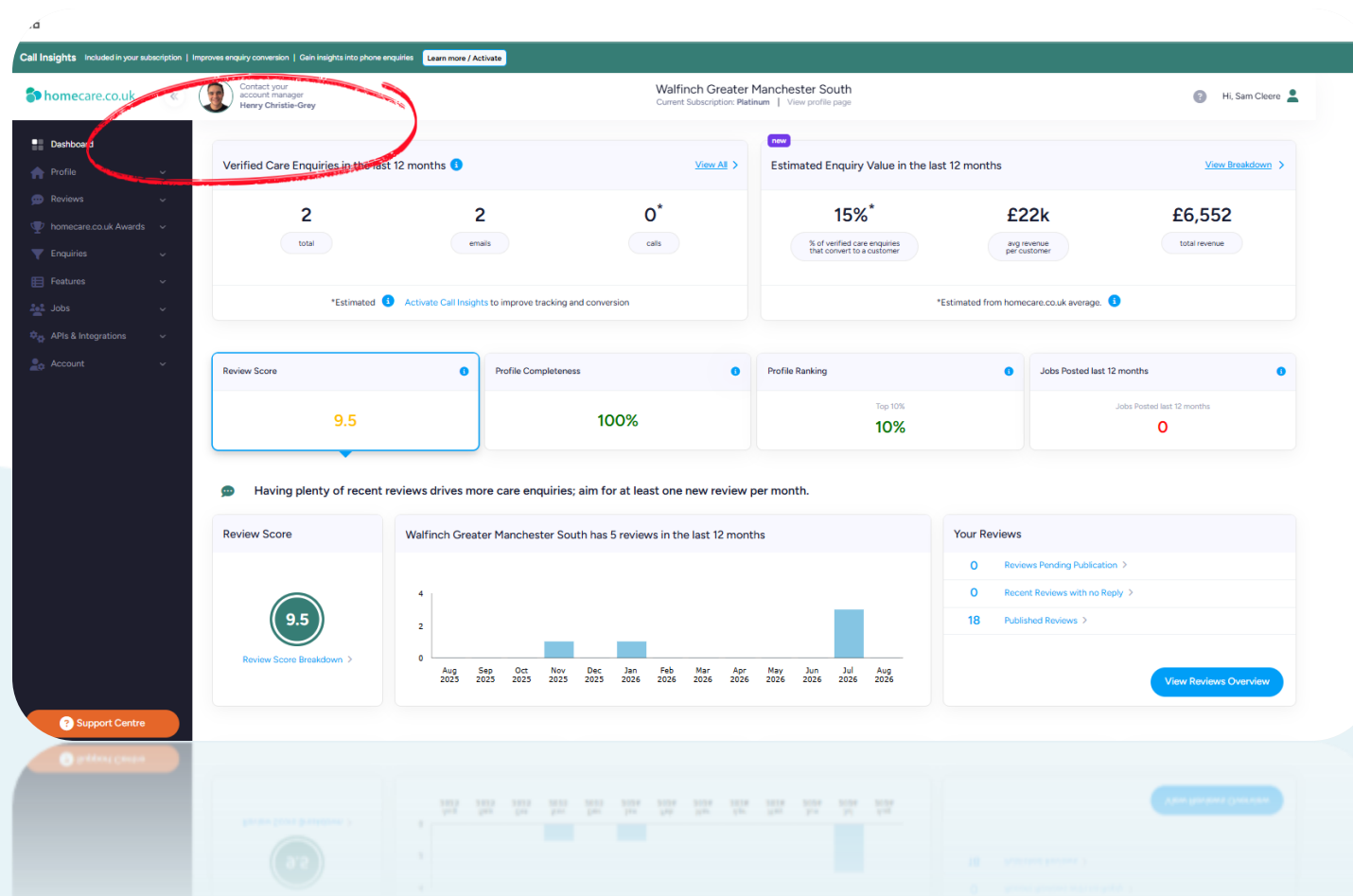


Summary

- homecare.co.uk is the UK's most popular Home Care Sector dedicated Jobs
- Job posting credits are included in your subscription and are extremely easy to use
- Each credit enables a job to be posted for one month
- Be creative when it comes to placing an advert – it's important to make it stand out
- Once posted, your job ads appear on Google and Adzuna, as well as homecare.co.uk
- Our integration with major ATS systems make the job advertising process easier
- Don't forget our CV search facility is available for proactive recruitment
- Visit our extensive Support centre for all aspects of the homecare.co.uk Jobs Service

Questions? Contact your account manager

- Log into your Portal to find your Account Manager
- Click on their image to find telephone number, email address and a 'Request a Call Back' button
- Your Account Manager is happy to provide a full walkthrough of how to use the Portal and can offer guidance on your profile.



Questions? Contact me, Kathryn Hopkins



Email:

Kathryn.Hopkins@tomorrows.co.uk

