

October 3, 2021

AI, Automation & Productivity Webinars/Events

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10/4/2021 - 10/8/2021	Slack Frontiers 2021	
10/5/2021 - 10/6/2021	<u> UiPath - Forward IV - RPA Event & Conference</u>	
10/6/2021 2:00 pm EST	Onna - Microsoft Teams eDiscovery: What are my options?	
10/6/2021 1:00 pm CST	Gimmal - Moving to Google Workspace: What You Need to Know	
10/6/2021 10:00 am PST	Adobe & Microsoft - Back-to-Basics: Adobe Sign and Microsoft integration	
10/17/2021 - 10/20/2021	ARMA InfoCon 2021	
10/27/2021	Enterprise IT - Getting SASE	

Latest Tech News

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Apple's no-code Trinity AI platform handles complex spatial datasets	Trinity enables machine learning researchers and non-AI devs to tailor complex spatiotemporal datasets to fit deep learning models.
With Google Cloud's Speaker ID, callers can now use their voice for authentication	Companies that rely on Google LLC's <u>Contact Center Al</u> service to automate their call center operations can now enable Speaker ID, a machine learning-based voice identification feature that allows callers to authenticate themselves easily by saying a few words.
Botco.ai, an Arizona-based tech startup, rounds out seed funding with \$3.6M to enable AI chat for wellness and healthcare organizations	As one of the few HIPAA-compliant chatbot solutions on the market, Botco.ai connects with existing CRM and electronic health record (EHR) systems to help businesses in wellness, addiction, behavioral health, physical therapy, senior living, and other areas provide personalized assistance with total privacy and confidentiality
Data Skrive, which sells content automation tech to news outlets and sportsbooks, raises \$7M	Data Skrive's machine learning-powered engine helps create unique content based on topics of interest and particular goals of a client. It is also formatted for specific distribution channels.
Delta to Acquire Global Video Surveil- lance Provider March Networks to Bolster Its Building Automation Solu- tions	"Delta's financial strength and scale – with around \$10 billion USD in annual revenues, over 80,000 employees, and deep M&A capability – will serve as an ideal platform for March Networks to accelerate its strategic plan of offering cloud-based video surveillance-as-a-service (VSaaS) and video-based business intelligence solutions to enterprises worldwide."
Microsoft details new Office 2021 features ahead of Oct. 5 launch	A new Excel feature dubbed XLOOKUP will allow users to search a specific spreadsheet row for data rather than the entire file, which should simplify navigation. Another addition, XMATCH, will make it easier to find out how many times a given piece of data appears in a spreadsheet.

Analysis, Reports, Trends

Forbes - Why You Should Pay Attention To The Rise Of SaaS Platforms	This shift from purely cost reduction-focused efforts to using technology to increase revenues means the first era of software as a service (SaaS) is ending
CIODive - Tech leaders plan large AI invest- ment, but adoption woes remain	Despite provider enthusiasm, adoption challenges persist, and are partly driven by the immaturity of the technology. Forty-one percent of respondents said emerging AI applications were either still in development or in the early adoption stages.
Network World - The search for the opti- mum network: Don't let IT vendors sell you on lock-in	The total cost of integration and support for multi-vendor networks will exceed the cost of the hardware. These are also enterprise views, and again from both sides of the debate.
VentureBeat - Enterprise mobile adoption is up, but it isn't without issues	While more than 61% of U.S. enterprises invested in mobile technology or mobile security in the last year, 73% experienced integration issues. Specifically, they admit their technology needs to have improved data analytics, troubleshooting, and issue resolution, among other challenges.
Forbes - The 5 Biggest Technology Trends In 2022	Al has permeated the tools we use to carry out everyday work – from the ubiquitous voice assistants to language translation and tools that allow us to extract structured data from pictures, white-board scribblings, and hand-written notes
VentureBeat - Digital transformation spending is up to \$700B per year, but re- sults lag	Transformation requires vision, roadmaps, complex change management, process development, best practices, training, trial and error, and enormous amounts of time and energy.

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