

AI, Automation & Productivity Webinars/Events

11/23/2021 10:00 am MST	MKAI Inclusive AI Forum - Licensing Artificial Intelligence: Practical? Critical? Political?
12/1/2021 11:00 am MST	VentureBeat & TriNet - Practical strategies for navigating growth in a complex world
12/1/2021 2:00 pm EST	AIIM - Making High-Tech Change Happen
12/2/2021	Aera Technology - Cognitive Automation Demo Day
12/7/2021 1:00 pm EST	Sapient - Part 2: Email and File Deletion Strategies
12/8/2021 12:00 pm EST	Data Center Knowledge, ITRenew, Omdia - Sustainability & Cost Reduction: How You Can Have Both
12/16/2021 1:00 pm EST	Sapient - How Workflow Automation Is Revolutionizing the Modern Workplace

Latest Tech News

FileMaker Pro now supports Siri Shortcuts on Mac, iPhone, iPad	You can now run FileMaker scripts using Apple's Siri Shortcuts app on Macs, iPhones, and iPads, a promising move that makes more automation possible for some business users.
AI-powered marketing copy generator Anyword secures \$21M	Statista reports that 87% of current AI adopters are already using — or considering using — AI for sales forecasting and for improving their email marketing. And 61% of marketers say that AI is the most important aspect of their larger data strategy.
AWS Expands Access to Free Cloud Skills Training on its Mission to Educate 29 Million People by 2025	Additionally, workers who take the time to learn new skills are seeing significant benefits, with 86% reporting greater efficiency in doing their jobs, 85% experiencing greater personal satisfaction, and 80% reporting improved employability.
Spam smackdown: Hiya claims 'massive step forward' using AI against illegal phone calls	Adaptive AI "observes the patterns left by spammers in the network traffic and adapts in real-time to block them without the need for human retraining or historical data,"
Swish.ai raises \$13M to automate IT service desk tasks	Swish uses AI to automate ticket orchestration in existing IT service management workflows. With Swish, tickets can be automatically routed to relevant, available agents based on skill set, load, and cost criteria, ideally improving the resolution time.
Google Cloud encourages more conversational AI with Bot-in-a-Box	GCP Business Messages is a conversational messaging service designed to enable organizations to connect with people to answer questions that come through Google Search, YouTube, Gmail, Google Maps, or their own business channels.
Comet Raises \$50M Series B to Accelerate ML Development for the Enterprise	While other products provide either experiment tracking or model monitoring tools, Comet delivers both in one ML development platform. Combining these two, previously distinct categories provides significant value and allows customers to iterate faster from early experimentation all the way to production.

Analysis, Reports, Trends

Datanami - IDC FutureScape: Top 10 Predictions for the Future of Work	The Future of Work predictions from International Data Corporation (IDC) signal an enduring adoption of hybrid work models by a majority of G2000 organizations, supported by broad adoption of automation and artificial intelligence and machine learning (AI/ML) technologies.
AiThORITY - Powering Intelligent Conversations: The Future of AI-Powered Voice Technology	We're only scratching the surface of the limitless benefits that will stem from AI-powered voice technology. The question is, how will voice technology evolve in the coming years and how will it revolutionize the future of work?
VentureBeat - Report: Companies that invested in automation saw 5% to 7% revenue increase	Within three months of investment, U.S. companies witnessed an average year-on-year increase in revenue of 7%, or an extra \$195 billion per month, and saw an average annual increase in employment of 7%, equating to a total of 7.2 million jobs.
ZDNet - The jury is still out on whether low and no code platforms can blaze a path to high-end application development -- at least not yet.	"Removing friction from adoption will help unleash the power of AI across all industries and allow non-specialists to literally predict the future. In time, no-code AI platforms will be as ubiquitous as word-processing or spreadsheet software is today,"
Virtualization & Cloud Review - IEEE: Most Important 2022 Tech Is AI/Machine Learning, Cloud and 5G	"Among total respondents, more than one in five (21 percent) say AI and machine learning, cloud computing (20 percent), and 5G (17 percent) will be the most important technologies next year.
Network World - IDC: Cisco, Fortinet, HPE-Aruba, VMware lead hot SD-WAN market	" MarketScope: Worldwide SD-WAN Infrastructure 2021 Vendor Assessment " looks at the capabilities of 12 SD-WAN infrastructure vendors evaluating them on a core set of SD-WAN features such as WAN routing, WAN link management, application-based policy controls, and application steering and prioritization.
datanami - Artificial Intelligence and Machine Learning, Cloud Computing and 5G Will be the Most Important Technologies in 2022, Says New IEEE Study	Among total respondents, more than one in five (21%) say AI and machine learning, cloud computing (20%) and 5G (17%) will be the most important technologies next year. Because of the global pandemic, technology leaders surveyed said in 2021 they accelerated adoption of cloud computing (60%), AI and machine learning (51%), and 5G (46%), among others.

Vendor Research and Vetting



Researching, vetting and selection of vendors takes time and resources. And for each piece of information you request, you most likely will trigger a marketing/sales push.

We act as the middleman - getting you the information you need, talking with vendors, talking with references, documenting specifications/requirements..

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