

Data and Analytics Excerpts

January 23, 2022

Webinars/Events

1/26/2022 11:00 am PST	Atscale - How to align AI & BI to Business Outcomes
1/26/2022 10:00 am EST	OneTrust - ESG Risk in the Enterprise: Focus on the Governance
1/27/2022 12:00 pm EST	Cloud Data Driven - Introduction to Azure Synapse Serverless Pool - Warner
2/9/2022 - 2/10/2021	Data and Cyber Governance Conference
2/9/2022 11:00 am EST	Infinidat - InfiniGuard Cyber Resilience: Infinidat's New Cybercrime Fighting
4/19/2022 - 4/21/2022	ODSC - Open Data Science Conference

Latest Tech News

Pavilion Data Raises \$45 Million to Expand Its Platform for Accelerating Data Analytics	Nearly 80% of all deployments were to accelerate analytics, legacy and next-generation, ML, and streaming applications.
Cloudian Partners with WEKA to Deliver Exabyte-Scalable Storage for AI and ML	The combined solution unifies and simplifies the data pipeline for performance-intensive workloads and accelerated DataOps, all easily managed under a single namespace. In addition, the new solution reduces the storage TCO associated with data analytics by a third, compared to traditional storage systems.
CodeSee raises \$7 million in seed funding to help developers tame the 'trillion-dollar problem' of complex codebases	CodeSee is the first-ever platform to help development teams visually understand complex codebases. CodeSee analyzes the data flowing through your system to maintain an updated map of your system architecture, its components, and the connections between them.
6sense Announces \$200 Million Series E Round, Increasing Valuation to \$5.2 Billion	The 6sense platform analyzes data and behaviors to uncover accounts ready to buy and recommends the best action, channel, and messages that are most likely to connect with buyers.
Virtru raises \$60M to bring zero trust security to data sharing	One of the biggest focus areas for the cybersecurity industry right now, zero trust network access (ZTNA) has the potential to deliver previously unheard-of control over access to applications and data. However, Virtru is the first platform to provide a comparable level of control over the data layer itself, Ackerly said.
Newgen Software to Acquire Number Theory, an AI/ML Data Science Platform Company	Number Theory's platform, AI Studio, brings intuitive AI/ML to every enterprise, while unifying the entire lifecycle of data engineering, from data preparation to model development and monitoring. It empowers both citizen and expert data scientists to work faster and more efficiently, thereby helping in accomplishing key machine learning tasks in just hours or days, not months.
Ground Labs Launches Data Discovery Network	Launched today, the Ground Labs Data Discovery Network enables partners to add award-winning data discovery and remediation to their existing solutions portfolios to build new revenue streams while helping their customers comply with national and regional privacy laws and data handling regulations.



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Analysis, Reports, Trends

AiThORITY - Anti-Fraud Analytics Booms as Cyber War Rages	"Predictive modeling is up 25%. Text mining has nearly doubled, jumping from 33% to 65% in three years. These findings prove that, even as COVID has fueled rampant fraud, insurers are agilely stretching their advanced analytics and AI capabilities to counter rapidly changing threats."
Datanami - Sisense Releases New Study: 'The Business Intelligence Landscape'	And for a direct tie to the bottom line, 96% note that an increase in average selling prices would be possible with personalized and customized analytics, with 46% noting they could charge 10-19% more for their products and services because of the analytics they provide.
Making Central Bank Digital Currencies bulletproof with business process intelligence	Business process intelligence provides end-to-end capabilities for strategic process transformation and the reinvention of customer experiences. Essentially, when it comes to CBDCs, the implementation of BPI would allow the analysis of each of the process gaps (scalability, security, regulatory requirements) based on real-time data.
Slator - For Dataset Creation, Humans Should Evaluate Machine Text — New Research	The researchers believe their new system "brings together the generative strength of language models and the evaluative strength of humans" — perhaps in a way reminiscent of recent trends observed in MT, in which an MT model tackles the source text in a first round of translation and human linguists then refine the output via post-editing.
The European Sting - The world is drowning in data. Why don't we trade it like on a stock exchange?	The digital revolution is flooding the world with data. By 2025, an astounding 175 zettabytes – that's 175 trillion gigabytes – of new data is expected to be generated annually, a fivefold increase on 2018. Much of that data will end up sitting idle on servers and hard drives –unused, unanalyzed, and, perhaps worst of all, unshared.

Blogs

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Which is More Appropriate for You: Data scientist, Data analyst or Data engineer?

Jan 19, 2022 analyticsinsight.n...
Although the employment functions of data scientist and data engineer are quite similar, data scientist has the upper hand in all data-related operations. On



Dell Technologies wants to be known as the 'cloud ecosystem champion'

Jan 19, 2022 ZDNet
A number of updates and new capabilities have been added to beef up the tech giant's multi-cloud portfolio.



The world is drowning in data. Why don't we trade it like on a stock exchange?

Jan 19, 2022 europeansting.co...
(Credit: Unsplash) This article is brought to you thanks to the collaboration of The European Sting with the World Economic Forum. Author: Dimitri Zabelin,