

Data and Analytics Excerpts

April 3, 2022

Webinars/Events

4/12/2022 1:00 pm EST	Qlik - Fueling Enterprise Growth Through Data Literacy
4/19/2022 - 4/21/2022	ODSC - Open Data Science Conference
4/27/2022 - 4/29/2022	AIIM Conference

Latest Tech News

Antimatter Announces \$12 Million Series A Led by NEA and First Cryptographic Infra Solution for Data Security	Antimatter—founded in 2020 by Andrew Krioukov, Michael Andersen, and Beau Trincia—is solving customer data security requirements with a bold and comprehensive new approach: a cryptographic infrastructure solution that provably guarantees data can only be accessed by customer-approved individuals, even if the app or servers are compromised.
KOR Secures CFTC Approval to Become First Independent Swap Data Repository	The 100% AWS cloud-native platform is combined with Confluent Cloud-powered infinite storage event-driven architecture. This enables KOR to deliver unprecedented speed, scale, data quality, analytics and machine learning insights.
Reputation launches AI platform to provide enterprises with competitive intelligence	"Every company today has vast amounts of unstructured customer feedback living on public forums — from reviews and ratings about their customer service (or lack thereof) to the employee or brand performance, even valuable details about their competitors. It's all left out in the open for consumers to see and base their purchasing decisions on."
Samsung and Western Digital Collaboration to Drive Standardization of Next-Gen Storage Tech	Focusing on enterprise and cloud applications, the partnership is expected to spur a range of collaborations around technology standardization and software development for D2PF technologies like Zoned Storage.
Seagate launches 10-platter 20TB video surveillance disk drive	These SkyHawk drives support support multi-bay NetWork Video Recorders (NVR) and AI-enabled NVR, with up to 64 HD video streams and 32 AI streams running concurrently.
Indico Data's latest release helps businesses do more with unstructured data	Indico says it offers more than a dozen custom, out-of-the-box models that have been trained on datasets of more than 500 million documents.
DataRobot's Cloud 8.0 uses AI and ML to predict the unpredictable	"The only way to navigate twists and turns in the market and geopolitical challenges, is to be able to smartly harvest your data. Data is a reflection of the real-world entities that matter to a business."
Digits raises \$65M to bring live financial reporting to smaller businesses	The secret is that Digits organizes that data and creates more intelligence around it, so it can provide answers to questions around "how" or "why" that accountants might have when looking at a basic financial report.
Files acquires ExaVault to provide automated, secure cloud platform	The goal of Files integrating with ExaVault is to ensure that any of the combined platform's customer base can instantly exchange files with each other as part of an automated, secure on-platform workflow. The combined Files and ExaVault business now stores nearly 2 million GB of customer data.



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Analysis, Reports, Trends

VentureBeat - How we can avoid the mistakes of Web2 when innovating around Web3	Web2 is driven by the entities that have the most data and can easily monetize the information they hold. Facebook might have been built as a social networking tool, but today Meta is essentially the top global data powerhouse. Web2 firms are trying to hang on to this business model.
SiliconANGLE - Database competition heats up as AWS, Oracle and Snowflake reshape the landscape	In addition to its enhancements for HeatWave, Oracle has published a set of benchmarks for the offering. The company published benchmark performance results against competing databases and has challenged other firms to run comparisons.
VentureBeat - Report: Majority of execs believe data is vital to sustain the metaverse	This business investment in the platform also highlights new questions – such as security in the metaverse or how the enterprise can best use this digital ecosystem – and data is the common thread. Eighty-nine percent of respondents considered metaverse data important to their business operations in the next 5 years.
Datanami - Comet Releases New Survey Highlighting AI's Latest Challenges	Issues include the fact that many experiments are abandoned because some part of the data science lifecycle was mismanaged. This is due in large part to the manual tracking processes that organizations often put in place, which hinder effective team collaboration, and are not adaptable, scalable, or reliable.
VentureBeat - Computing's new logic: The distributed data cloud	The distributed data cloud is not a single tool or platform, but an ecosystem pattern that gets data to the right place and the right person at the right time in a secure, governed, and trusted way. It includes a federated collection of data management and analytics services spanning public clouds, private clouds, and the network edge.

Blogs

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The importance of data-driven Human Resource

Mar 28, 2022 The Standard
Data points like the length of service and reported reasons for leaving can help you identify and address emerging issues.



Activating first-party data

Mar 28, 2022 CUINSIGHT.com
The Challenges Facing CUs Credit unions (CUs) are faced with a new urgency in today's climate, not only to know and understand their members' financial needs,



DataStax adds real-time data streaming to managed AstraDB service

Mar 24, 2022 InfoWorld Magazi...
DataStax's new change data capture (CDC) feature adds low-latency streaming to its AstraDB database-as-a-service.