Data and Analytics Excerpts

May 15, 2022

Latest Tech News

Privacera Announces Most Complete Data Access Governance	A key milestone with this new release is that Privacera now brings the industry's first comprehensive data access and security governance solution to Google BigQuery.
N-able Cove Data Protection embraces disaster recovery	Cove Data Protection includes data protection for servers, workstations, and Microsoft 365. It offers the ability to back up as often as every 15 minutes, moving up to 60x less data compared to local-first backup for improved recovery point and recovery time objectives.
Software startup Observe scores $70m funding round	Observe's software transforms raw log events and metrics into entities that make sense to site reliability engineers (SREs) such as containers, pods, EC2 instances, customers, shopping carts, and S3 buckets, and the relationships between them.
Senet and Ready Wireless Partner to Deliver End-to-End LoRaWAN Enabled Environmental Monitoring and Asset Tracking Solutions	With over 150 point-solutions available from Ready Wireless, customers are quickly realizing the value of leveraging LoRaWAN connected device data from multiple sources to solve some of their most challenging operational and environmental issues.
AI tech startup Viable lands $5M to provide instant qualitative customer insights and shorten feedback loops	Viable is the first analytics startup to use the GPT-3 language model, from AI research and deployment company OpenAI, to extract immediate insights buried in customer surveys, helpdesk tickets, and app store reviews at an enterprise scale.
OtterTune raises $12M to automate database maintenance	OtterTune likes to say that its software will adjust more than 100 different "knobs" or parameters for these popular open source databases. It uses artificial intelligence algorithms to watch the performance of the database and then suggest better values for the parameters or "knobs" to speed up performance.
Lang.ai looks to help orgs extract value from customer conversations, with AI	The system uses an unsupervised learning model to adapt to the constantly changing flow of information by categorizing data and then helping to determine what should be done with the data to help improve user experience and business outcomes.
Blockchain data startup Chainalysis secures $170M in funding at $8.6B valuation	The startup makes the data that it collects available to customers through several products, each of which focuses on a different set of use cases. Chainalysis says its products are used by government agencies, financial institutions, cybersecurity companies and other organizations in more than 70 countries.
Improvado offers tool for deeper marketing insights, nabs series A	Improvado is integrated with more than 300 different data sources from different marketing platforms. The results are gathered, synchronized and analyzed before being pushed out to a reporting or visualization tool like Tableau, Looker or Google Data Studio.
Governance and administration startup BalkanID launches with $5.75M in funding	The company's solution leverages artificial intelligence and workflow automation to provide visibility into risky entitlements and simplify the access review and certification process. BalkanID's Identity Governance and Administration platform is built for cloud-native environments.

Analysis, Reports, Trends

Computerworld - How many jobs are available in technology?	The April monthly tech jobs report released by the CompTIA industry association showed the tech industry added 12,300 jobs from February to March, 2022. Software developers (3,613) and systems engineers/architects (3,126) led the pack in terms of new positions available.
Datanami - Report: Almost Half of CMOs Claim Data Hinders Creativity	At the same time, the need for a dedicated marketing ops role to manage martech stacks has accelerated dramatically. 73% of CMOs are committed to introducing this role to their team: 45% already have someone in place, and a further 28% are currently hiring.
Blocks & Files - GigaOm assesses unstructured data management market	The leaders are IBM (Spectrum Discover), Hitachi Vantara, Varonis (Data Security Platform), and NetApp (Cloud Data Sense). Future leaders are Cohesity, Data Dynamics, and Druva.
sdxCentral - CTOs Shouldn't Do Their Jobs Alone, Gartner Says	However, Gartner data shows only 52% of CTOs regularly engage with their organization's CISO, and only 29% regularly engage with their CDO. "There's a clear call to action. If you're going to be involved in investing in cybersecurity and data analytics technologies, you need to be engaging with these kinds of dialogues," she said.
Fivetran: Over 80 Percent of Companies Rely on Stale Data for Decision-Making	While ubiquitous for enterprises today, very few companies are able to correctly leverage the data of these systems for decision-making. According to the study, nearly 9 out of 10 companies report that they are unable to pull real-time insights from their legacy ERP systems to make smart business decisions.

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From data literacy to AI skills: Vital traits you need in today's workforce

May 15, 2022   The Standard

From data literacy to AI skills: Vital traits you need in today's workforce

Sustainability-Focused AI Pioneer Red Dot Analytics Partners with MetaVerse Green Exchange to Power Carbon Neutral Data Center Operations

May 11, 2022   Yahoo! Finance

MetaVerse Green Exchange ("MVGX"), a digital green exchange licensed and regulated by the Monetary Authority of Singapore (MAS) and industrial AI

erwin Data Intelligence by Quest 12.0 empowers users with data landscape insights

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Quest Software announced the launch of erwin Data Intelligence by Quest 12.0, the latest version of a data intelligence platform.