

Data and Analytics Excerpts

October 10, 2021

Webinars/Events

10/12/2021 8:00 am PST	Alation - Why Your Data Governance Strategy Needs a New Approach
10/13/2021	Future Data 2021
10/13/2021 - 10/14/2021	IDMA - Agile Analysis and Governing in a Hybrid Environment
10/19/2021 1:00 pm EST	Forrester & Domo - Level Up your Analytics Strategy with Augmented BI
10/19/2021 - 10/20/2021	Splunk>.conf21 Virtual
10/20/2021 10:00 am EST	IBM Control 21 - The event for cyber resilience and backup fanatics
10/20/2021 8:00 am PST	Enterprise Analytics Online is a free online event hosted by DATAVERSITY.
10/20/2021 12:00 pm EST	ITProToday - Defend the Realm: Secure your Business with Immutable Data
11/17/2021	Caserta - Transform your business through data

Latest Tech News

Mental HealthTech startup BetterUp raises \$300 million at near \$5 billion valuation	BetterUp now has over 3,000 coaches on its platform and also provides analytics and real-time insights to help track employee progress. BetterUp's other offerings include one-on-one, specialist, and on-demand coaching along with group sessions.
Higher Ed CRM Leader Element451 Launches Predictive Marketing and Expanded Personalization Using Automated Intelligence	Bolt AI features on-the-spot smart audience segments, surfaces engagement recommendations, tallies real-time student engagement scores, and automates the delivery of customized and timely marketing interactions to students that boost interactions across all delivery channels like email and text messages.
Chronosphere raises \$200M to continue growing its cloud-native observability platform	New York-based Chronosphere provides a cloud platform that can analyze the data generated by a company's information technology assets to find technical issues.
HighByte Announces Latest Industrial DataOps Solution to Meet High-Availability Requirements for Critical Environments	HighByte Intelligence Hub is an Industrial DataOps solution enabling manufacturers to merge, prepare, and deliver modeled industrial data to and from IT systems without writing or maintaining code
Scale AI launches rapid data-labeling service	Today data-labeling provider Scale AI launched a service called Scale Rapid that aims to solve this problem by labeling a data sample within one to three hours.
Cisco Launches First Global Hybrid Work Index	This set of anonymized and aggregated data combined with customer surveys provide the unique insights powering the HWI.
Gretel.ai, a platform for generating synthetic and privacy-preserving data, raises \$50M	Customers can synthesize, transform, and classify data using a combination of tools and APIs, which apply AI techniques to generate synthetic stand-ins for production data.



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Analysis, Reports, Trends

Blocks & Files - Coldago pours cold water on Gartner Distributed Files and Object Storage MQ	But all these products are far from equal when we look at access methods. Do you really compare native NFS access built on object layers and vice-versa? Of course, it can provide some flexibility but users' experience shows very diverse capabilities and realities.
Blocks & Files - Gartner 2021 files and objects MQ gets Purified, Nutanix and Wekanated	Pure Storage has become a leader in Gartner's latest Distributed File Systems and Object Storage magic quadrant, and both Nutanix and Weka enter this MQ for the first time.
Enterprise Storage Forum - Top 5 In-Demand Enterprise Storage Jobs	Enterprise storage is an ever-evolving field. Organizations are always looking to the future, seeking the latest innovations. Thanks to the huge recent growth in storage, these jobs and skills are in-demand.
ZDNet - The Data and AI landscape 2021: It a MAD, MAD, MAD world	We all keep reading Snowflake's numbers and hear rumors on when Databricks will finally IPO, but Amazon Redshift , Azure Synapse Analytics , and Google BigQuery continue to be among the fastest growing services for their respective clouds.
GCN - Chief data officers making strides in federal agencies	In " CDO Insights: 2021 Survey Results On the Maturation of Data Governance in U.S. Federal Agencies ," recently released by the Data Foundation, 75% of respondents said their role within their organization was "very" or "completely" clear, up from 21% in 2020
Supply Chain Management Review - Survey: inflated inventories tied to poor data quality and excessive legacy systems	"Two out of three companies are using the same materials management business practices they used five years ago, while less than half are intentionally inflating their inventories to protect against further disruptions."

What is CompTIA Data+?

Next year, [CompTIA](#) is launching a new data analytics certification, CompTIA Data+. It validates the data analytics skills and talent organizations need to fuel innovation.

Compared to other professional certificates and certifications, CompTIA Data+ is the only entry-level, vendor-neutral, hands-on analytics certification on the market. It proves a candidate's ability to not only analyze and report on complex datasets, but also adhere to oversight and data quality standards.

Who Should Get CompTIA Data+?

CompTIA Data+ is designed for those who contribute to an organization's ability to make data-driven decisions. This is equivalent to 18–24 months of real world hands-on experience working in a business intelligence or data analyst job role.

