

Data and Analytics Excerpts

November 21, 2021

Webinars/Events

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| 11/20/2021 | Power BI Fest 2021 |
| 12/1/2021-12/2/2021 | TDWI Virtual Summit Trends in Data Management |

Latest Tech News

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| Google releases TF-GNN for creating graph neural networks in TensorFlow | Used in production at Google for spam and anomaly detection, traffic estimation, and YouTube content labeling, Google says that TF-GNN is designed to “encourage collaborations with researchers in industry.” |
| LogicMonitor Announces Industry First Unlimited Log Data Retention | With LM Logs, now logs data can be available whenever customers need it through hot storage, with no need to wait for log rehydration, leading to faster troubleshooting and RCA (root cause analysis). |
| DataCore acquires MayaData to solve the software container data conundrum | MayaData is an emerging player in Kubernetes storage. The company leads the open-source OpenEBS project, which is a cloud-native storage platform that provides persistent and highly scalable block storage for container environments. OpenEBS has the effect of transforming Kubernetes into a data layer that can act as a storage service for individual workloads. |
| ChaosSearch Data Lake Platform is First to Unlock JSON Files for Analytics at Scale | ChaosSearch has created JSON Flex, which allows organizations to store all their JSON content and analyze it, as if structured, at different permutations and nested levels. ChaosSearch enables organizations to both keep and analyze all data efficiently and compactly without losing fidelity of insights. |
| PlanetScale Announces General Availability of Infinitely Scalable Serverless MySQL Database | PlanetScale’s cloud database can be created in seconds and grows as its users’ needs grow, with no limitations on scalability. The latest version of the PlanetScale platform builds on other industry-first capabilities including branching and sharding with the addition of PlanetScale Imports. |
| Lightbend enables serverless deployment for more apps with Akka Serverless | Akka Serverless debuted in beta in June, with Lightbend proclaiming that it will set a new standard for serverless application development by eliminating the need for a database. With that, Lightbend says, serverless deployment becomes a viable option for the most complex applications. |
| StorONE jumps on ransomware protection train with fast-recovering backup system | S1:Backup is a backup target for Commvault, HYCU, Rubrik and Veeam’s data protection software to provide fast ingest to ransomware-proof storage based on a 4–8 SSD flash tier with automated movement of older backups to high-capacity RAID-protected disk — more than 15PB of it. |
| SkyPoint Cloud launches predictive insights product | Equipped with predictive analytics on each customer, brands can deliver personalized experiences, granular segmentation, and personalization; support advanced analytics; and do more in order to keep customers engaged. |



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Analysis, Reports, Trends

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| Datamation - The Internet of Things (IoT) Software Market | IoT software platforms will continue to play an integral role in how companies apply IoT data insights. Without a reliable analytics engine at the center of operations, IoT data is unable to be used to help teams make informed decisions that impact everything from guest comfort to creating safer, more resident-friendly communities |
| The Next Web - What the hell is the difference between a data analyst and a data scientist? | The truth is that these roles will differ between different companies and industries, and ultimately the best way of finding a good job fit is to spend time reading through the entire job description. |
| Help Net Security - Big data in IoT market to reach \$50.9 billion by 2026 | As IoT progresses, there will be an increasingly large amount of unstructured machine data. The growing amount of human-oriented and machine-generated data will drive substantial opportunities for AI support of unstructured data analytics solutions.. |
| diginomica - How data sprawl chokes innovation — and what to do now | When asked where costs were highest, the top answer was BI and reporting (54%). This isn’t surprising given the number of apps and the sheer number of analysts using those apps. A quarter of respondents had more than 500 data analysts in the organization. |
| VentureBeat - Deprecating the cookie: The impact of eliminating third-party identifiers | The most apparent beneficiaries from the death of third-party identifiers are the web’s walled gardens, especially Google and Facebook, which have vast pools of data about users and their browsing habits and no one else can access it. |
| Blocks & Files - Analyse this: storage startup funding in 2021 | \$5.74 billion was invested in 36 storage startups this year, with the vast majority of it – \$4.55 billion – going into data lake/warehouse and analytics companies. |

Blogs - Data and Analytics

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| <p>What the hell is the difference between a data analyst and a data scientist?</p> <p>Nov 20, 2021 The Next Web</p> <p>Data analyst and data scientist roles are two of the hottest jobs on the market right now. But what exactly is the difference?</p> | <p>Big data in IoT market to reach \$50.9 billion by 2026</p> <p>Nov 19, 2021 helpnetsecurity.c...</p> <p>The overall global market for big data in IoT will reach \$50.9 billion by 2026, according to a ResearchAndMarkets report.</p> | <p>Data analytics company Uplinq buys Verde</p> <p>Nov 19, 2021 Finextra.com</p> <p>Uplinq Financial Technologies, the transformational data analytics company serving the global small business lending community, is pleased to announce its</p> |