Data and Analytics Excerpts

Feb 2021

Webinars/Events

2/23/2021 2:00 pm EST	**Dataversity - Beyond Metadata — Enrich Your Metadata Management with Deep-Level Data Discovery**
2/23/2021 - 2/25/2021	BTOES Digital Transformation Workplace Live
3/4/2021 9:00 am PST	MongoDB - Hitting the Data Viz Slopes with MongoDB Charts
3/9/2021	Big Data Analytics (BDA) Europe -Whitehall Media
3/10/2021 10:00 am PST	Qlik - 7 Ways to Accelerate Business Insights
4/7/2021 - 4/8/2021	GraphQL Summit Worldwide

Latest Tech News

Yellowbrick Data makes its hybrid cloud data warehouse more	A new cluster self-healing feature allows the data warehouse to automatically recover from certain technical issues, which reduces the risk of outages while simplifying maintenance work for administrators.
Calligo acquires Decisive Data to advance data science as a service	The goal is to eliminate the need for organizations to build and deploy their own data analytics platforms that they then need to hire full-time employees to manage
CrowdStrike buys Dell-backed log analytics startup Humio for $400M	Humio's product implements an index-free approach that skips this step and thereby allows logs to be processed much quicker, in some cases with subsecond latency.
Nielsen Rolls Out ID Resolution System For Global Attribution Measurement	By underpinning its audience and outcomes measurement products with this ID resolution approach, Nielsen is ensuring its products have the flexibility to adjust to ongoing technology and regulatory changes and support cross-media measurement.
Behavox Integrates WhatsApp and WeChat Data into	"Our partnership with TeleMessage greatly reinforces the capture coverage of the Behavox Compliance solution, allowing our customers to ingest and supervise WhatsApp and WeChat messages, attachments and calls in near real-time."
Databricks Partners with Google Cloud to Deliver its Platform to Global Businesses	Under the partnership, organizations can now use Databricks to create a lakehouse capable of data engineering, data science, machine learning, and analytics on Google Cloud's global, scalable, and elastic network.

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InfoWorld - 7 data science predictions for 2021	After a trying 2020, signs point to data science becoming an enterprise-wide capability that impacts every line of business and functional department in the coming year.
Datanami - ibi Survey Reveals Acceleration of Data and Analytics Initiatives in 2021	44 percent of respondents plan to increase spending on data in 2021 and 38 percent will spend about the same as they did in 2020, totaling 82 percent investing as much or more in 2021.
Forbes - Seven Data Management Trends You Can Leverage In 2021	Yet only about 1 in every 4 companies can claim to have a well-defined data management policy and structure.

Introducing the DBP Data Profiler

DBP-Institute was founded by Dr. Prashanth Southekal in 2012 after seeing many unsuccessful data and analytics programs the world over. He saw that the common patterns or root causes in all these failures were – lack of data literacy (including senior management support), poor data quality, and delivering analytics solutions as one-off projects instead of long-term solutions. He started DBP-Institute, a Consulting, and Education company in 2012 with an objective to provide high-quality business results in a cost-effective manner and since then helped numerous companies get value out of data and analytics. DBP's vision is - By 2025 we are the first option for businesses to create their digital future, and DBP's mission is - Provide best-of-breed digital (vendor-neutral), data and analytics solutions.

DBP — Data For Business Performance

DBP Data Profiler

www.dbp-institute.com

"Extremely happy to share that after 2 years of research & development, DBP-Institute DBP DATA PROFILER is out!"