



# Teckedin

## Media Kit for Sponsorships

Teckedin is honored to be in the [Canalys - Channels Ecosystem Landscape](#)



### Opportunities for Visibility and Reaching Your Market

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- We curate and aggregate business tech content and share it daily.
- We give free publicity to many companies. No one pays us to be on our curated lists.
- When we share articles, we promote and thank the author on LinkedIn.
- We post daily on LinkedIn.
- If you sponsor a page or list, your logo and website link is at the top and visible to every person who views that list.
- We acknowledge our sponsors and publicly thank them.
- Our site is built in a knowledge-based format using Document360.com. Our content is not layered in web pages but accessible and sortable as our viewers need.
- There is no login required. The analytics we collect is usage, geography, number of pages visited, and time spent.

### Testimonials

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"Love your website - fabulous resource, thank you for making this all available for free!!! Amazing effort"

"Every time I start to post this recommendation for Teckedin.com - Offering the shortest path to staying up on business technology. I make the mistake of visiting the site then falling down the rabbit hole and failing to get back here to post. Amazing collection of hand-curated tech-relevant information there. Bonus: free and no annoying email sign-up."

"Hi Debby, Thanks for sharing your website with me. It looks awesome. I will definitely use it."

"I like the teckedin idea, I will share this with students and professionals, appreciate the no ad no cred. model!"

"I love the Teckedin site. It provides everything tech related i would be interested in- news and conference/webinar listings. I especially love the breakouts by category so we

are easily able to select the items relevant to a particular industry. Going to share it out with others."

I really love the site – I think it's perfectly precise and caters to the tech crowd appropriately.

"She aggregates a mountain of content from multiple sources under one resource. Think of the amount of time that saves a human. Also, the content is vetted and well organized."

## Page Sponsorships

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- *Teckedin updates the following pages **daily**. If you sponsor this page, we provide a link to your website (with a tracking code) and give you recognition on LinkedIn numerous times during the week.*
  - *Curated Blogs on AI, ChatGPT, LLMs*
  - *Curated Blogs on Data & Analytics*
  - *Curated Blogs on Security, Privacy, Cloud, IT Management*

### *What do you think is a fair price for a weekly or monthly sponsorship?*

*Teckedin updates the following pages/lists **daily**. If you sponsor one of these pages, we provide a link to your website (with a tracking code) and give you recognition on LinkedIn numerous times during the week.*

- *Tech News*
- *Analysis, Reports, Trends*
- *IT Management Analysis, Surveys, Trends and Reports*

### *What do you think is a fair price for a weekly or monthly sponsorship?*

Teckedin - IT Management - Analysis, Surveys, Trends and Reports

08 Oct 2023 • 333 Minutes to read



Thank you to our sponsor. All columns are sortable

Title/Link	Description	Category
<a href="#">InformationWeek - Dispelling 5 Misconceptions About Data</a>	Your business will be judged by how much data you collect. Ever since data became a business imperative, companies have been scrambling to gather as much of it as possible, without a coherent strategy. Yet, no amount of data can solve a business problem if it's not the right kind of data. Companies will not be judged on the amount of data they have, but in the business decisions that were derived from it.	Data Management
<a href="#">NetworkComputing - Global NaaS Event Roundup: Taking NaaS and SASE Forward</a>	MEF and its member organizations are laying the groundwork to bring a new generation of Network-as-a-Service (NaaS) to market. They envision NaaS as services that combine on-demand connectivity, application assurance, cybersecurity, and multi-cloud-based services. To meet enterprise demands, those providing these services will need a standards-based automated ecosystem.	Network Management
<a href="#">SiliconANGLE - Lower for longer: Tech spending remains tepid</a>	Generative artificial intelligence is in some ways both a blessing and a curse. The excitement, potential and magic of large language models is fantastic. It creates urgency and mobilizes teams to focus on creating new forms of value, new business models, restructure processes and the like. But given the economic climate, what we're seeing is generally not a lot of new money coming into IT budgets at the top line. Rather, there's a reprioritization happening.	Tech Spending

Teckedin updates these pages when we add new books, podcasts, and websites. If you sponsor one of these pages, we provide a link to your website and give recognition on LinkedIn.

- [Technology Books](#)
- [Technology Podcasts](#)
- [Technology Websites](#)
- [Technology Jobs](#)

**What do you think is a fair price for a weekly or monthly sponsorship?**

Teckedin - Technology Books  
08 Oct 2023 • 22 Minutes to read



Title/Link	Description	Category
<a href="#">300+ Free Python Books for All Developers - DataDrivenInvestor</a>	Download links to over 300 books - written by Priyesh Sinha	Apps/DevOps
<a href="#">97 Things Every Information Security Professional Should Know by Christina Morillo</a>	In this practical guide, author Christina Morillo introduces technical knowledge from a diverse range of experts in the infosec field. Through 97 concise and useful tips, you'll learn how to expand your skills and solve common issues by working through everyday security problems.	Security
<a href="#">Advancing into Analytics: From Excel to Python and R, 1st Edition by George Mount</a>	With this hands-on guide, intermediate Excel users will gain a solid understanding of analytics and the data stack. By the time you complete this book, you'll be able to conduct exploratory data analysis and hypothesis testing using a programming language.	Data & Analytics
<a href="#">AI and Machine Learning for Coders: A Programmer's Guide to Artificial Intelligence 1st Edition by Laurence Moroney</a>	If you're looking to make a career move from programmer to AI specialist, this is the ideal place to start. Based on Laurence Moroney's extremely successful AI courses, this introductory book provides a hands-on, code-first approach to help you build confidence while you learn key topics.	Artificial Intelligence
<a href="#">AI &amp; Data Literacy: Empowering Citizens of Data Science by Bill Schmarzo</a>	We'll explore AI's inner workings, user intent, and the critical role of the AI Utility Function. Additionally, we'll briefly touch on statistics and probabilities to build decision models leveraging AI and data for making informed, more accurate, and less risky decisions.	Data & Analytics
<a href="#">An Artificial Revolution: On Power, Politics and AI by Ivana Bartoletti</a>	World-leading privacy expert Ivana Bartoletti exposes the reality behind the AI revolution, from the low-paid workers who train algorithms to recognise cancerous polyps, to the rise of data violence and the symbiotic relationship between AI and right-wing populism.	Artificial Intelligence

## Embedded Content



Want to give your viewers extra value when they visit your site?

Teckedin can be embedded into your website. Your users will see the latest news and analysis from your site.

Here is a sample: <https://recordsanddatamanagement.com/tech-trends-and-news>

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## Teckedin is our Tech-only site

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Below you will find content from Teckedin that covers other tech categories like privacy, security, data and analytics.

October 8, 2023

### Teckedin - Technology Books

Thank you to our sponsor. All columns are sortableTitle/LinkDescriptionCategory300+ Free Python Books for All Developers - DataDri...

[Continue Reading](#)

October 8, 2023

### Teckedin - 2023 Curated Analysis, Surveys, Trends and Reports

Thank you to our sponsor. All columns are sortableTitle/LinkDescriptionCategoryNetworkComputing - Global NaaS Event Roundup: Takin...

[Continue Reading](#)

***What do you think is a fair price for a weekly or monthly sponsorship?***

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**Thank you for your consideration. We truly value our sponsors and work hard to get you visibility and exposure.**

**Reach out to [dkruzic@teckedin.com](mailto:dkruzic@teckedin.com) if you have questions and are interested in sponsoring some of our content.**