



# Teckedin

## Media Kit for Sponsorships

Teckedin is honored to be in Forrester Channel Software Tech Stack 2020 and 2021



### Opportunities for Visibility and Reaching your Market

---

- We curate and aggregate tech content and share it on a daily basis
- We give free publicity to many companies in our tech news, webinar/events, and tech job listings
- We promote your content on LinkedIn and Twitter
- We offer a privacy-driven and distraction-free platform where viewers can discover companies and solutions.
- We have an IT Services Marketplace

### Testimonials

---

"Love your website - fabulous resource, thank you for making this all available for free!!!  
Amazing effort"

"Hi Debby, Thanks for sharing your website with me. It looks awesome. I will definitely use it."

"I like the teckedin idea, I will share this with students and professionals, appreciate the no ad no cred. model!"

"I love the Teckedin site. It provides everything tech related i would be interested in- news and conference/webinar listings. I especially love the breakouts by category so we are easily able to select the items relevant to a particular industry. Going to share it out with others."

I really love the site – I think it's perfectly precise and caters to the tech crowd appropriately.

## Page Sponsorships

---

- *Teckedin creates and promotes the following pages. We provide a link to your website and recognition.*

- *Tech News*
- *Webinars/Events*
- *Tech Jobs*
- *Analysis, Reports, Trends*

*\$40.00 per week or \$100.00 per month*

## Weekly Snippet Sponsorships or White Label

---

- **1.** *Teckedin compiles the weeks' content and creates a weekly snippet (PDF).*

*We highlight one company or solution within the category.*

*The snippet is sent out on LinkedIn and Twitter. Currently we have three snippets in the following categories:*

- *Automation & Productivity*
- *Data & Analytics*
- *Privacy & Security*

*\$50.00 per PDF.*

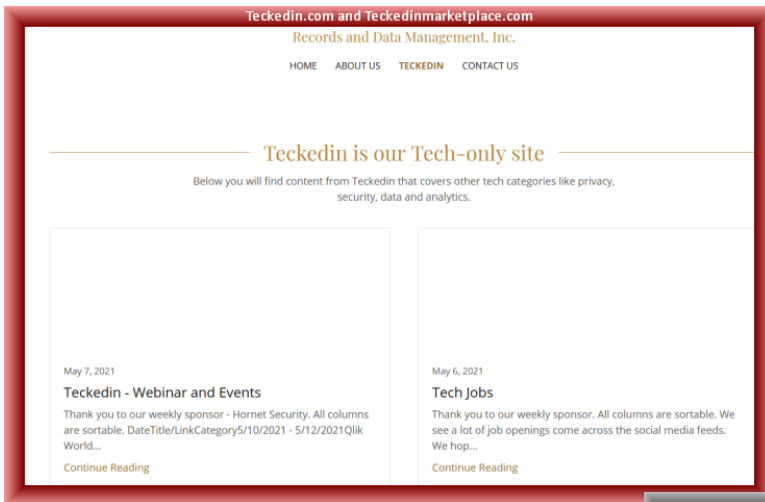
- 2.** *Want the PDF for your prospects? We can provide a customized weekly snippet for You with your logo and other content you would like included.*

*\$ 75.00 for each custom PDF.*

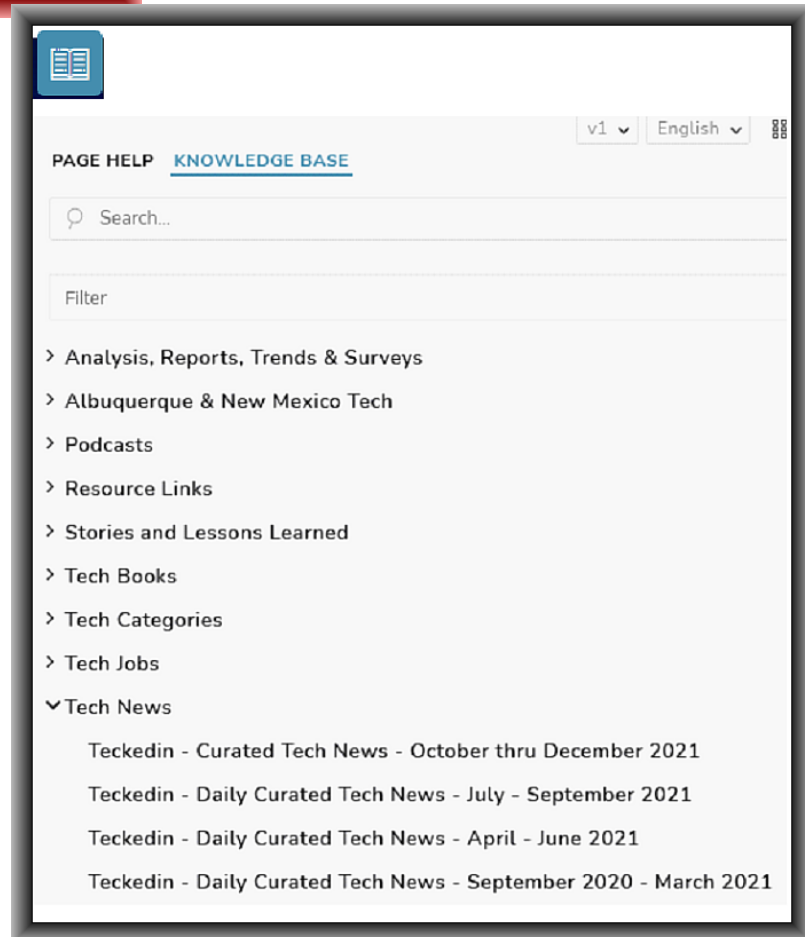
## Content Sharing

□ Teckedin’s knowledgebase can be embedded in your website. It can feed into a page or it can be a widget on your home page.

*Differentiate your company by offering fresh content to your visitors or internal customers.*



*\$75.00 per month.*



## Sample LinkedIn and Twitter postings

**Automation & Productivity Excerpts**

**Webinars/Events**

4/24/2021 - 4/30/2021	<a href="#">Data Governance Automation for Excel</a>
4/26/2021 9:00 am - 10:15	<a href="#">Microsoft 365: Microsoft for Desktop</a>
4/30/2021 - 4/30/2021	<a href="#">Microsoft 365: Microsoft for Desktop - Automation strategies in the Microsoft 365 world</a>
4/26/2021 - 4/30/2021	<a href="#">Microsoft 365: Microsoft for Desktop - Automation strategies in the Microsoft 365 world</a>
4/27/2021 - 4/28/2021	<a href="#">Microsoft 365: Microsoft for Desktop - Automation strategies in the Microsoft 365 world</a>

**Latest Tech News**

<a href="#">Microsoft 365: Microsoft for Desktop - Automation strategies in the Microsoft 365 world</a>	Microsoft develops a suite of tools that integrate with Salesforce — spanning notes, spreadsheets, tools, search, and more — besides their under a new interface, and sells them as a Microsoft 365 add-on.
<a href="#">Automation &amp; data driven insights and risk management solutions for the construction, energy, oil &amp; gas</a>	Chicago-based Aclimat offers tools that support tracking and the follow-up actions required to improve safety in the workplace, and includes clients from industries such as construction, hospitality.
<a href="#">Cloud to help individuals and their families to address cyber risks</a>	For today's parent, he said, it is considering what information is good for an individual to know while not giving people the impression that it's safe, for example, flagging employees who are routinely late to work.
<a href="#">Cloud-based Adaptive Analytics for Supply Chain: From Supply Chain to Demand Forecasting with Adaptive Analytics</a>	Agility, Cloud and Database deliver unprecedented security, productivity, and revenue opportunities through sophisticated automation technology and human expertise.
<a href="#">Data Analytics for Supply Chain: From Supply Chain to Demand Forecasting with Adaptive Analytics</a>	Our solutions are designed for Automation 360 to help customers through the migration process to get the most value out of their IT investment, with minimal disruption, all while finding efficiencies and reducing investment costs."
<a href="#">Data Analytics for Supply Chain: From Supply Chain to Demand Forecasting with Adaptive Analytics</a>	Create custom rules and prioritize your integrations, configure data origin and destination, eliminate time-consuming manual entry, and streamline your workflow all from a convenient cloud-based interface.
<a href="#">Data Analytics for Supply Chain: From Supply Chain to Demand Forecasting with Adaptive Analytics</a>	Google's semantic knowledge enrichment platform makes all the content related to an enterprise technology product available via a centralized search bar.
<a href="#">Data Analytics for Supply Chain: From Supply Chain to Demand Forecasting with Adaptive Analytics</a>	You can take this capability and you can move it into the back of the truck, you can move it into sales, you can move it next to your customer. It all depends what the problem of the day is."

**Analysis, Reports, Trends**

[Microsoft 365: Microsoft for Desktop - Automation strategies in the Microsoft 365 world](#)

The promise of digital transformation lies in improving collaboration and workflow across different layers of groups — the product design, sales, and maintenance teams — and engineering decisions.

[World Economic Forum - The path to digital transformation: A survey of 1,000 CEOs from around the world](#)

Agility, technology and regulation are key priorities for chief executives post-pandemic, IBM finds in its survey of 1,000 global CEOs.

[Digital Transformation: Future of Jobs - World Economic Forum](#)

Digitalization has been an industry leader for awhile. But what other popular alternatives to digitalization are there?

[AI First - Is the Future of Information Management Digital?](#)

According to IBM, workers saved an average of 30% of their time creating and preparing documents. Yet, document issues account for more than 21% of daily productivity loss.

[AI First - Is the Future of Information Management Digital?](#)

In line with recent research from McKinsey and IBM, Bright Pattern sees companies finding smarter ways to operate, increasing digital and mobile channel adoption.

**Teckedin Marketplace**

Our IT services marketplace just launched. We know it will take a while to build interest as both sides - those that have expertise and those that need expertise.

Currently we have three categories: 1) Free Consultations 2) Training courses 3) Hourly expertise.

Thank you for visiting our site.

- Artificial Intelligence/ Machine Learning
- Business Process Automation
- Cloud
- Data
- IT Consulting
- Managed Services
- Records and Document Management
- Security
- Software Implementation
- System Design
- Training

**Need Technology Experts for your IT Projects and Solutions?**

Thank you to IBM Storage for adding their Cyber Resilient Assessment to our marketplace. <https://www.ibm.com/teckedin/ibm-storage>

1 • 1 comment

Reactions



Like Comment Share Send

341 views of your post in the feed



Teckedin.com and Teckedinmarketplace.com

**Teckedin - Daily Curated Tech News**  
© Teckedin 2019. All rights reserved. All content is copyright. Do not use for unauthorized purposes. All content is copyright. Do not use for unauthorized purposes.

Thank you to our website partners: [eSentire](#), [Security](#). All content is copyright.

Do not use for unauthorized purposes. Do not use for unauthorized purposes.

**ARBOR**

Title/Link	Description	Category
<a href="#">Upsolver enables no-code data analytics in the cloud with \$25M funding</a>	Ultimately, the goal is to replace all a customer's code-heavy approaches with Upsolver's compute layer, which sits between the customer's cloud storage and their preferred tools, engines, and apps.	Data Analytics
<a href="#">LinkedIn Spear-Phishing Campaign Targets Job Hunters</a>	A threat group called Golden Chickens is delivering the fileless backdoor more_eggs through a <a href="#">spear-phishing campaign targeting professionals on LinkedIn</a> with fake job offers, according to researchers at eSentire.	Privacy & Security
<a href="#">Anodot and Coralogix Partnership Takes Log Analytics to New Levels of Automation</a>	"Anodot provides a zoom into the exact Coralogix logs that show the root cause. This has improved our time to resolution by 90% which is a true game changer."	Data Analytics
<a href="#">OneStream raises \$200M to bring intelligent financial planning to the enterprise</a>	"OneStream helps organizations turn the data they are collecting into actionable, financially intelligent information. This is critical because traditionally it might take 30 days or more to pull insights from financial reporting."	Data Analytics
<a href="#">Gluware Deepens Ties With AWS, Cisco SD-WAN</a>	The company's public <a href="#">cloud infrastructure-as-a-service (IaaS)</a> platform uses HashiCorp's <a href="#">Terraform</a> integration with AWS to automate complex deployments, including multiple virtual private clouds, Transit Gateway, and Internet Gateway, among others.	Network Management
<a href="#">Digital health startup Inbox Health closes \$15 million in Series A funding to transform patient billing</a>	Inbox Health's communication platform enables billing teams to respond to patient messages via HIPAA-compliant SMS, email, and real-time chat through a unified support interface.	Automation & Productivity
<a href="#">Portland startup ConductorOne raises \$5M for platform to automate IT access requests</a>	Founded late last year by veterans of enterprise ID startup Okta, ConductorOne will use the funding to build a platform that helps IT professionals automate and manage employee permissions for cloud apps and infrastructure.	Cloud Computing
<a href="#">Yellowbrick ventures into the cloud with Kubernetes support, distributed data warehouse manager</a>	The enhancements for the first time separate the Yellowbrick software from the underlying hardware and permit multiple instances to be installed on customer-owned hardware, cloud platforms and edge devices.	Cloud Computing
<a href="#">M-Files acquires Hubshare to gain access to content-sharing portal</a>	M-Files plans to continue to offer Hubshare as a standalone platform while simultaneously working to tighten integration between Hubshare and the ECM platform provided by M-Files.	Content Management
<a href="#">Data from three universities published online in latest Accellion-related data breach</a>	The universities targeted were Stanford University, the University of Maryland, Baltimore, and the University of California at Berkeley, with one commonality among them: The stolen data was published by the Clop ransomware gang.	Privacy & Security
<a href="#">Verizon Adds AWS Outposts to 5G Edge Plan</a>	<a href="#">Outposts</a> is AWS' on-premises option that involves data center equipment being installed at an enterprise facility. It uses AWS infrastructure, services, APIs, and tools to support a hybrid cloud service	Telecom

Teckedin.com and Teckedinmarketplace.com

## Teckedin - Webinar and Events

Updated On 29 Mar 2021 | 1 Minute To Read

Thank you to our weekly sponsor - [Hornet Security](#). All columns are sortable.



Date	Title/Link	Category
3/29/2021 - 4/2/2021	<a href="#">Cloud Tech Gurus - NexGen Omnichannel Cloud Contact Center Solutions Week</a>	Cloud Computing
3/30/2021 11:00 am EST	<a href="#">Introducing OneTrust Data Catalog: Find &amp; Understand Data That Matters</a>	Data Analytics
3/30/2021 10:00 am MST	<a href="#">Mainline Information Systems - IBM Hybrid-Cloud Technology and Solutions Overview for IBM Z and LinuxONE</a>	Cloud Computing
3/30/2021	<a href="#">SMR Cybersecurity Summit</a>	Privacy & Security
3/30/2021 to 4/1/2021	<a href="#">DataDog - Bits of Security Security Conference</a>	Privacy & Security
3/31/2021 12:00 pm EST	<a href="#">Wizer - Measuring Success</a>	Privacy & Security
3/31/2021 11:00 am PST	<a href="#">VMware App Client Event</a>	Cloud Computing
4/1/2021 10:00 am PST	<a href="#">Adobe Experience Manager Forms + Adobe Sign: Modernize paper-based forms and signatures with digital experiences</a>	Automation & Productivity
4/2/2021 11:00 am EST	<a href="#">Becoming A Data Scientist - Presented by George Firican and Umesh R. Hodeghatta</a>	Data Analytics
4/6/2021 10:00 am MST	<a href="#">Unbound IBM BRD - The Future of Payment Security: Digital Wallet Edition</a>	Privacy & Security
4/6/2021 - 4/7/2021	<a href="#">John Snow Labs - The Language Interpretability Tool: Interactive analysis of NLP models</a>	Apps/DevOps
4/7/2021 11:00 am EST	<a href="#">AIIM - Create, Capture, Collaborate: Your Content Drives Organizational Value.</a>	Content Management
4/7/2021 - 4/8/2021	<a href="#">GraphQL Summit Worldwide</a>	Data Analytics
4/8/2021 1:00 pm EST	<a href="#">IOBG/Mint Group - What if Information Were an Asset?</a>	Data Management
4/8/2021 11:00 am MST	<a href="#">Sapient &amp; Sherco - Operation IG Revamp: How to Comply with InfoGov and eDiscovery Requirements in a Post-COVID WFH World Part 2: INTEL</a>	Information Governance
4/13/2021 - 4/14/2021	<a href="#">Nintex Document Automation Summit</a>	Automation & Productivity
4/14/2021 10:00 am MST	<a href="#">Joseph Brunsmann - Cyber Liability 101 - Answering Your Top Questions on Cyber Liability Insurance</a>	Privacy & Security
4/15/2021 9:00 am MST	<a href="#">MKAI - April Technical Forum on Machine Learning Methodologies</a>	Machine Learning
4/15/2021 11:00 am MST	<a href="#">Sapient &amp; Access - Making M365 Labels "Stick" (There's a Label on My Big Bucket)</a>	Information Governance
4/20/2021 12:00 pm MST	<a href="#">FBI Speaker Scott Augenbaum's Fireside Chat by Presidio and Palo Alto</a>	Privacy & Security
4/20/2021 - 4/22/2021	<a href="#">AvePoint - Shift Happens Conference - Actionable strategies in the Microsoft 365 world</a>	Automation & Productivity
4/20/2021 - 4/22/2021	<a href="#">ES Agility</a>	Privacy & Security
4/26/2021 - 4/27/2021	<a href="#">Gartner Digital Workplace Summit</a>	Automation & Productivity
4/27/2021 12:00 pm EST	<a href="#">Mainline Information Systems - Enterprize Security with IBM Z</a>	Privacy & Security
4/27/2021 - 4/29/2021	<a href="#">the AIIM Conference</a>	Automation & Productivity

Thank you for your consideration. We truly value our sponsors and work hard to get you visibility and exposure.