

The Teckedin logo is centered at the top of the page. It features the word "Teckedin" in a white, sans-serif font. Below the text is a thick, horizontal orange bar. The background of the top section is a dark, teal-tinted photograph of a group of people in a meeting, with their faces partially obscured by the overlay.

Teckedin

Media Kit for Sponsorships



Opportunities for Visibility and Reaching Your Market

- We curate and aggregate business tech content and share it daily.
- We give free publicity to many companies. No one pays us to be on our curated lists.
- When we share articles, we promote and thank the author on LinkedIn.
- We post daily on LinkedIn and Substack.
- If you sponsor a page or list, your logo and website link is at the top and visible to every person who views that list.
- We acknowledge our sponsors and publicly thank them.
- Our site is built in a knowledge-based format using Document360.com. Our content is not layered in web pages but accessible and sortable as our viewers need.
- There is no login required. The analytics we collect is usage, geography, number of pages visited, and time spent.

Testimonials

"Love your website - fabulous resource, thank you for making this all available for free!!!
Amazing effort"

"Teckedin is such a cool concept. I love how clean and accessible it is, and the fact that there's no login or clutter makes it feel truly user first."

"I like the teckedin idea, I will share this with students and professionals, appreciate the no ad no cred. model!"

I really love the site – I think it's perfectly precise and caters to the tech crowd appropriately.

Page Sponsorships

*Teckedin updates the following pages **daily**. If you sponsor one of these pages, we provide a link to your website (with a tracking code if requested) and give you recognition on LinkedIn numerous times during the week.*

- *Curated Blogs on AI, ChatGPT, LLMs*
- *Curated Blogs on IT, Data, Security*
- *Curated Blogs on AI Ethics, Governance, Tech for Good*
- *Tech News*

\$25.00 per week or \$75.00 per month per page.

The following collections are ongoing and in most recent date order. Links in these collections are not removed.

- *AI Adoption and Usage*
- *AI's effects on Jobs*
- *AI's effects on Marketing/Journalism*
- *AI's in Education & Learning*

\$50.00 per month per collection

There are many opportunities for visibility in our site, depending on your technology area.

Reach out to info@teckedin.com with any questions.

Thank you for considering supporting our knowledge base.