

Interactive Video: Editing Guide

Sample Script & Video Editing Instructions

Let's Connect **800.491.4372** | LightSpeedVT.com

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Sample Script

Intro

Welcome to our production process tutorial. We will cover everything you need to know about our production process. First let me ask you a question, will you be filming your own content? Or will you be filming it in our studio?

Option A - Recording My Own Content

Since you will be filming your own content and providing it to us, let me cover some of the file format and specs that you will need to know.

Option B - Filming at LightSpeed VT

Great, when you come to our studio to start filming, let me tell you a few things to best get you prepared.



Three Separate Video Files

- lesson_01_intro.mp4
- lesson_01_option_a.mp4
- lesson_01_option_b.mp4

These are suggested filename formats.

Note: Each video must be at least 7 seconds long. This ensures smooth playback and reliable transitions between interactive elements.

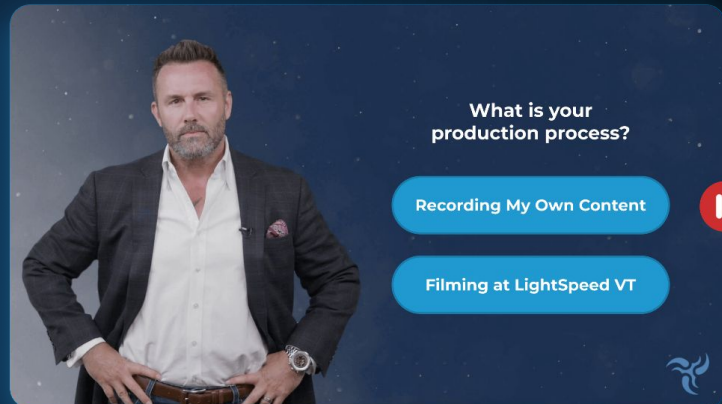
Storyboard

lesson_01_intro.mp4

"Welcome to our production process tutorial. We will cover everything you need to know about our production process."



"First let me ask you a question. Will you be filming your own content? Or will you be filming it in our studio?"



TALENT: Pause and smile for at least 10 seconds.
DO NOT FADE OUT

Why 10 Seconds?

LightSpeed VT will use the final 10 seconds of your video to create an infinite loop until the User makes a selection. Alternatively, you may choose to "pause" the video until a selection is made.

"Since you will be filming your own content and providing it to us..."



DO NOT FADE IN

"...let me cover some of the file format and specs that you will need to know"



VIDEO ENDS (FADE OUT)

TLDR; you want the first frame of this clip to match the last frame of the previous clip.

When a User chooses Option A, LightSpeed VT smoothly blends from the previous scene to this one. That's why we don't start with a fade-in. It's also a good idea to briefly display any previous graphics that were shown or clicked on in the prior scene before gently fading or transitioning them out of view. This helps Users see what they selected to reach this point.

"Great, when you come to our studio to start filming..."



DO NOT FADE IN

"... let me tell you a few things to best get you prepared."



VIDEO ENDS (FADE OUT)

TLDR; you want the first frame of this clip to match the last frame of the previous clip.

When a User chooses Option B, LightSpeed VT smoothly blends from the previous scene to this one. That's why we don't start with a fade-in. It's also a good idea to briefly display any previous graphics that were shown or clicked on in the prior scene before gently fading or transitioning them out of view. This helps Users see what they selected to reach this point.