



Recruiting the Best Nursery and Childcare Sector Talent With daynurseries.co.uk

With Kathryn Hopkins
Recruitment Specialist

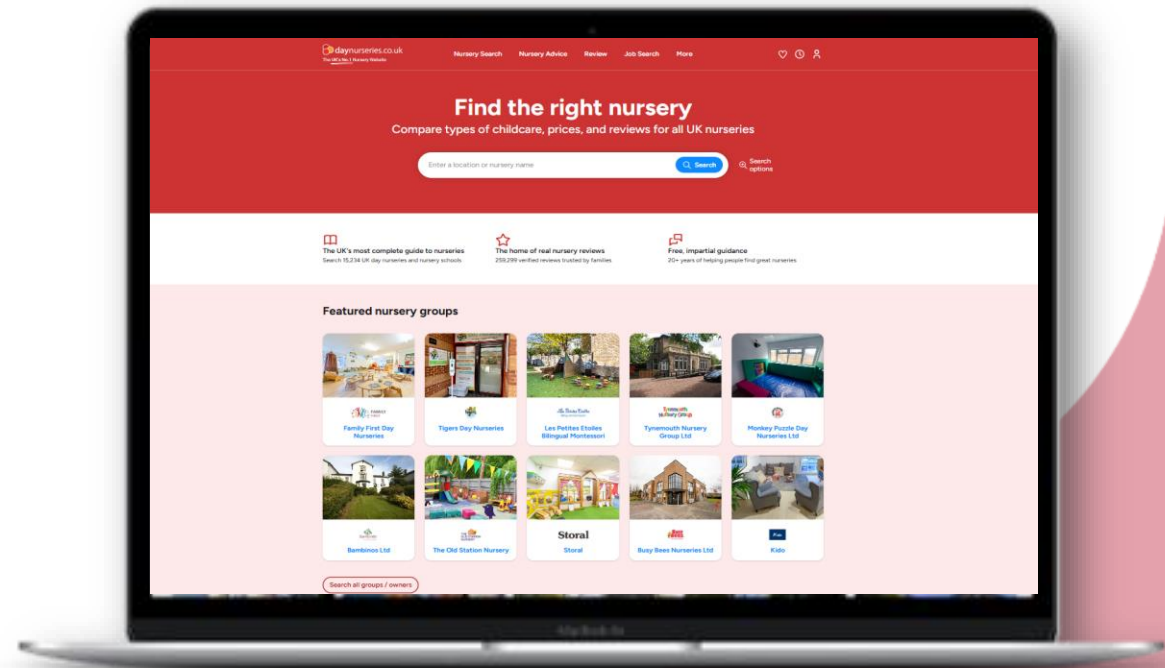
In this webinar

1. Why you should use daynurseries.co.uk to help with your recruitment
2. Job posting and creating a great advert
3. CV search and how to set up alerts
4. Channelling organic job enquiries from your profile

Daynurseries.co.uk is the leading website for helping parents find nursery places for their children



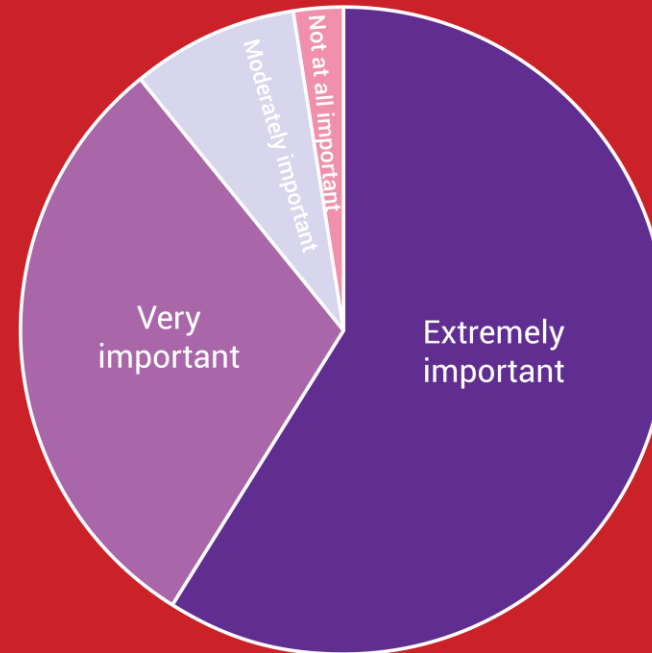
- | 15,000+ Nurseries listed
- | Over 2.5 million visits a year
- | Over 225,000 Reviews



daynurseries.co.uk is the leading website for helping parents looking for a nursery for their child

89%

of nursery seekers considered reviews to be '**extremely**' or '**very**' important when searching for a nursery



UK Nursery Stats

- The workforce is growing, but recruitment remains challenging
- The Early Years Workforce has grown by 12% in the past 5 Years
- Retention remains one of the biggest workforce challenges
 - Staff turnover in **group-based providers is 16%**

* Childcare and Early Years Provider Survey and the National Day nurseries Association



daynurseries.co.uk job services

Last 12 Months:



260K visits



2K jobs posted per month



14K applications



8000 CV's in total



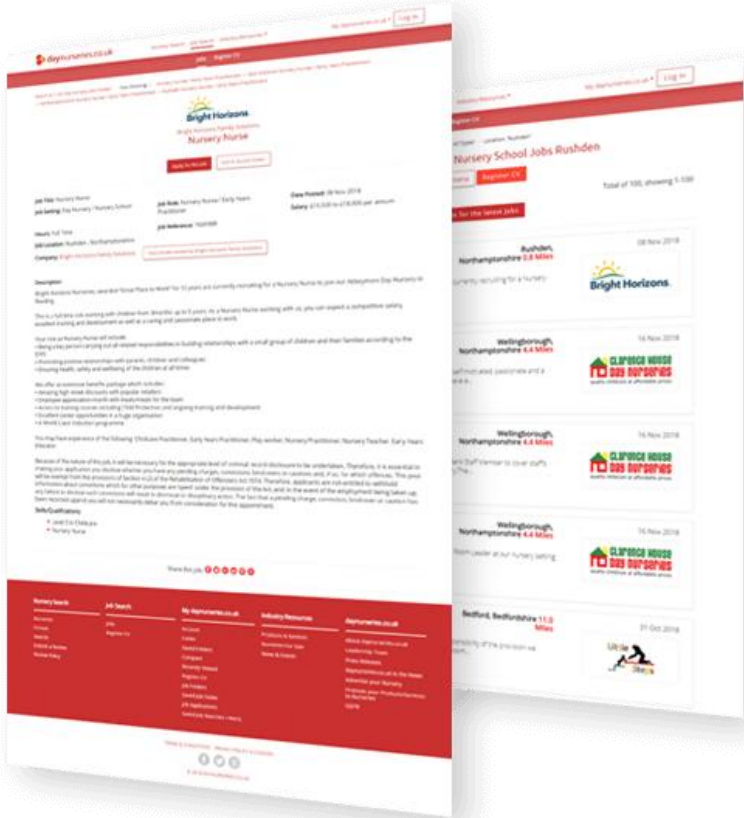
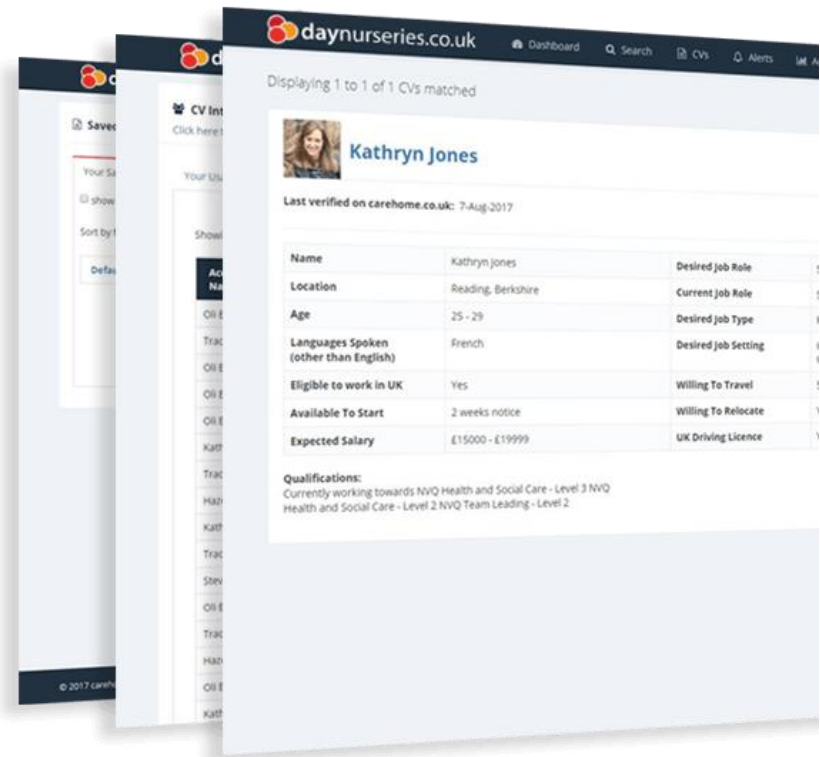
54K email job enquiries



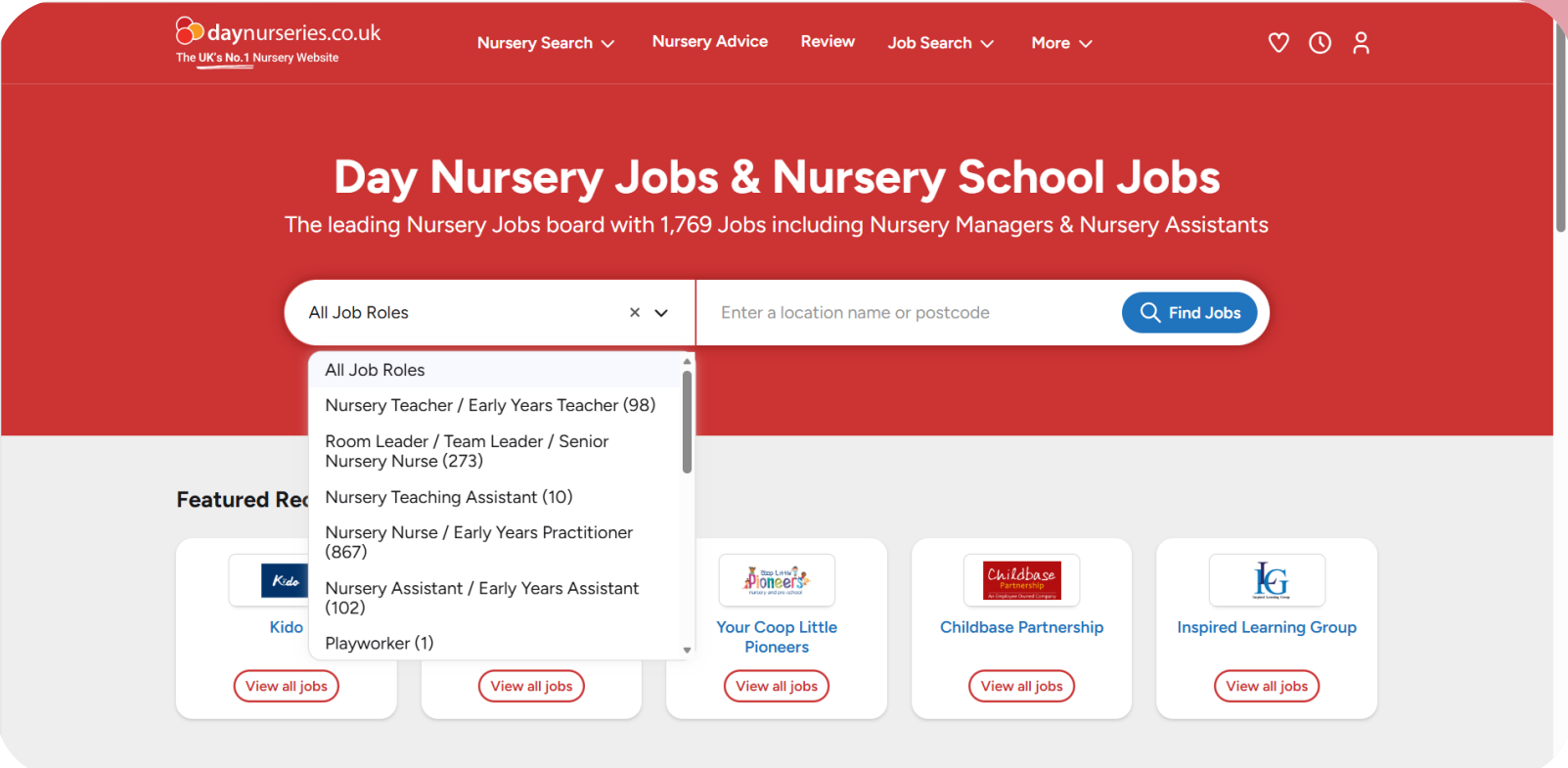
20K telephone job enquiries

daynurseries.co.uk recruitment services

Jobs Board CV Search Database



Finding a job on daynurseries.co.uk



Job Credits

Job credits included:

- **Enhanced 10 x Job Credits**
- **Platinum 50 x Job Credits**

1 job credit posts a job for 30 days

Posted 12 July 2026

Level 3 Early Years Practitioner



Banana Moon Day Nursery Caversham
Reading, Berkshire

0.9 miles away

£13 to £14 per hour Full Time

The Nursery Practitioner will be expected to: . Adhere to Banana Moon policies and procedures and meet legislative requirements . Follow education curriculum and deliver/maintain standards to ensure highest...

[View full details](#)

Level 3 Early Years Practitioner

[View all jobs posted by Banana Moon Day Nurseries](#)

[Apply Now](#) [Save](#)

Reading, Berkshire 0.9 miles away
Job Reference RM Jun26
£13 to £14 per hour Full Time

Job summary

The Nursery Practitioner will be expected to:

- . Adhere to Banana Moon policies and procedures and meet legislative requirements
- . Follow education curriculum and deliver/maintain standards to ensure highest possible inspection grading
- . Foster a caring environment where children are kept safe and encouraged to flourish

Posted 11 July 2026

Level 3 Nursery Practitioner



Banana Moon Day Nursery Caversham
Reading, Berkshire

0.9 miles away

£26,000 to £29,000 per annum Full Time or Part Time

Banana Moon Caversham is a thriving nursery looking for an enthusiastic, energetic and motivated Nursery Nurse. This is an exciting opportunity to join a happy nursery where we focus on encouraging children...

[View full details](#)

Level 3 Nursery Practitioner

[View all jobs posted by Banana Moon Day Nurseries](#)

[Apply Now](#) [Save](#)

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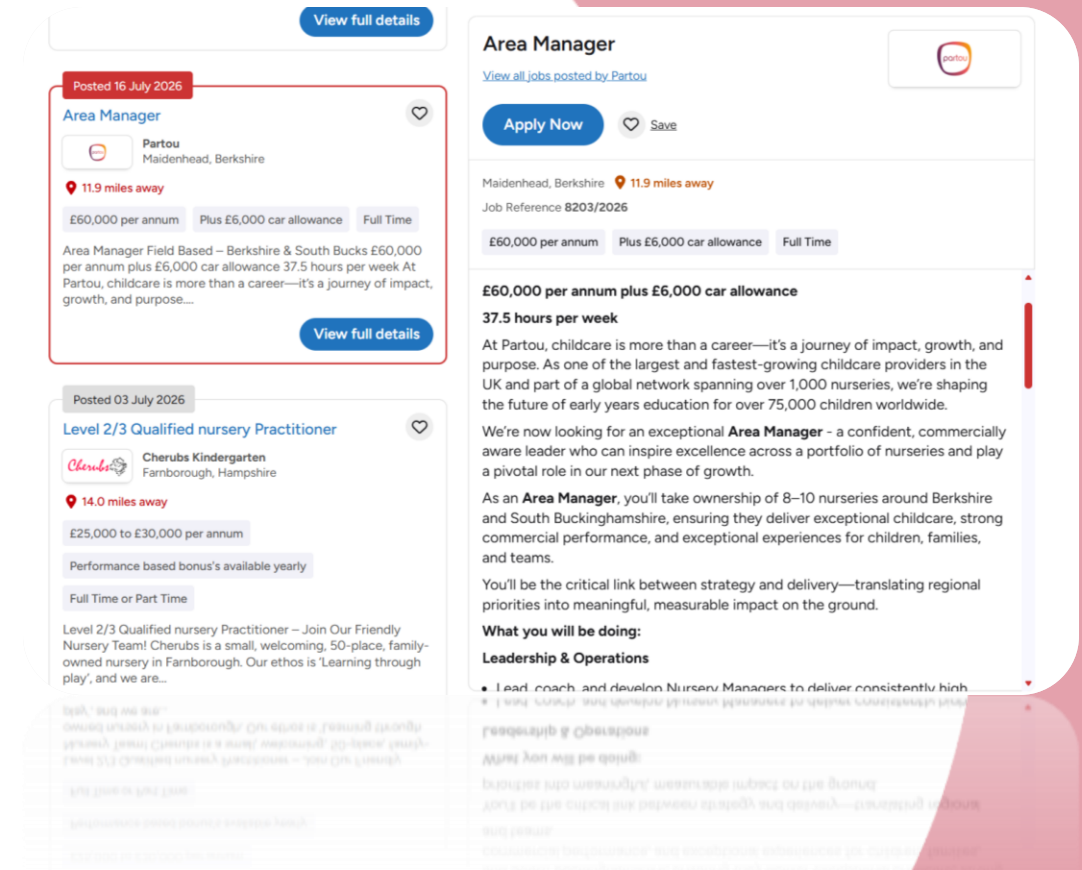
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Creating a great job advert

- Different to an internal job description
- Attraction tool
- Focus on benefits – including salary / hourly rate



The screenshot displays two job listings on the Day Nurseries website. The top listing is for an 'Area Manager' at Partou, Maidenhead, Berkshire, posted on 16 July 2026. It highlights a salary of £60,000 per annum plus a £6,000 car allowance and full-time hours. The bottom listing is for a 'Level 2/3 Qualified nursery Practitioner' at Cherubs Kindergarten, Farnborough, Hampshire, posted on 03 July 2026. It shows a salary range of £25,000 to £30,000 per annum, a performance-based bonus, and full-time or part-time options. Both listings include a 'View full details' button. On the right, a detailed view of the 'Area Manager' role is shown, including the company logo, location, job reference, and a description of the role's responsibilities and requirements.

Area Manager
View all jobs posted by Partou

Apply Now Save

Maidenhead, Berkshire 11.9 miles away
Job Reference 8203/2026

£60,000 per annum Plus £6,000 car allowance Full Time

£60,000 per annum plus £6,000 car allowance
37.5 hours per week

At Partou, childcare is more than a career—it's a journey of impact, growth, and purpose. As one of the largest and fastest-growing childcare providers in the UK and part of a global network spanning over 1,000 nurseries, we're shaping the future of early years education for over 75,000 children worldwide.

We're now looking for an exceptional **Area Manager** - a confident, commercially aware leader who can inspire excellence across a portfolio of nurseries and play a pivotal role in our next phase of growth.

As an **Area Manager**, you'll take ownership of 8–10 nurseries around Berkshire and South Buckinghamshire, ensuring they deliver exceptional childcare, strong commercial performance, and exceptional experiences for children, families, and teams.

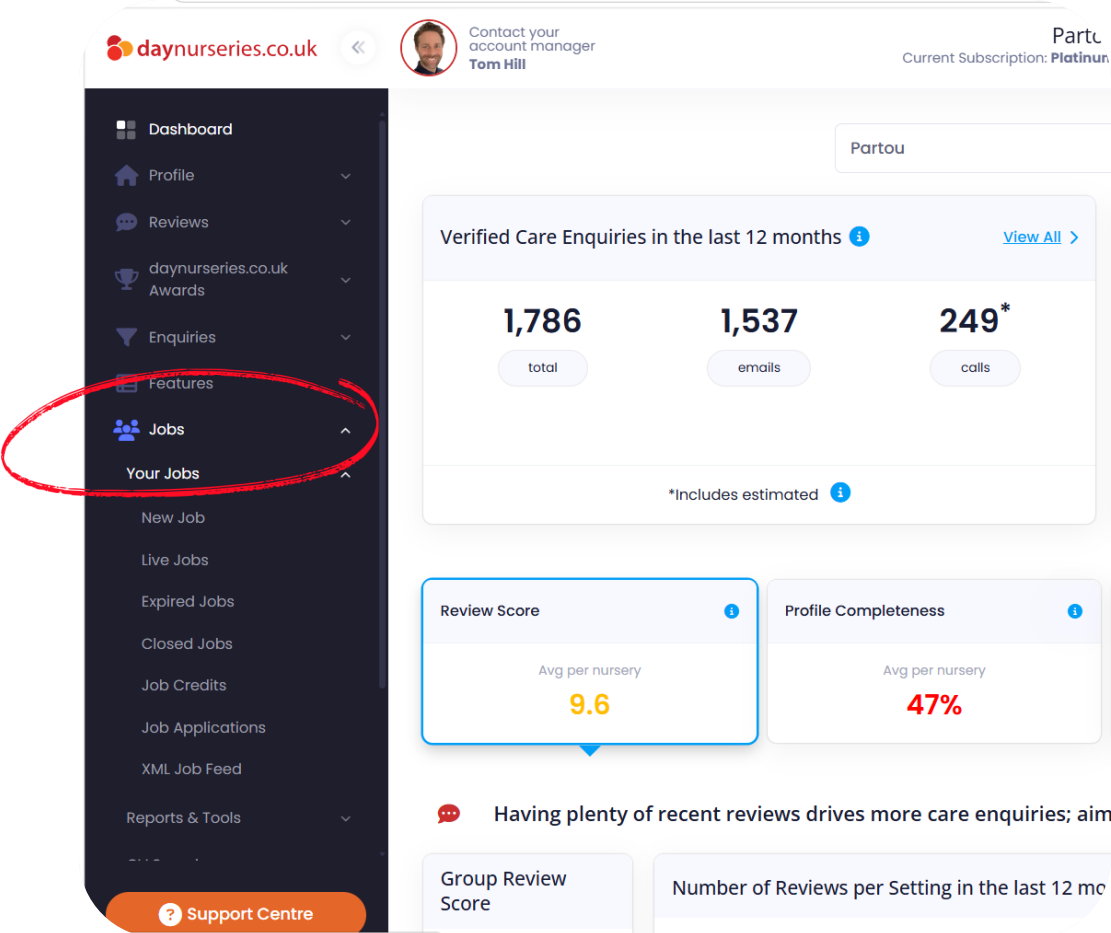
You'll be the critical link between strategy and delivery—translating regional priorities into meaningful, measurable impact on the ground.

What you will be doing:

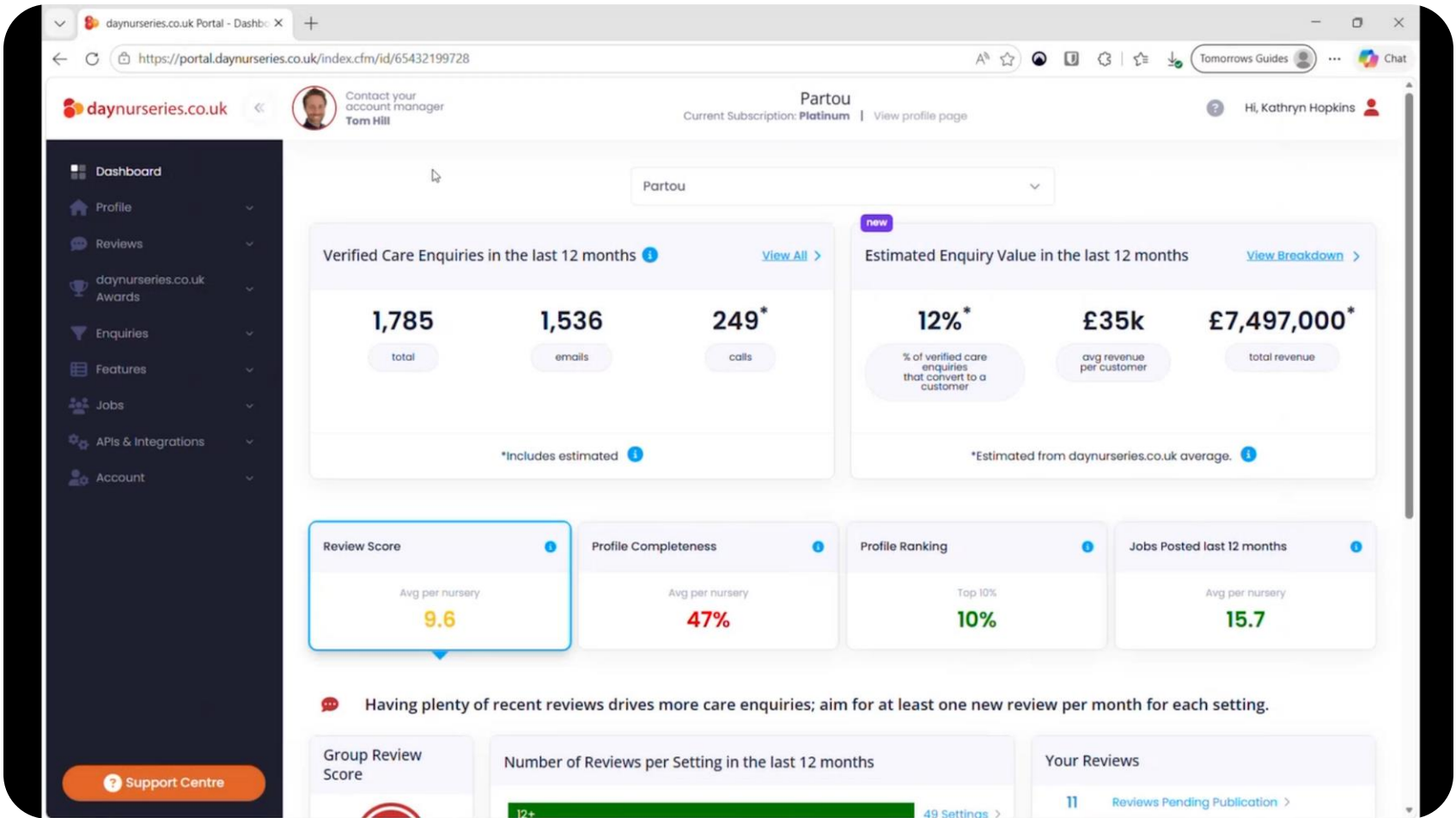
Leadership & Operations

- Lead, coach, and develop Nursery Managers to deliver consistently high

Posting a job via your Portal



Posting a job to daynurseries.co.uk



Where do job adverts appear?



Posting a job via integration

There are 2 ways to integrate with daynurseries.co.uk to post your jobs – via an API or via an XML Feed.

1. We already have many pre-built integrations with companies including:



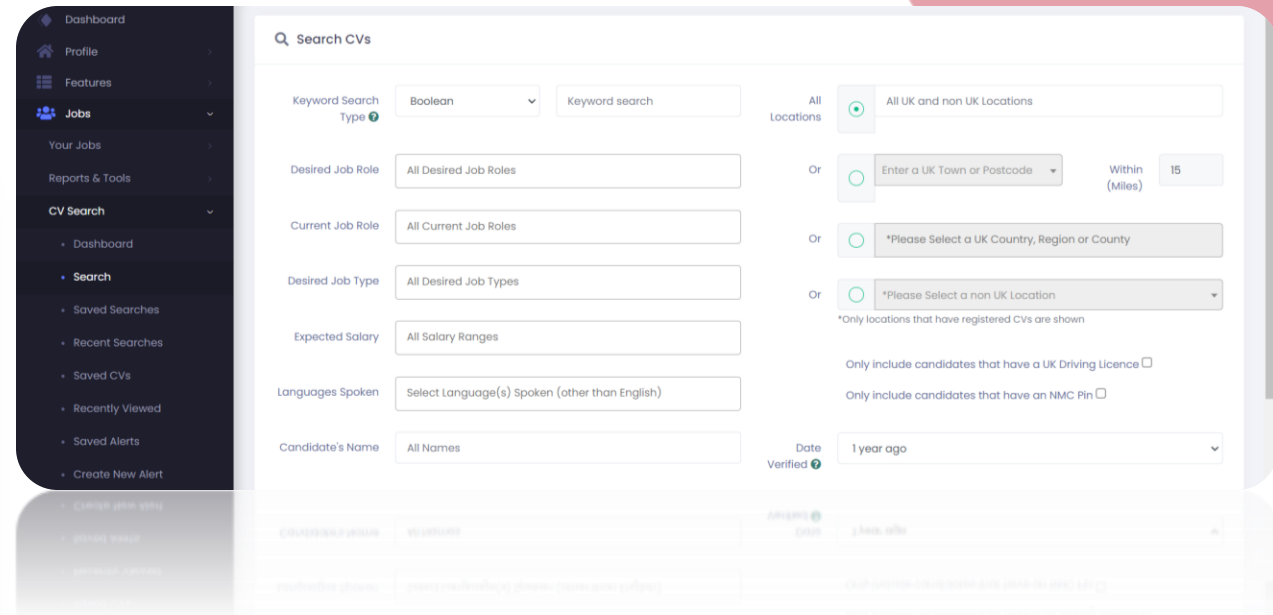
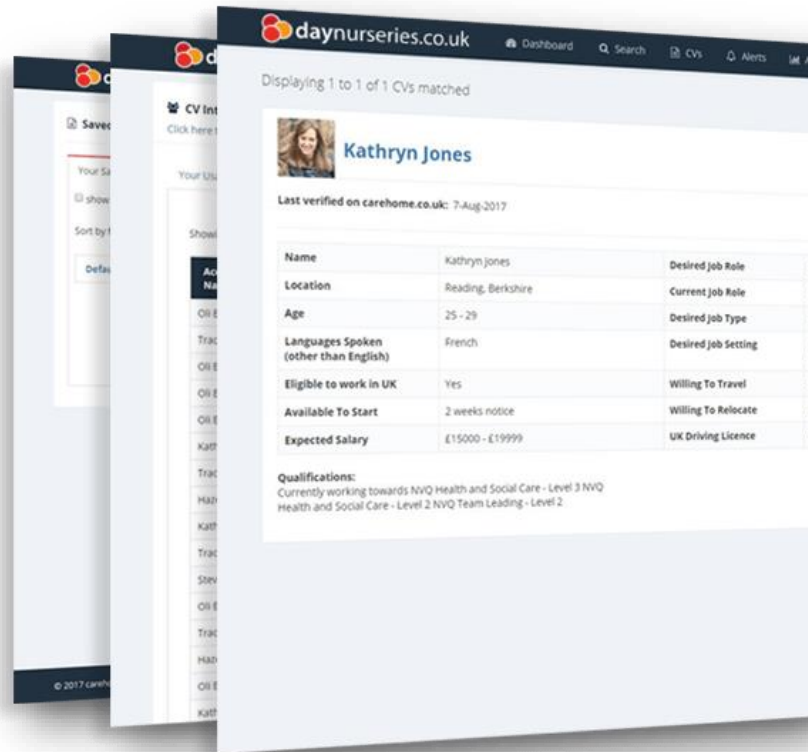
Posting a job via integration

2. Alternatively, you can set up a new integration for your company or request one for a new partner using an XML Feed or our API:

XML Feed – This is a simpler means of integration that can require less resource to set up but gives slightly less control over how the jobs are posted. To use this method, you will need to visit our integration guide in your Portal.

API – This is the best method of integration though usually takes longer. You can access more information and have more control.

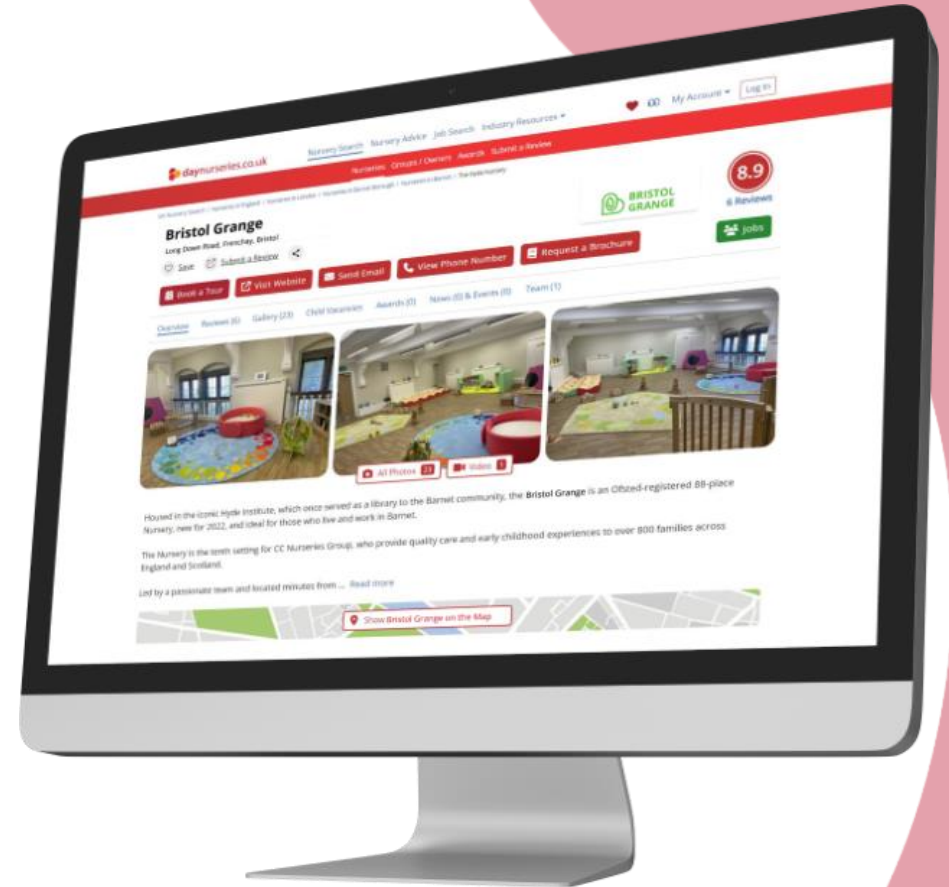
CV Search



- 8,000 CVs
- Proactive way to recruit
- Alert function
- Platinum subscription
- Demo

Profile Job Enquires

- Over 13,495K profile enquiries in 2025
- Receiving a job enquiry



Profile Job Enquires

- Email and Call Channelling



Email The Bristol Grange

Please select type of enquiry

☐ Care Placement Enquiry

Availability, pricing and care enquiries

☐ Job Vacancy Enquiry

Job vacancies or work experience

☐ General Enquiry

All other types of enquiries

care@thegrange.com

jobs@thegrange.com

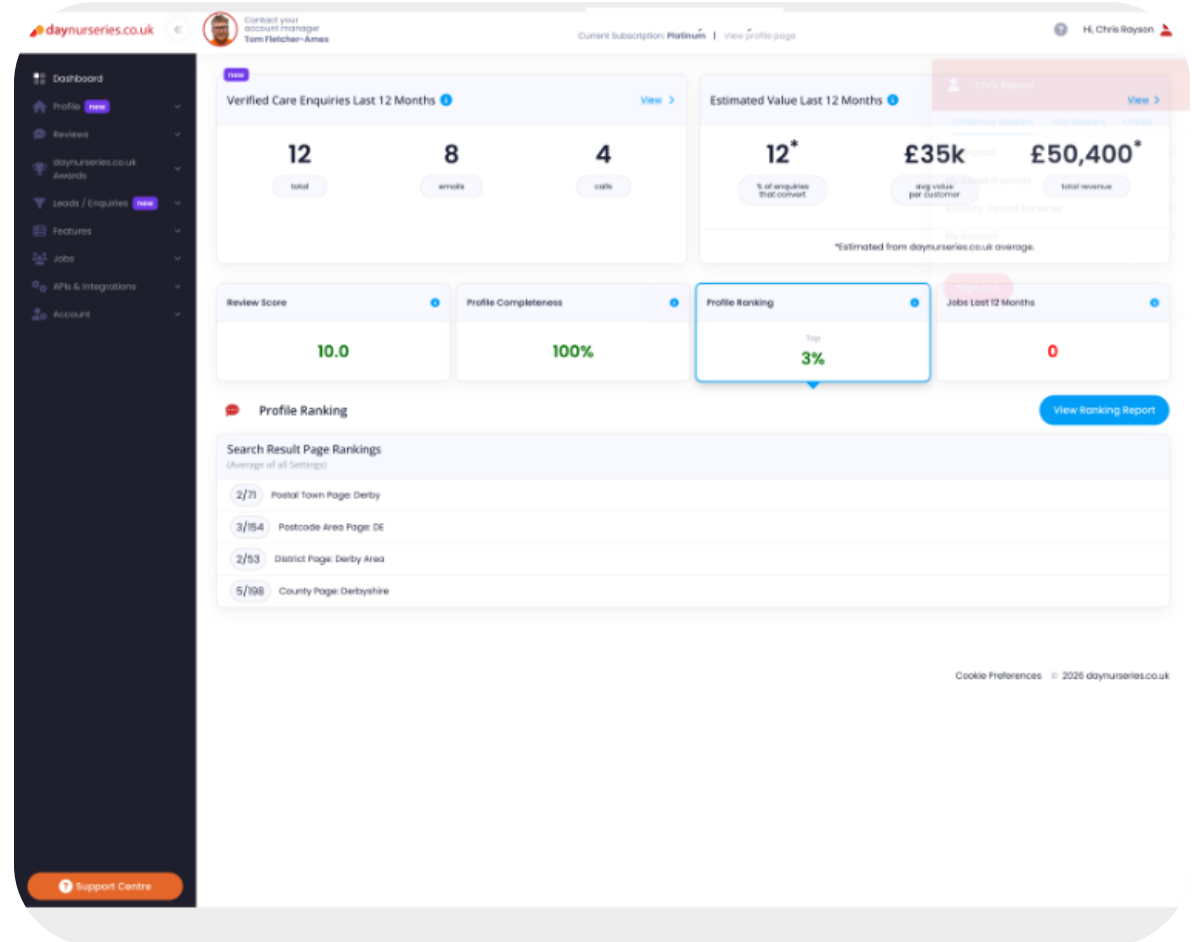
enquiries@thegrange.com

Summary

- daynurseries.co.uk is the UK's most popular Nursery Sector dedicated Jobs Board with 260K visits in 2025
- Job posting credits are included in your subscription and are extremely easy to use
- Each credit enables a job to be posted for one month
- Be creative when it comes to placing an advert – it's important to make it stand out
- Once posted, your job ads appear on Google and Adzuna, as well as daynurseries.co.uk
- Our integration with major ATS systems make the job advertising process easier
- Don't forget our CV search facility is available for proactive recruitment
- Visit our extensive Support centre for all aspects of the daynurseries.co.uk Jobs Service

Questions? Contact Your Account Manager

- Log into your Portal to find your Account Manager
- Click on their image to find telephone number, email address and a 'Request a Call Back' button
- Your Account Manager is happy to provide a full walkthrough of how to use the Portal and can offer guidance on your profile.



Questions? Contact me... Kathryn Hopkins



Email:

Kathryn.Hopkins@tomorrows.co.uk