

# **RECRUITING THE BEST NURSERY AND CHILDCARE SECTOR TALENT WITH DAYNURSERIES.CO.UK**

With Kathryn Lewis  
Recruitment Specialist

# IN THIS WEBINAR

---

1. Why you should use [daynurseries.co.uk](https://daynurseries.co.uk) to help with your recruitment
2. Job posting and creating a great advert
3. CV search and how to set up alerts
4. Channelling organic job enquiries from your profile

# UK NURSERY STATS

---

- The childcare sector as a whole employed 368,600 people, which increased 6% from the year before
- In 2024, more childcare staff were joining rather than leaving, which is a change from 2023 and shows the focus on retention that many providers have been looking at
- 7 in 10 of the 714 providers who responded, reported that they did not have sufficient staff to operate at full capacity

★ Childcare and Early Years Provider Survey and the National Day nurseries Association



# DAYNURSERIES.CO.UK JOB SERVICES

**Last 12 Months:**



260K visits



1.7K jobs posted per month



6.9K applications



7000 CV's in total



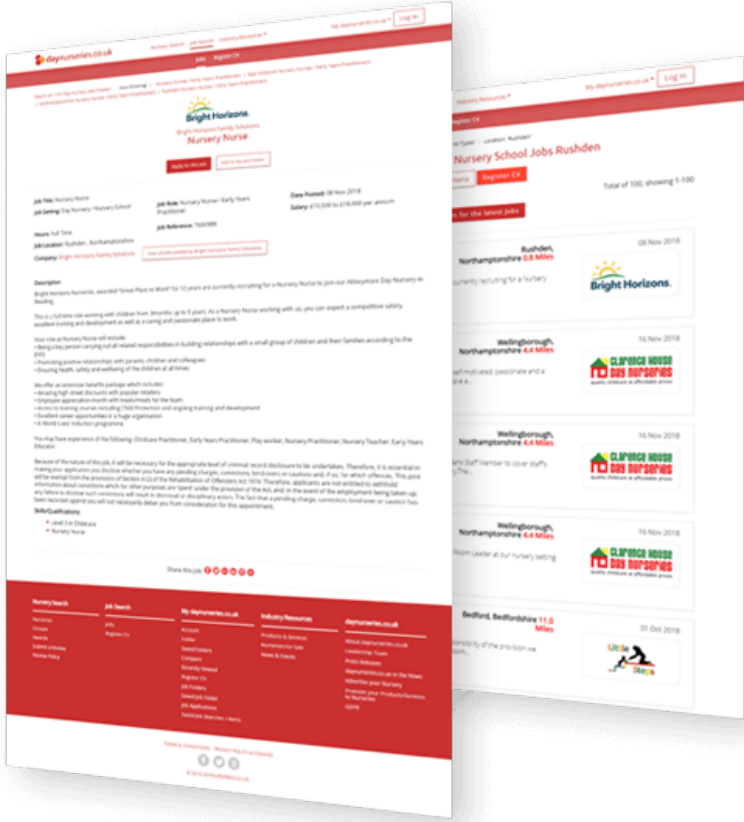
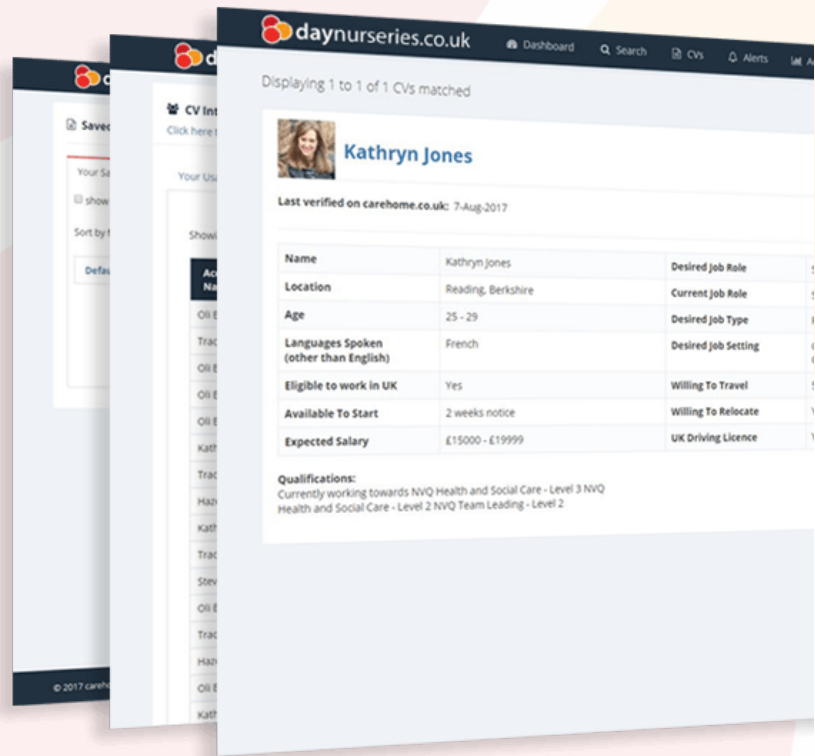
54K email job enquiries



520K telephone job enquiries

# DAYNURSERIES.CO.UK RECRUITMENT SERVICES

## Jobs Board CV Search Database



# JOB CREDITS

The screenshot shows a job listing for 'Nursery Room Leader' at 'Nursery People'. The page includes a navigation bar with links to 'Nursery Search', 'Nursery Advice', 'Job Search', and 'Industry Resources'. A red banner at the top contains the text 'jobs Register CV Advice'. Below this, a search bar indicates 'Search all 1735 Day Nursery Jobs Posted' and 'Now Showing: > Room Leader / Team Leader / Senior Nursery Nurse > London Room Leader / Team Leader / Senior Nursery Nurse > Lambeth Room Leader / Team Leader / Senior Nursery Nurse'. The job title 'Nursery Room Leader' is prominently displayed, followed by the company name 'Nursery People' and a logo. A red button labeled 'Apply for this job' is visible. Below the button, a table lists job details: Title (Nursery Room Leader), Setting (Day Nursery / Nursery School), Role (Room Leader / Team Leader / Senior Nursery Nurse), Salary (£27000 - £28000 per annum, Benefits: Great), Hours (Full Time), and Location (Lambeth, London). A 'Job Summary' section follows, with a 'Date posted: 5 January 2024' badge. The company name 'Nursery People' is listed, along with a link to 'View all jobs posted by Nursery People'. A 'Save' button and a 'Job Reference: NP1113' are also present. The summary text describes the nursery setting in the Stockwell area of London, highlighting its light and spacious environment, separate rooms for different age groups, and proximity to tube stations and bus routes. It also mentions fantastic facilities like soft play and sensory rooms, a team of highly qualified teachers, and a range of activities for children. Finally, it notes that the team is experienced and passionate, with an in-house chef providing nutritious food for staff and children.

daynurseries.co.uk Nursery Search Nursery Advice Job Search Industry Resources My Account Login

jobs Register CV Advice

Search all 1735 Day Nursery Jobs Posted Now Showing: > Room Leader / Team Leader / Senior Nursery Nurse > London Room Leader / Team Leader / Senior Nursery Nurse > Lambeth Room Leader / Team Leader / Senior Nursery Nurse

## Nursery Room Leader

Nursery People

Apply for this job

Title Nursery Room Leader	Setting Day Nursery / Nursery School	Role Room Leader / Team Leader / Senior Nursery Nurse	Salary £27000 - £28000 per annum, Benefits: Great	Hours Full Time	Location Lambeth, London
------------------------------	---	--	--	--------------------	-----------------------------

### Job Summary

Date posted: 5 January 2024

Company: Nursery People [View all jobs posted by Nursery People](#)

Save

Job Reference: NP1113

This is a great chance to join an amazing nursery setting in the Stockwell area of London as a Nursery Room Leader. The nursery is light and spacious, with separate rooms for different age groups, and a short walk from the tube station and local bus routes.

They have fantastic facilities including soft play and sensory room, and a team of highly qualified teachers who enjoy being creative. The children enjoy a range of activities from science experiments and yoga to cooking as well as getting out on community walks and visits to attractions in the local area.

Caring for children from birth to 5 years old, the team are experienced and passionate in everything they do. The in-house chef is also on hand to provide nutritious, healthy food for the staff and children. Everyone works as a team and you will oversee and support other staff members in the room, such as assistant teachers or teaching assistants.

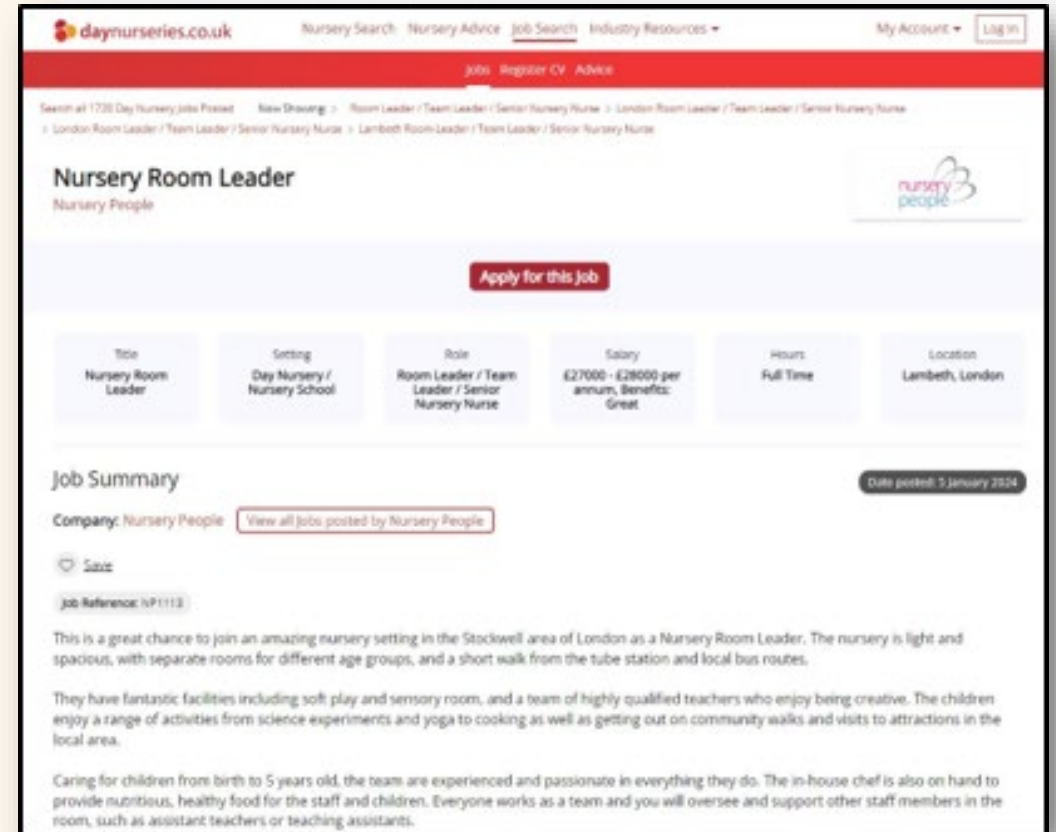
Job credits included:

- **Enhanced 10 x Job Credits**
- **Premium 20 x Job Credits**
- **Platinum 50 x Job Credits**

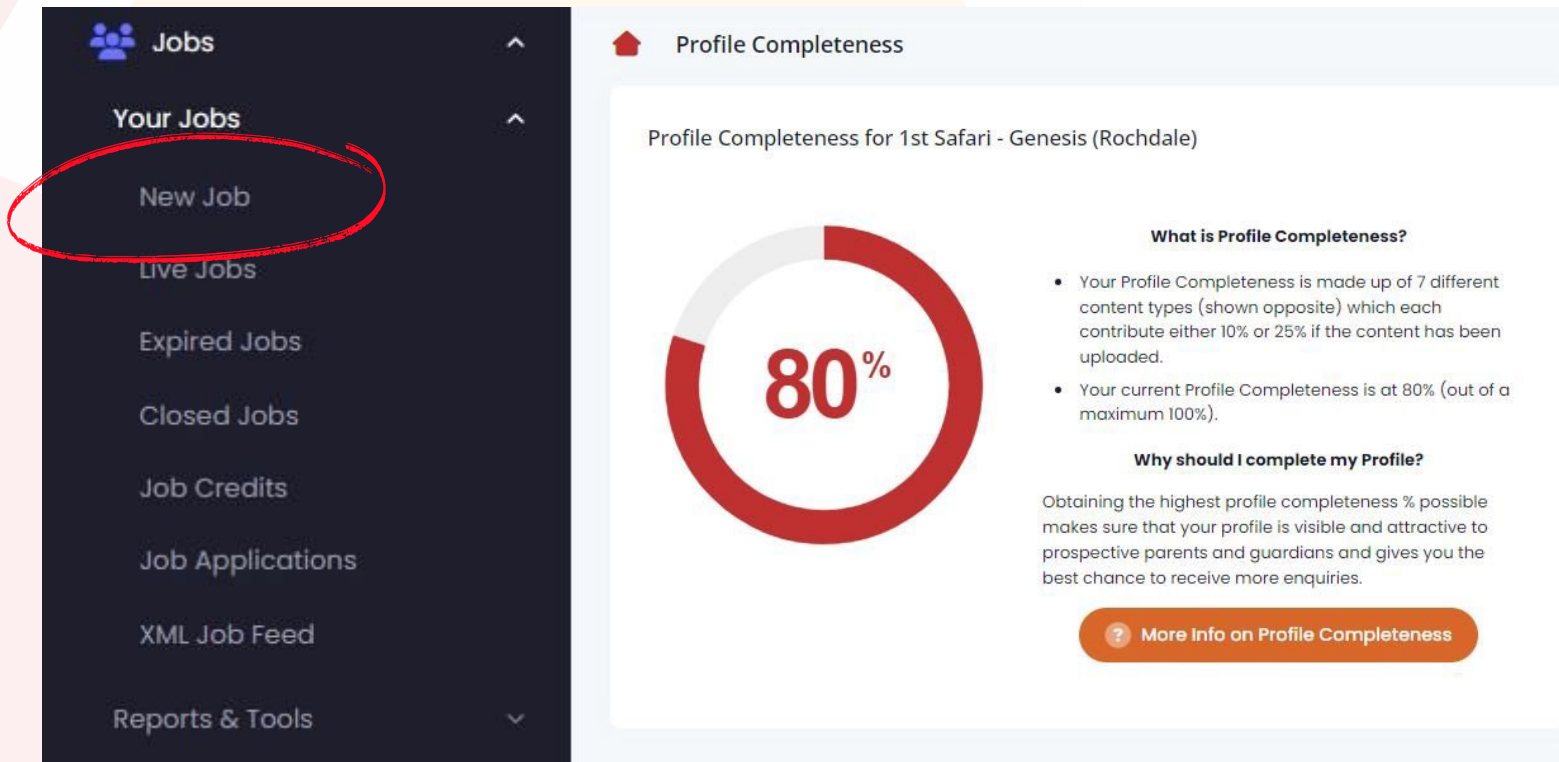
1 job credit posts a job for 30 days

# CREATING A GREAT JOB ADVERT

- Different to an internal job description
- Attraction tool
- Focus on benefits – including salary / hourly rate



# POSTING A JOB VIA CONTROL PANEL



The image displays two screenshots from the Day Nurseries Control Panel. The left screenshot shows the 'Jobs' sidebar menu with the 'New Job' option highlighted by a red circle. The right screenshot shows the 'Profile Completeness' page for '1st Safari - Genesis (Rochdale)', featuring a donut chart indicating 80% completion.

**Jobs**

- Your Jobs**
  - New Job**
  - Live Jobs
  - Expired Jobs
  - Closed Jobs
  - Job Credits
  - Job Applications
  - XML Job Feed
- Reports & Tools

**Profile Completeness**

Profile Completeness for 1st Safari - Genesis (Rochdale)

**80%**

**What is Profile Completeness?**

- Your Profile Completeness is made up of 7 different content types (shown opposite) which each contribute either 10% or 25% if the content has been uploaded.
- Your current Profile Completeness is at 80% (out of a maximum 100%).

**Why should I complete my Profile?**

Obtaining the highest profile completeness % possible makes sure that your profile is visible and attractive to prospective parents and guardians and gives you the best chance to receive more enquiries.

[More Info on Profile Completeness](#)



# POSTING A JOB TO DAYNURSERIES.CO.UK

---



# WHERE DO JOB ADVERTS APPEAR?

---



# POSTING A JOB VIA INTERGRATION

There are 2 ways to integrate with [daynurseries.co.uk](https://daynurseries.co.uk) to post your jobs – via an API or via an XML Feed.

**1.** We already have many pre-built integrations with companies including:



# POSTING A JOB VIA INTEGRATION

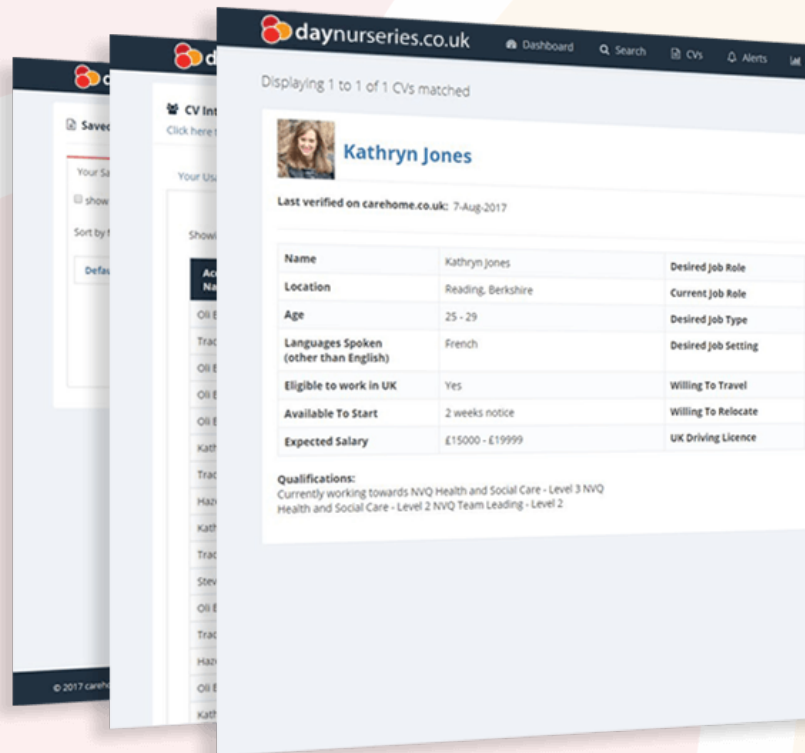
---

**2.** Alternatively, you can set up a new integration for your company or request one for a new partner using an XML Feed or our API:

**XML Feed** – This is a simpler means of integration that can require less resource to set up but gives slightly less control over how the jobs are posted. To use this method, you will need to visit our integration guide in your Control Panel.

**API** – This is the best method of integration though usually takes longer. You can access more information and have more control.

# CV SEARCH



Dashboard

Profile

Features

Jobs

Your Jobs

Reports & Tools

CV Search

- Dashboard
- Search
- Saved Searches
- Recent Searches
- Saved CVs
- Recently Viewed
- Saved Alerts
- Create New Alert

### Search CVs

Keyword Search Type: Boolean

Desired Job Role: All Desired Job Roles

Current Job Role: All Current Job Roles

Desired Job Type: All Desired Job Types

Expected Salary: All Salary Ranges

Languages Spoken: Select Language(s) Spoken (other than English)

Candidate's Name: All Names

All Locations: ☐ All UK and non UK Locations

Or ☐ Enter a UK Town or Postcode

Or ☐ \*Please Select a UK Country, Region or County

Or ☐ \*Please Select a non UK Location

\*Only locations that have registered CVs are shown

Only include candidates that have a UK Driving Licence ☐

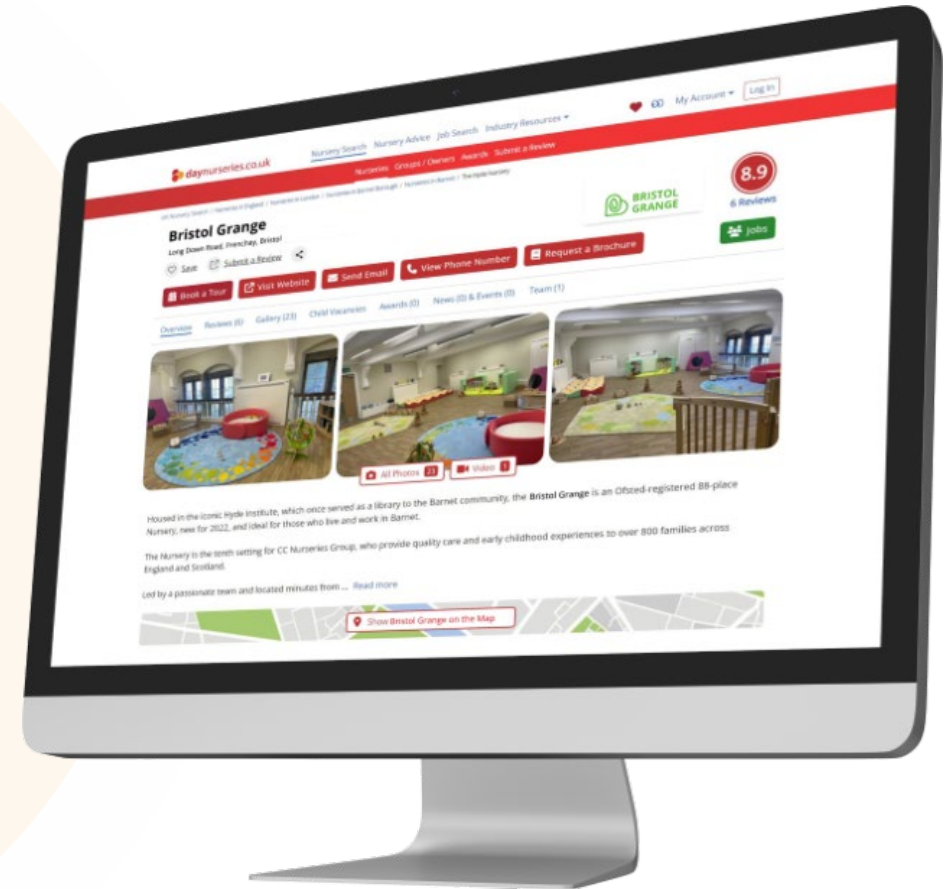
Only include candidates that have an NMC Pin ☐

Date Verified: 1 year ago

- 7,000 CVs
- Proactive way to recruit
- Alert function
- Platinum subscription
- Demo

# PROFILE JOB ENQUIRES

- Over 420K profile enquiries in 2024
- Receiving a job enquiry



# PROFILE JOB ENQUIRES

- **Email and Call Channelling**

## Email The Bristol Grange

### Please select type of enquiry

☐ **Care Placement Enquiry**

Availability, pricing and care enquiries

☐ **Job Vacancy Enquiry**

Job vacancies or work experience

☐ **General Enquiry**

All other types of enquiries

care@thegrange.com

jobs@thegrange.com

enquiries@thegrange.com



# SUMMARY

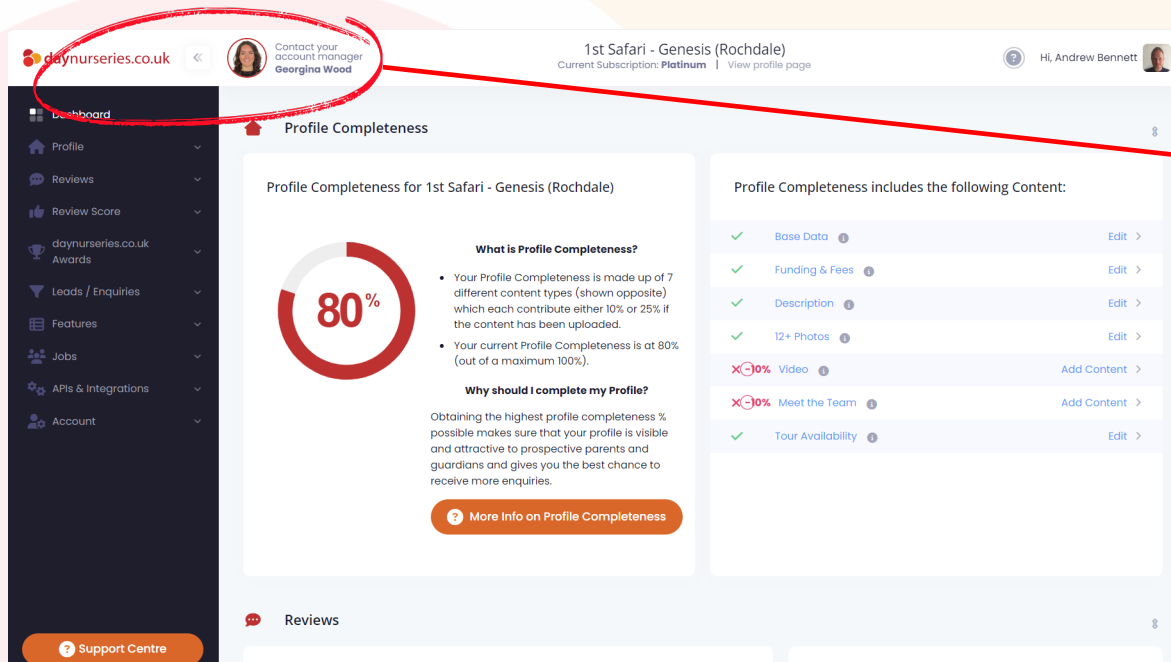
---

- [daynurseries.co.uk](https://daynurseries.co.uk) is the UK's most popular Nursery Sector dedicated Jobs Board with 260K visits in 2024
- Job posting credits are included in your subscription and are extremely easy to use
- Each credit enables a job to be posted for one month
- Be creative when it comes to placing an advert – it's important to make it stand out
- Once posted, your job ads appear on Google and Adzuna, as well as [daynurseries.co.uk](https://daynurseries.co.uk)
- Our integration with major ATS systems make the job advertising process easier
- Don't forget our CV search facility is available for proactive recruitment
- Visit our extensive Support centre for all aspects of the [daynurseries.co.uk](https://daynurseries.co.uk) Jobs Service



# YOUR ACCOUNT MANAGER

- Log into your Control Panel to find your Account Manager
- Click on their image to find telephone number, email address and a 'Request a Call Back' button
- Your Account Manager is happy to provide a full walkthrough of how to use the Control Panel and can offer guidance on your profile.




### Your Account Manager

**Georgina Wood**

Any questions, please contact your Account Manager, **Georgina Wood**

[georgina.wood@tomorrows.co.uk](mailto:georgina.wood@tomorrows.co.uk)  
01488 644811 | [Request a Call Back](#)



# THANK YOU FOR ATTENDING

---



Feel free to get in touch

[jobs@tomorrows.co.uk](mailto:jobs@tomorrows.co.uk)



Kathryn Lewis  
Recruitment Specialist