



Vanny Nico

↻ Resubmission



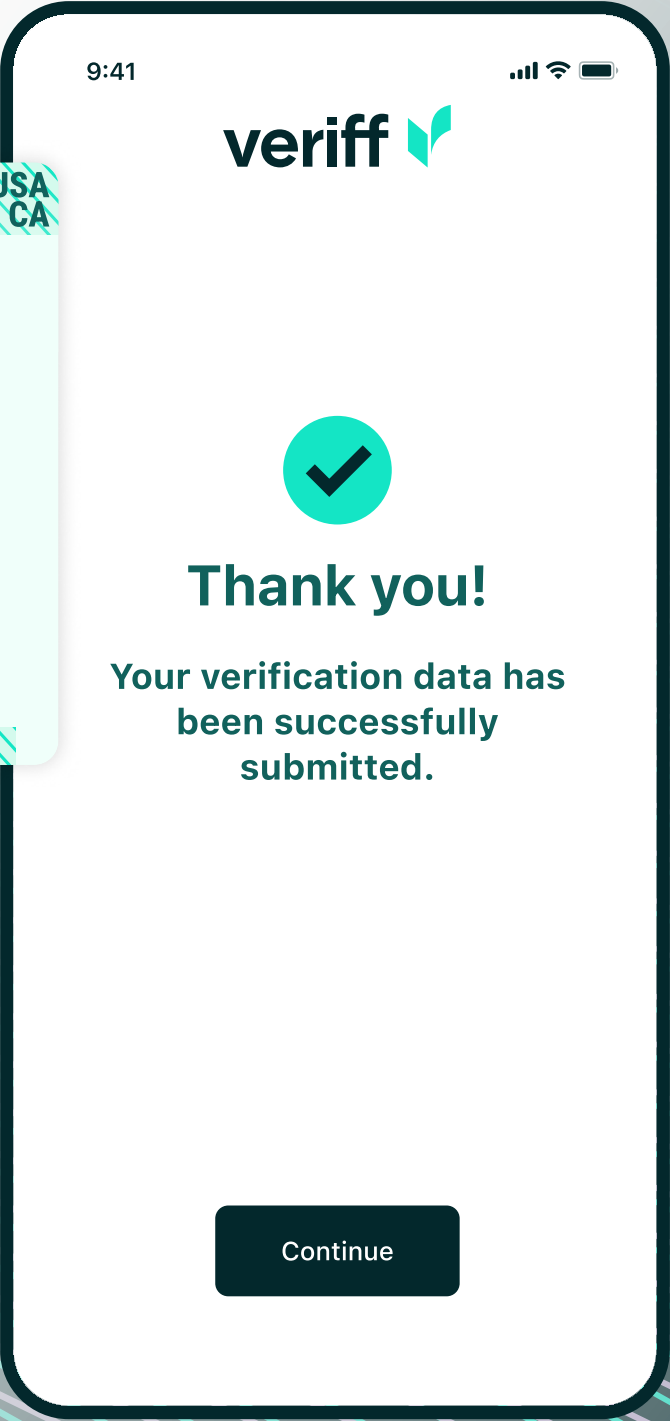
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SDK Customization Guide

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Customization options

This section will go through Veriff's customizable elements. These elements can be modified to suit your brand guidelines, aligning our end-user flows with your brand experience.

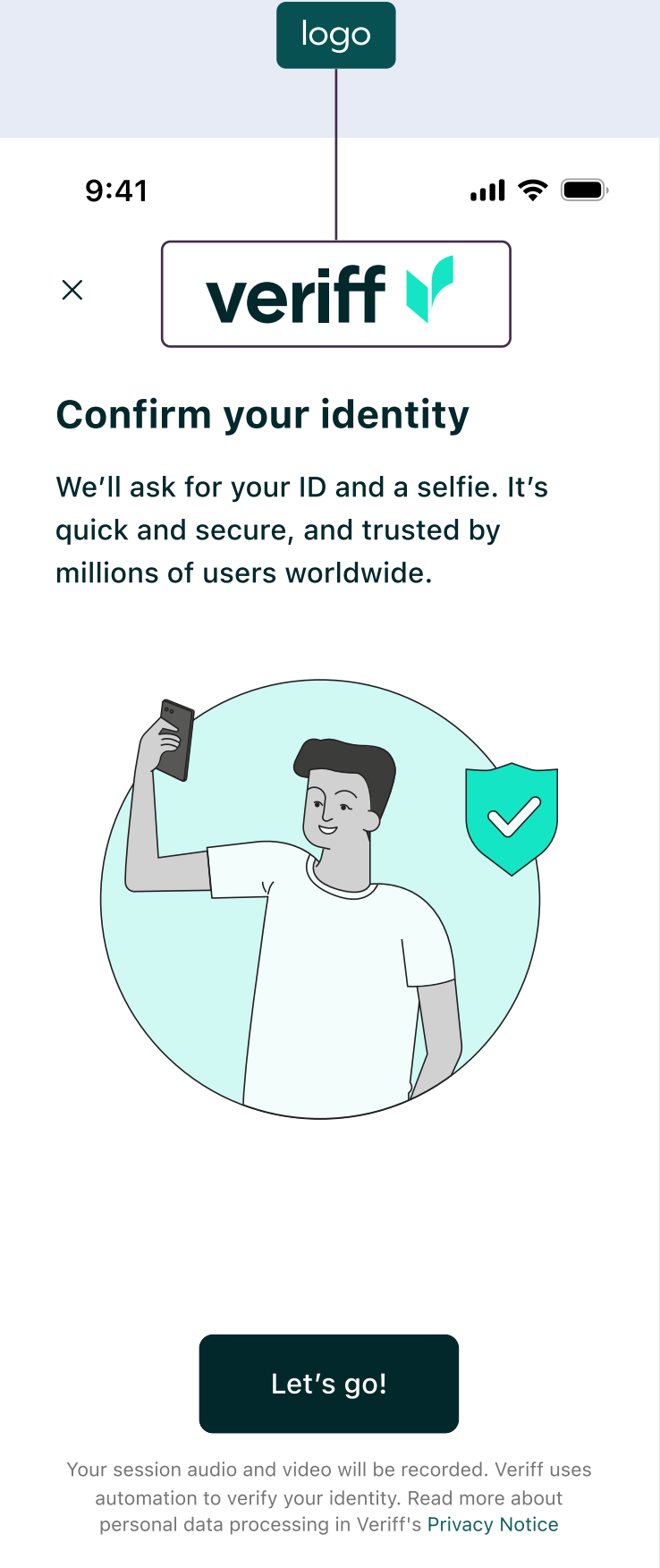
For detailed information and instructions on how to customize Veriff, please refer to:
<https://developers.veriff.com>



Logo

Your logo will be positioned at the top of the screen, and is displayed in all views except those that include photo capturing.

In Android, we recommend using .png files. In iOS .png or .pdf files.





Primary and secondary color

Our verification flows can be modified to match your brand colors. You can define both a primary and secondary brand color. The primary color is used for elements such as buttons. The secondary color is used for elements such as bullet points.

By default, the primary color is #03282C and the secondary color is #14E5C5.

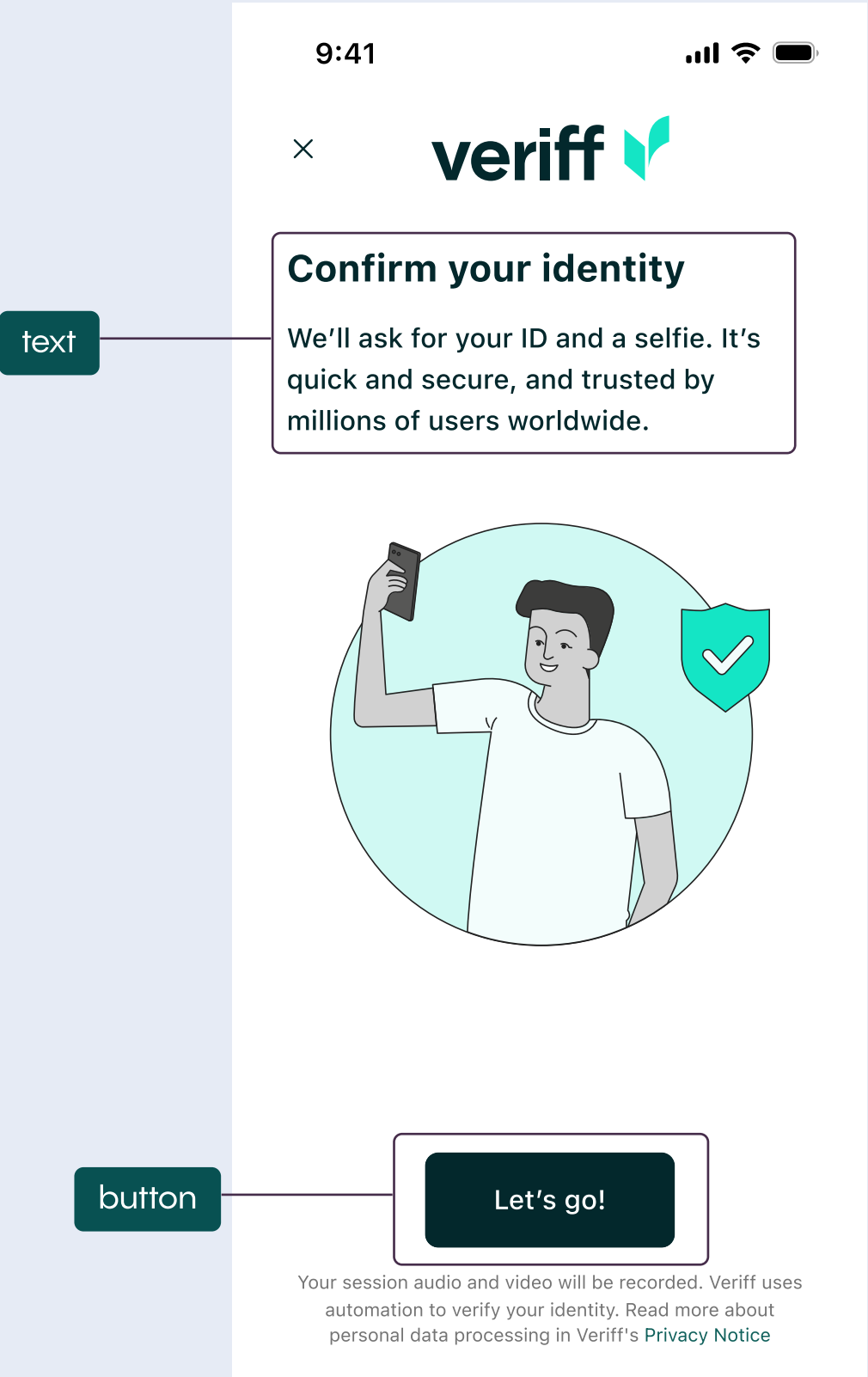
In addition, you'll be able to customize various other colors such as the text color, the link color, the colors indicating errors and success, and the color for small print text.

By default, the text color is #03282C. The default link color is #11615C.

All colors must be WCAG 2.0 level AA compliant



WCAG 2.0 level AA requires a contrast ratio of at least 4.5:1 for normal text, 3:1 for large text, and a contrast ratio at least 3:1 for graphics and other user interface components.





Background color

Background color can be changed for all screens, except those that include photo capturing.

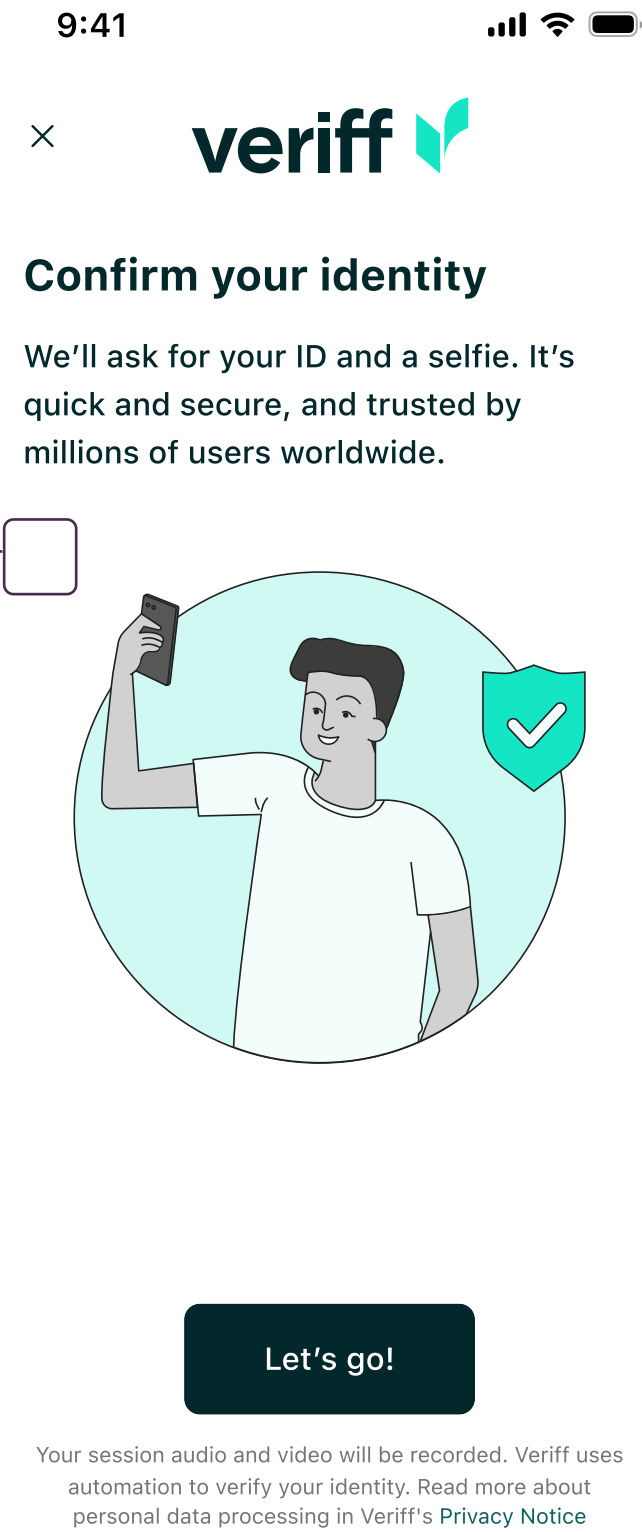
By default our background color is white (#FFFFFF)

All colors must be WCAG 2.0 level AA compliant



WCAG 2.0 level AA requires a contrast ratio of at least 4.5:1 for normal text, 3:1 for large text, and a contrast ratio at least 3:1 for graphics and other user interface components.

default white background



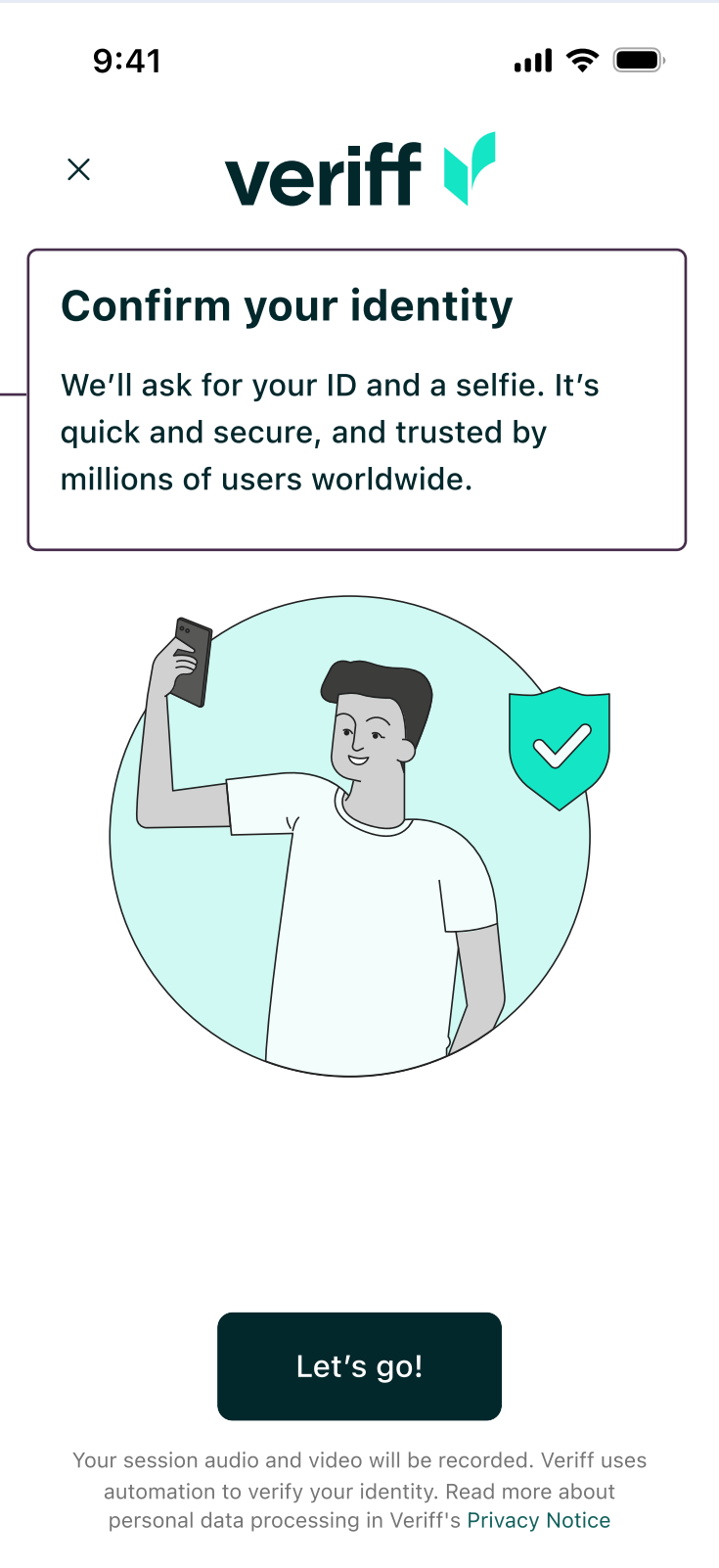


Typography

The text font can be changed to match your brand. However, we do not recommend doing this, as the native fonts for SDKs load faster and perform better at different screen resolutions. If you decide to change the font, make sure to use a native font class.

By default, the font classes are **San Francisco Pro** for iOS and **Roboto** for Android.

San Francisco Pro



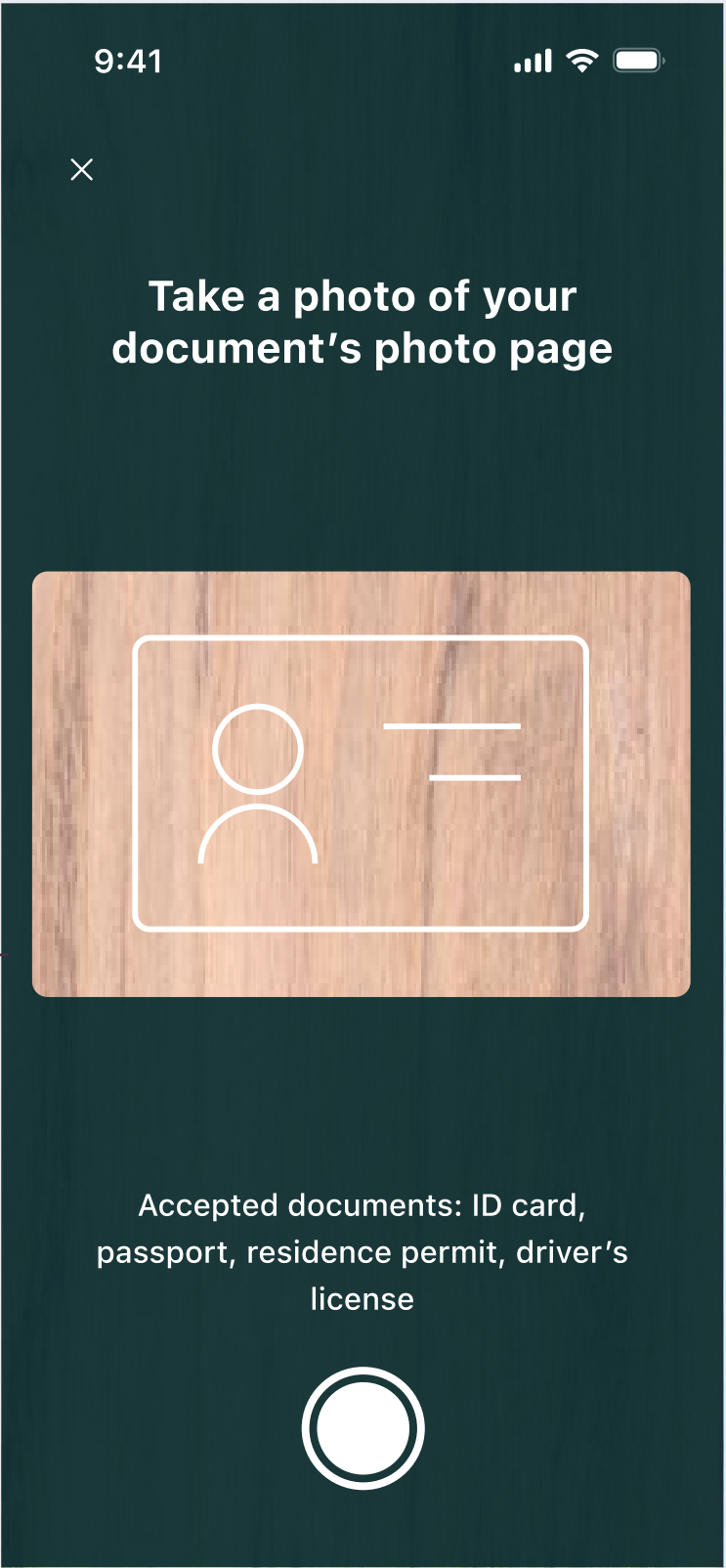
Camera screens

These screens are where users take a picture of their ID document or their face.

You can change the color of the overlay around the camera frame. By default, the overlay color is #03282C. Note that the overlay is shown at 90% opacity (10% transparency), allowing the camera image to show through underneath.

You can also choose the color of the text and button displayed on top of the camera overlay. By default, the color is #FFFFFF (white).

Document photo screen



Selfie screen



All colors must be WCAG 2.0 level AA compliant



WCAG 2.0 level AA requires a contrast ratio of at least 4.5:1 for normal text, 3:1 for large text, and a contrast ratio at least 3:1 for graphics and other user interface components.

Buttons

The buttons in our end-user flows come in one size with text or in a combination of text and icon.

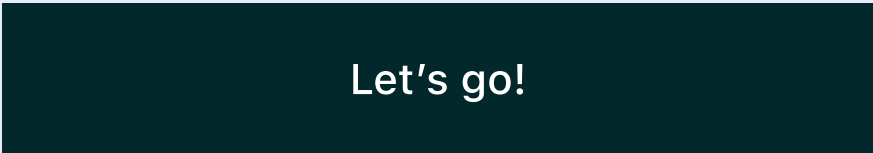
You can change the color of the buttons to match your brand. Buttons will use the primary color you’ve defined. By default, the primary color is #03282C.

You can change buttons corner radius (rounded corners). The default corner radius is 8 px

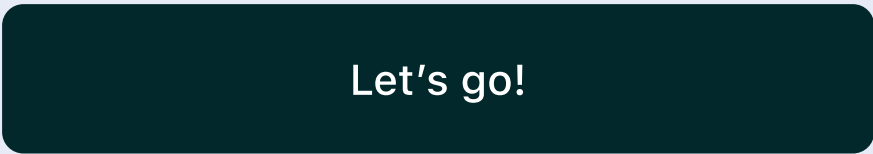
All colors must be WCAG 2.0 level AA compliant



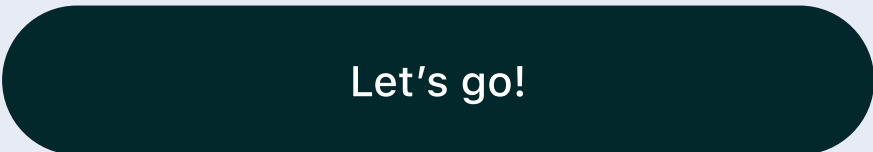
WCAG 2.0 level AA requires a contrast ratio of at least 4.5:1 for normal text, 3:1 for large text, and a contrast ratio at least 3:1 for graphics and other user interface components.



Corner radius: 0 px



Corner radius: 8 px



Corner radius: 32 px



Form elements

A custom border color and a custom color for hint (“placeholder”) text can be defined for text input fields, and also for dropdown menus and list items.

The same custom border color is applied to radio buttons. The radio button’s selected state will use the primary color you’ve defined. By default, the primary color is #03282C.

The selected state of list items uses the secondary color for the border, as well as for the background (at 10% opacity). By default, the secondary color is #14E5C5.

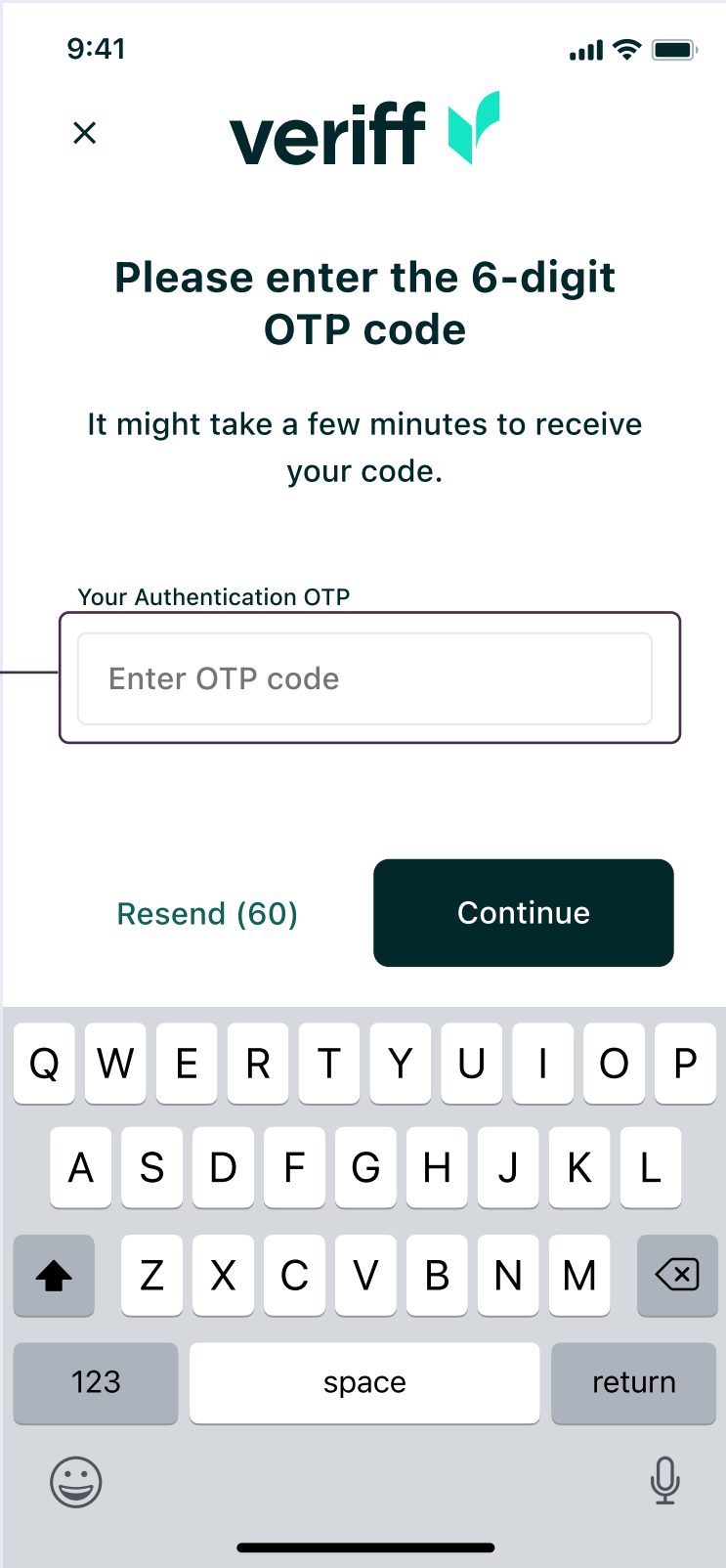
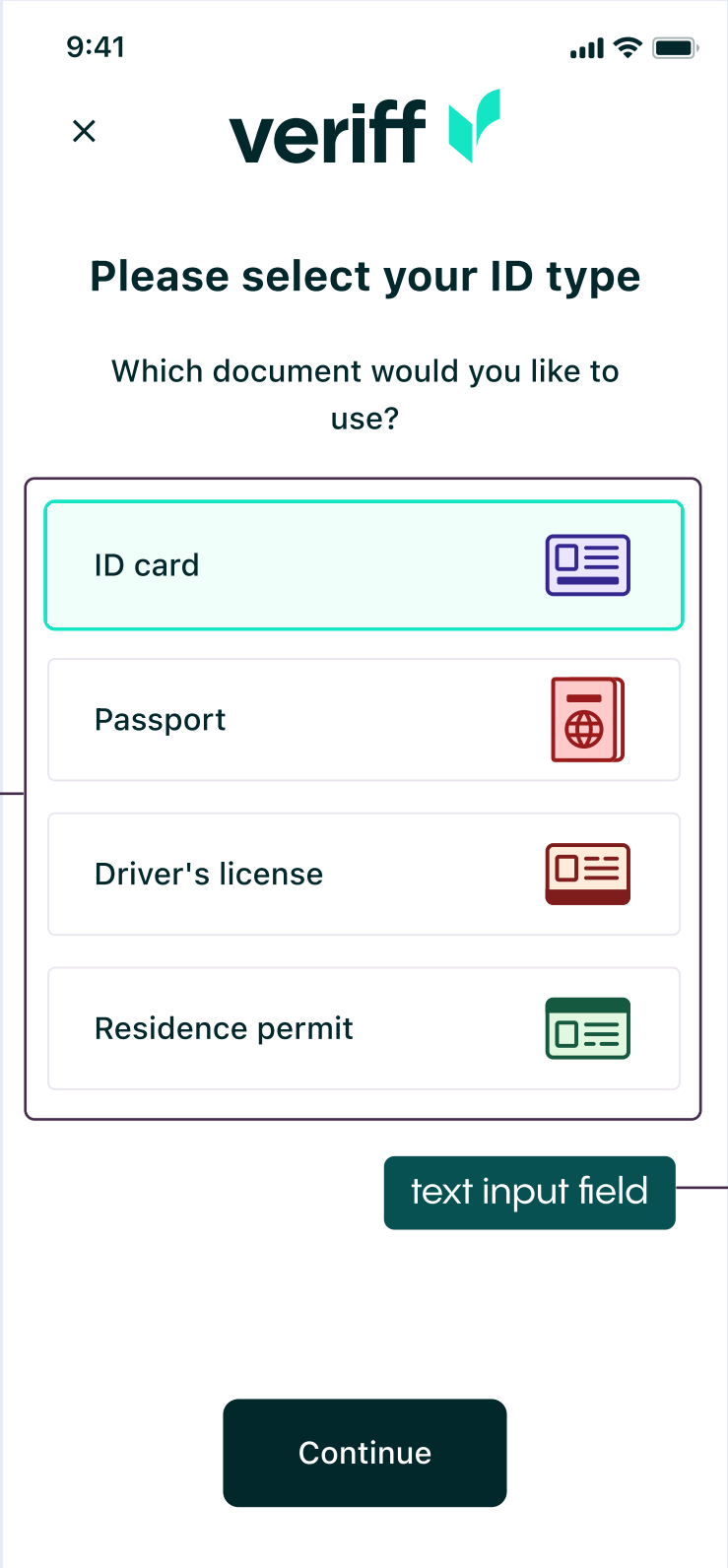
list items

text input field

All colors must be WCAG 2.0 level AA compliant



WCAG 2.0 level AA requires a contrast ratio of at least 4.5:1 for normal text, 3:1 for large text, and a contrast ratio at least 3:1 for graphics and other user interface components.





Bullet points

Some lists are shown with bullet points. These are shown as a checkmark inside of a circle.

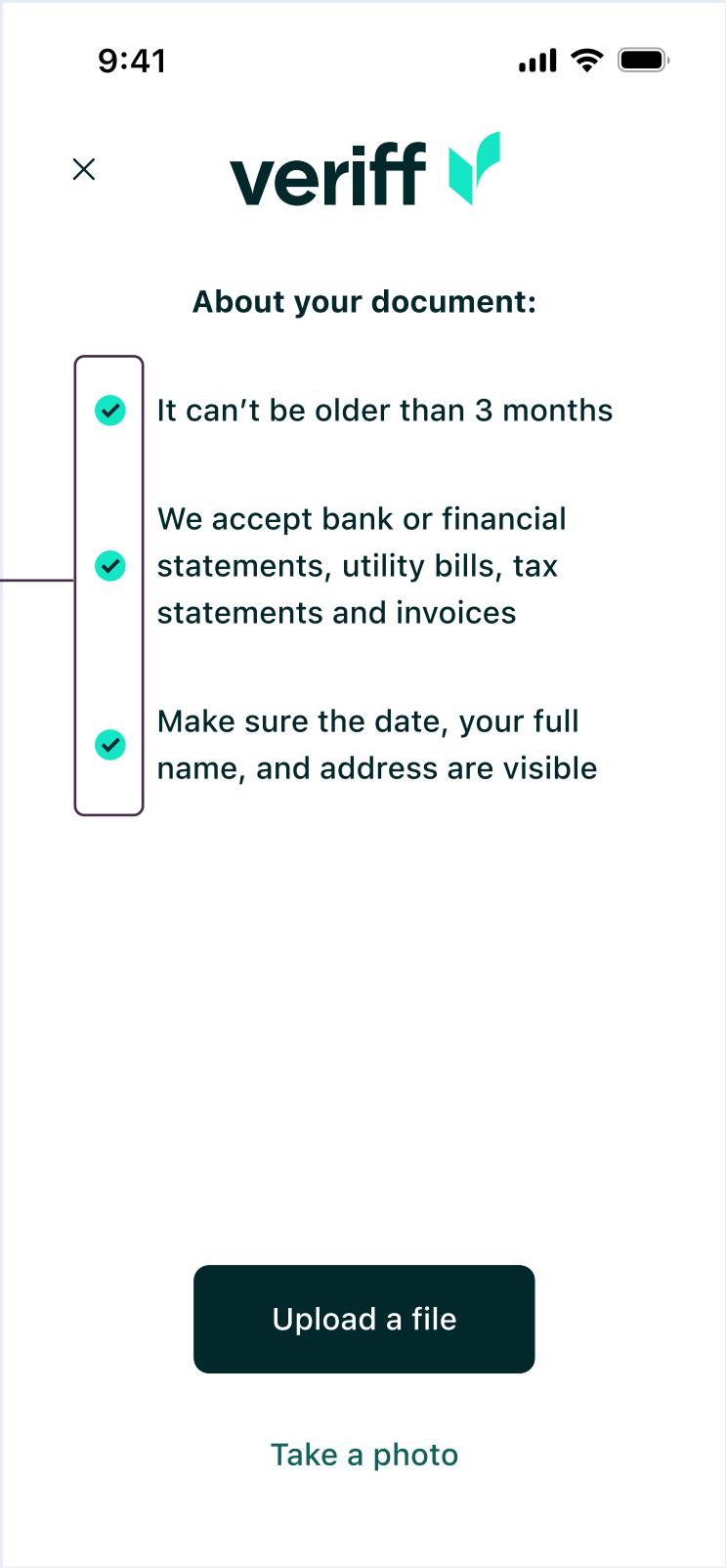
The circle is shown in the secondary color, which is #14E5C5 by default but can be changed to whatever your prefer. The checkmark color is #03282C by default and can also be customized.

All colors must be WCAG 2.0 level AA compliant



WCAG 2.0 level AA requires a contrast ratio of at least 4.5:1 for normal text, 3:1 for large text, and a contrast ratio at least 3:1 for graphics and other user interface components.

bullet points



Progress indicators

Progress indicators (“spinners”) are shown on some screens and can be changed to your preferred color.

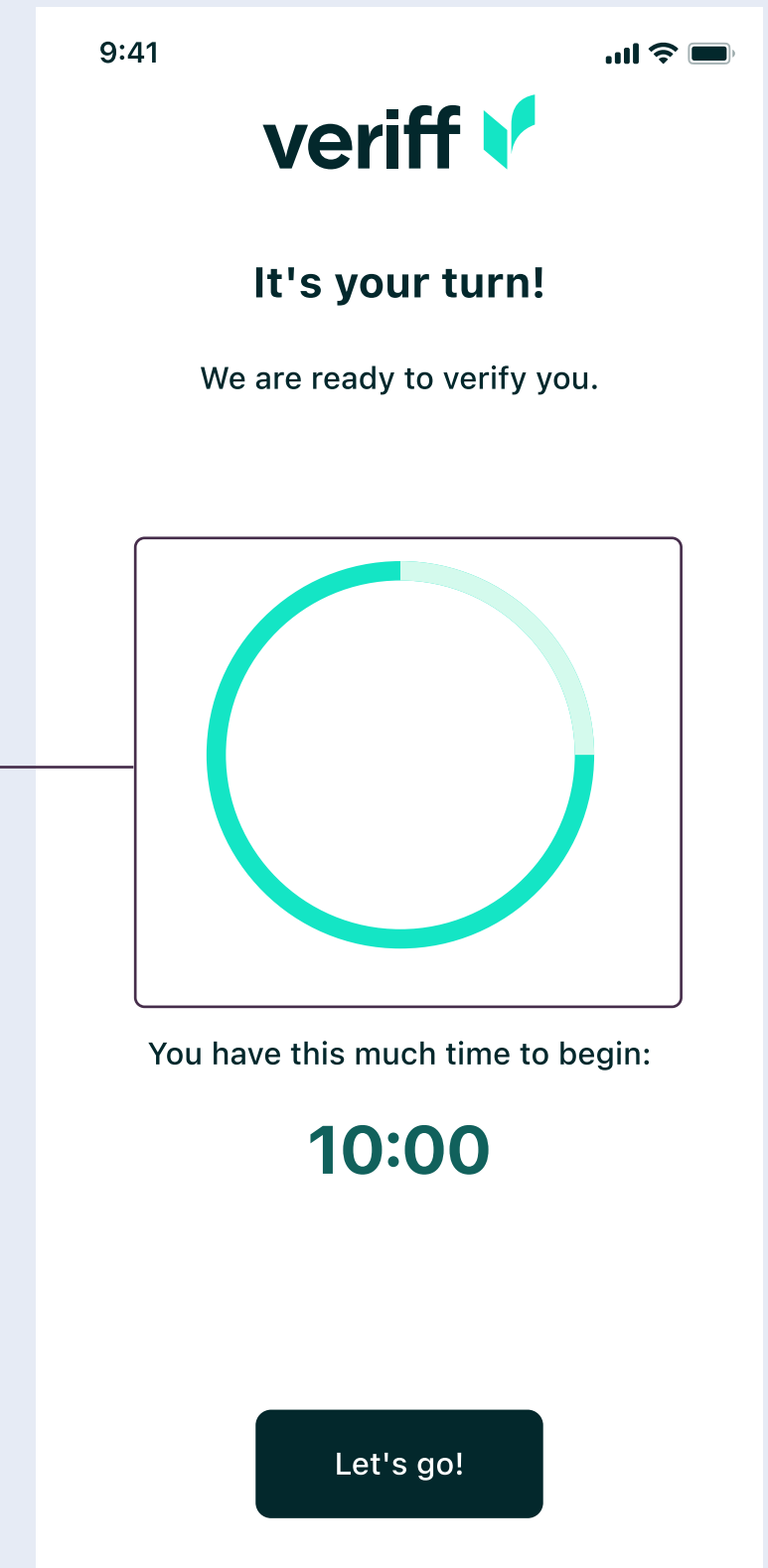
They are shown in the secondary color, which is #14E5C5 by default.



All colors must be WCAG 2.0 level AA compliant

WCAG 2.0 level AA requires a contrast ratio of at least 4.5:1 for normal text, 3:1 for large text, and a contrast ratio at least 3:1 for graphics and other user interface components.

Progress indicator





Illustrations

The illustrations that accompany errors and some other screens can be displayed in a different color to match your brand.

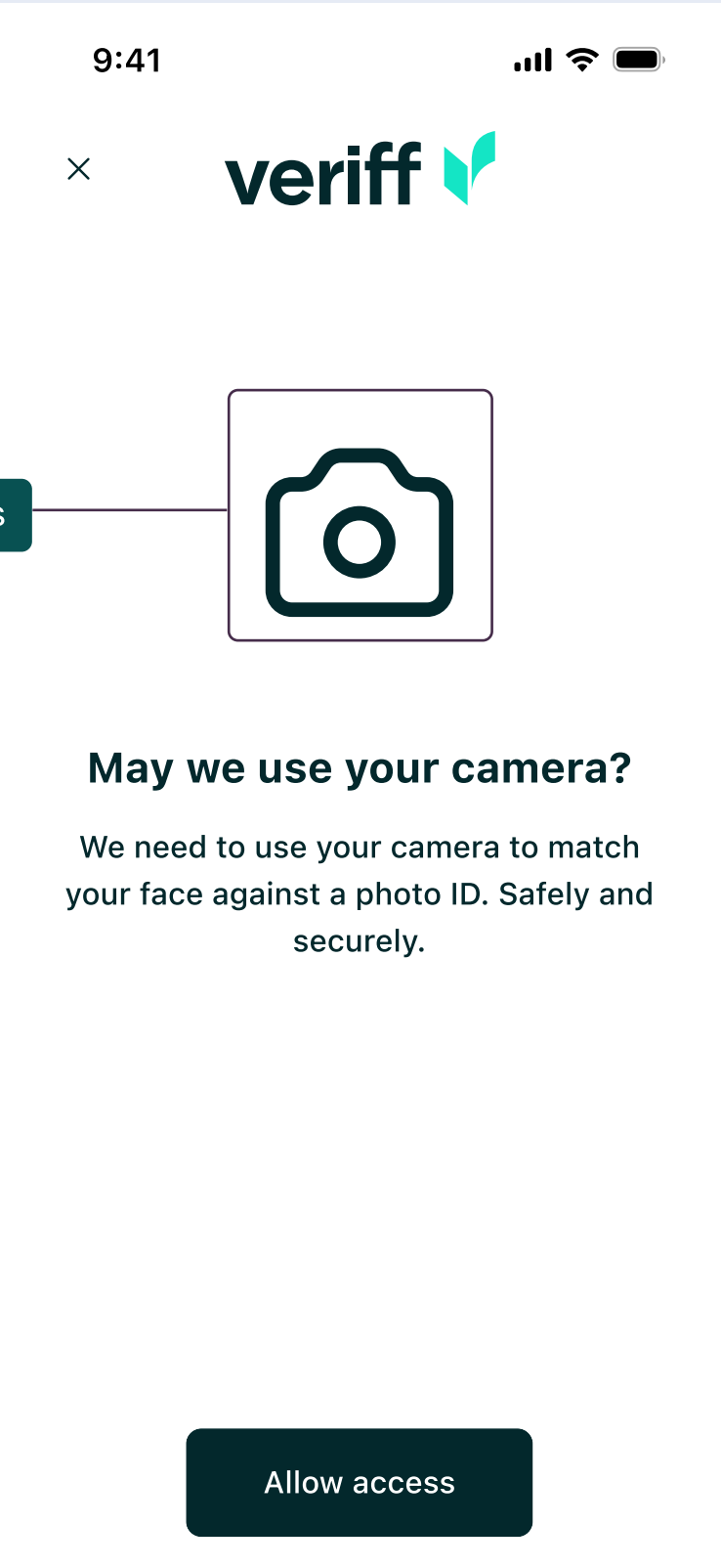
By default, illustrations are shown in #462D4B.

All colors must be WCAG 2.0 level AA compliant



WCAG 2.0 level AA requires a contrast ratio of at least 4.5:1 for normal text, 3:1 for large text, and a contrast ratio at least 3:1 for graphics and other user interface components.

illustrations



Accessibility

Designing for accessibility makes it possible for users of all abilities to navigate your user interface and interact with the right elements. Color and contrast are tools that, when used well, help users interpret the content of your app or website correctly, and understand the actions they trigger.

Contrast ratios

Contrast ratios represent how different a color is from another color. It is most commonly written as 1:1 or 21:1, and the higher the difference between the two numbers in the ratio, the higher the contrast.

More precisely, contrast ratios are defined by the World Wide Web Consortium (W3C) as the relative luminance or intensity of light emitted between a color and its background ranges. Contrast ratios are measured on a scale of 1 to 21.

Requirements

To ensure our clients achieve the best possible conversion rates, color customizations in Veriff must be WCAG 2.0 Level AA-compliant.

This translates to the following minimum contrast ratios depending on the element:

- Regular text: 4.5:1
- Headings: 3:1
- Graphics and other UI components: 3:1

You can check contrast ratios for your preferred colors using a tool such as:

<https://colourcontrast.cc/>

Here are some sources for further reading:

<https://webaim.org/articles/contrast/>

<https://material.io/design/usability/accessibility.html>



If you have any questions, feel free to reach out to our design team at design@veriff.com