



Autoresponder Name: Hot Offer Follow Up

First Step

Step 1 - SMS

Step Title: Hot Offer Follow Up - Reminder 1 - Immediate

Just went ahead and sent over a contract for your review. Please let me know when you've received it...Thanks again for speaking with us about the property!

Next Step in 3 Days

Step 2 - SMS

Step Title: Hot Offer Follow Up - Reminder 2 - Day 3

Just wanted to thank you for the conversation about the property. Looking forward working with you & we are ready to close as soon as we can come to an agreement. Thanks!

Next Step in 6 Days

Step 3 - Email

Step Title: Hot Offer Follow Up - Reminder 3 - Day 6

Email Subject:

Your purchase contract...

Email Body:

Hi {{first_name}},

If you've got any questions regarding the contract to purchase for {{last_offer_amount}} sent on {{last_offer_date}}, please don't hesitate to ask, we want to make the selling experience as simple as possible for you. Again, everything is NET to you, meaning we will pay all closing costs, and there's no need for realtor commissions or anything. If we can make this work, let us know as soon as you can so we can start the title work process. Thanks!

Next Step in 7 Days

Step 4 - SMS

Step Title: Hot Offer Follow Up - Offer Reminder 4 - Day 7

Have you given any more thought about selling the property we spoke about? We're ready to close when you are. Thanks!

Next Step in 8 Days

Step 5 - Email

Step Title: Hot Offer Follow Up - Reminder 5 - Day 8

Email Subject: Following up regarding your cash offer

Email Body:

Hi {{first_name}},



I'm following up regarding the offer to purchase I sent a few days back. If you wanted to discuss terms or get creative with the financing, we can explore other options, but we're ready to close whenever we can reach an agreement there. Please reach me at the number listed below with any questions or concerns about the sale of the property.

Next Step in 18 Days

Step 6 - SMS

Step Title: Hot Offer Follow Up - Reminder 6 - Day 18

We spoke a few weeks back about an offer on your house. Just following up about that offer to see if you've considered the possibility of selling as-is, without realtor commissions or anything....let me know! You can text or email.

Next Step in 39 Days

Step 7 - SMS

Step Title: Hot Offer Follow Up - Reminder 7 - Day 39

Hi there {{first_name}}. Checking to see if you've considered what you plan on doing with your property. Are you still considering selling it? Feel free to give us a call if you're interested. Have a great day!

Next Step in 69 Days

Step 8 - Email

Step Title: Hot Offer Follow Up - Reminder 8 - Day 69

Email Subject:

The cash offer I made is still good

Email Body:

Hi {{first_name}},

It's not every day that you're offered a big pile of cash. But really, the cash is only half the story. You're getting peace of mind. When you sell your house for cash, you walk away scot-free and get out from under any obligations you have with the house.

Benefits of a cash sale:

- No upkeep needed – “as-is” condition
- No inspection fee or repairs
- No real estate commissions
- Cash in as quickly as 7 days

Never liked the couch anyway? Leave it. Don't want the memories associated with the dining room table? Leave it. Outdated kitchen? Leave it. Worn out flooring? Leave it.

When you accept a cash offer, you're accepting peace of mind.

Please contact me so I can answer any questions you have.

Next Step in 99 Days



Step 9 - SMS

Step Title: Hot Offer Follow Up - Reminder 9 - Day 99

My cash offer is still good for your property. Get peace of mind & cash in 1 week.