

SPOT Mobile App Asset Requirements

9/21/17

| App Name | |
|--|--|
| Text used to search and display on app stores. <i>*Note: There is no guarantee that the requested app name will be available. We will notify you in such cases.</i> | |
| App Store Name (50 Characters Max) | |
| Icon Name | |
| 11-12 Characters Max (depends on character width) | |
| Menu Options | |
| Do you want to display "Route Pickup Requests"? | Yes <input type="checkbox"/> No <input type="checkbox"/> |
| Do you want to display "My Orders"? | Yes <input type="checkbox"/> No <input type="checkbox"/> |
| Do you want to display "Coupons"? If so please send over your coupon in 1024 x 1024 png images | Yes <input type="checkbox"/> No <input type="checkbox"/> |
| Do you want to display "Pricing"? | Yes <input type="checkbox"/> No <input type="checkbox"/> |
| Do you want to display "Gift Cards"? | Yes <input type="checkbox"/> No <input type="checkbox"/> |
| Do you want to display "Refer a Friend"? | Yes <input type="checkbox"/> No <input type="checkbox"/> |
| Do you require a signup legal agreement? If yes, please provide URL to agreement. | Yes <input type="checkbox"/> No <input type="checkbox"/> |
| Do you require a pricing disclaimer? If yes, please provide URL to disclaimer | Yes <input type="checkbox"/> No <input type="checkbox"/> |
| Color Options (see image below) | |
| Primary Color in #HEX (see image below) | |
| Primary Text Color in #HEX (see image below) | |
| Secondary Color in #HEX (see image below) | |
| Secondary Text Color in #HEX (see image below) | |
| Menu Navigation Color in #HEX (see image below) | |
| Menu Navigation Text Color in #HEX (see image below) | |
| Artwork Section Below | |
| ***Note: Graphics should utilize all available space within the dimensions provided. | |
| Background Image (see image below) | |
| Used as background in App <ul style="list-style-type: none"> • PNG or JPG format • No transparency • Name Background.jpg • Required Size <ul style="list-style-type: none"> ○ 1242 x 2208 | |
| Logos (see image below) | |
| Logo is viewed in several locations in app <ul style="list-style-type: none"> • PNG format • Background Transparency • Image name Logo@120.png, Logo@240.png, Logo@360.png • Required Sizes <ul style="list-style-type: none"> ○ 120 x 120 ○ 240 x 240 ○ 360 x 360 | |
| Icons (see image below) | |
| Viewed on device as app icon <ul style="list-style-type: none"> • PNG Format • No transparency • Naming icon29.png, icon40.png etc. | |

- Required Sizes
 - 29x29
 - 40x40
 - 58x58
 - 76x76
 - 80x80
 - 87x87
 - 120x120
 - 152x152
 - 167x167
 - 180x180
 - 512x512
 - 1024x1024

Welcome Page 1 (see image below)

- Typically same as company logo
- PNG format
- Background Transparency
- Image name Welcome1@120.png, Welcome1@240.png, Welcome1@360.png
- Required Sizes
 - 120 x 120
 - 240 x 240
 - 360 x 360
- Title text

Welcome Page 2 (see image below)

- PNG format
- Background Transparency
- Image name Welcome2@120.png, Welcome2@240.png, Welcome2@360.png
- Required Sizes
 - 120 x 120
 - 240 x 240
 - 360 x 360
- Title text
 - Highlight Text

Welcome Page 3 (see image below)

- PNG format
- Background Transparency
- Image name Welcome3@120.png, Welcome3@240.png, Welcome3@360.png
- Required Sizes
 - 120 x 120
 - 240 x 240
 - 360 x 360
- Title text
 - Highlight Text
- Detail text (use \n to create a page break)

Welcome Page 4 (see image below)

- PNG format
- Background Transparency
- Image name Welcome4@120.png, Welcome4@240.png, Welcome4@360.png
- Required Sizes
 - 120 x 120
 - 240 x 240

- 360 x 360
- Title text
 - Highlight Text
- Detail text (use \n to create a page break)

Welcome Page 5 (see image below)

- PNG format
- Background Transparency
- Image name Welcome5@120.png, Welcome5@240.png, Welcome5@360.png
- Required Sizes
 - 120 x 120
 - 240 x 240
 - 360 x 360
- Title text
 - Highlight Text
- Detail text (use \n to create a page break)

Welcome Page 6 (see image below)

- PNG format
- Background Transparency
- Image name Welcome6@120.png, Welcome6@240.png, Welcome6@360.png
- Required Sizes
 - 120 x 120
 - 240 x 240
 - 360 x 360
- Title text
 - Highlight Text
- Detail text (use \n to create a page break)

Coupons

Display in app if you have enabled coupons

- No transparency
- Naming Coupon1.png, Coupon2.png etc.
- Required Size
 - 1024 x1024
- Serial/Barcode Number for Coupon in SPOT
 - SPOT Settings (Company > Mark-in Settings > Coupons > (Select Coupon) > Barcode)

Android Feature Graphic

Displayed in the Google Play store and promotes app

- PNG Format
- No Transparency
- Required Size
 - 1024 x 500

Apple/iOS Marketing Icon

Displayed in the Apple app store and promotes app

- PNG Format
- No Transparency
- Required Size
 - 1024 x 1024

Referral Text

If Referral logic is enabled the text below is used by default. Please make any changes required.

“Share {{COMPANYNAME}} with your friends and you both receive \$10.00.”

Long Description Name

The default app description name is listed below. Depending on features please make any changes need to the description.

“{{COMPANYNAME}} Mobile provides instant access to your personal {{COMPANYNAME}} account and customer information, giving you the ability to track your orders as they are processed, view your cleaning history and receipts, and much more. Schedule a free on-demand route pickup or simply let the store know that you will be in to grab your items—all with the push of a button.

{{COMPANYNAME}} Mobile will even notify you when your order is ready for pickup, as well as pass along any special information or promotion.

Features listed below are subject to the specific operating polices of your Dry Cleaner:

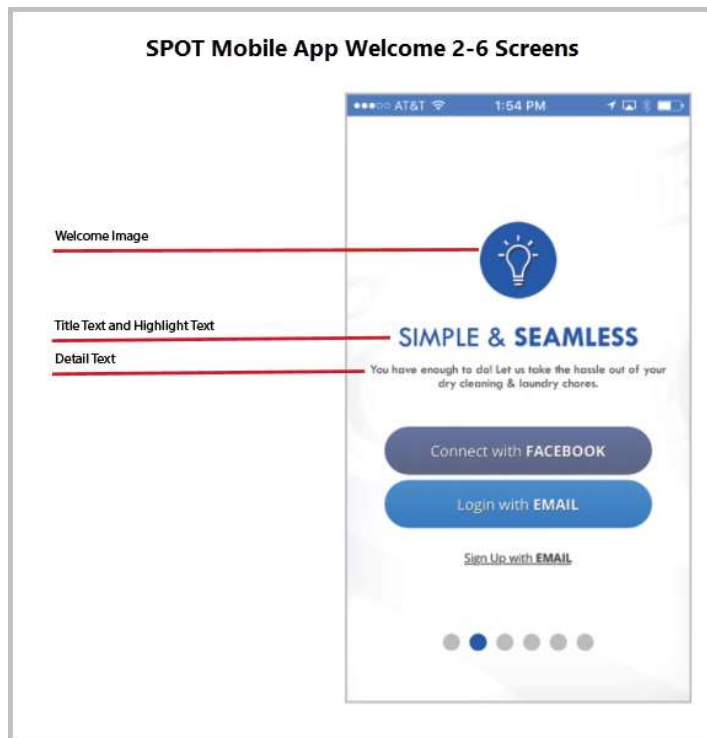
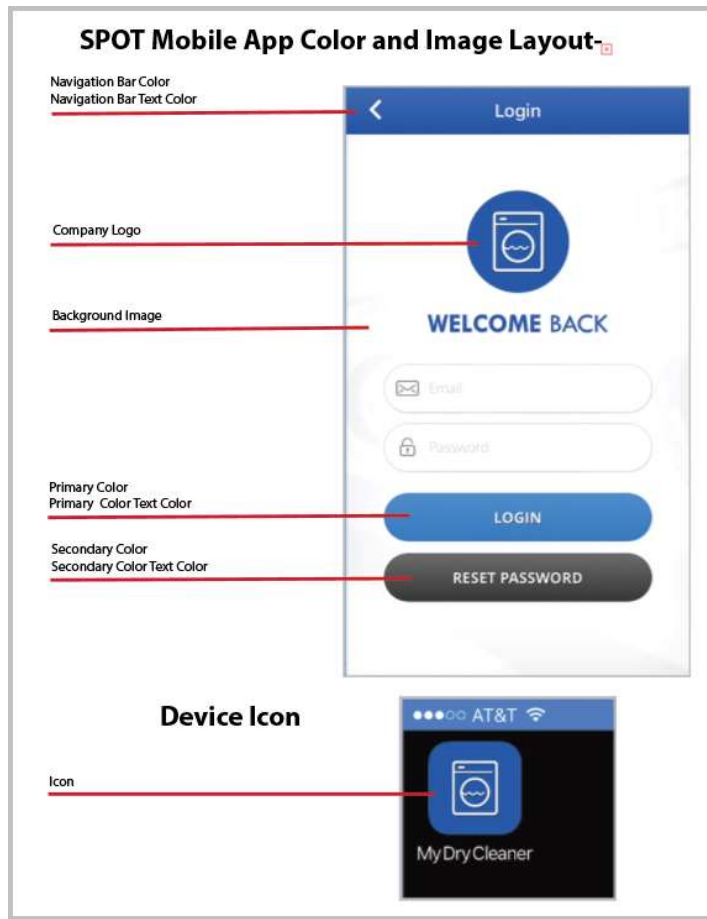
- 1) Track your orders in process and view past order history, and receipts.
- 2) Request a free On-Demand route pickup.
- 3) Notify the {{COMPANYNAME}} store that you are on your way to pick up your ready orders. They'll pull and have them available when you walk in.
- 4) View your customer account information, including your contact information, payment methods, cleaning preferences, etc.
- 5) Quickly contact {{COMPANYNAME}} by phone or email and access their website all directly from your device.
- 6) Receive automatic notifications when your orders are ready for pickup notifications, complete with order count and descriptions.
- 7) Refer a friend and receive credit towards your next cleaning service.”

Short Description Name

The default short app description name is listed below. Depending on features please make any changes need to the description. (must be less than 70 characters)

“Manage your account, request service, and view latest specials!”

SPOT Mobile App Image Layout



More sample images are available at <https://www.spotpos.com/MobileDesign>