

Facilisgroup Branding Quick Guide

The Logo

The Facilisgroup logo is the brand's most important visual element.



Clear Space

Colors

Facilisgroup Slate and Facilisgroup Sunrise are the primary brand colors.

Facilisgroup Spice, Facilisgroup Smoke and Facilisgroup Sky are accent colors meant to add visual appeal when needed



Slate

HEX: #223136
RGB: 34 49 54
CMYK: 81 64 58 58
PMS: 5463 C Tint 95%



Sunrise

HEX: #ff5c39
RGB: 255 92 57
CMYK: 0 79 82 0
PMS: 171 C



Spice

HEX: #D0442B
RGB: 208 68 43
CMYK: 13 87 97 3



Smoke

HEX: #606060
RGB: 96 96 96
CMYK: 61 53 52 24



Sky

HEX: #2184E4
RGB: 33 132 228
CMYK: 76 45 0 0

Typefaces

The Questa Sans and Brix Slab typeface families are to be used in all Facilisgroup communications.

Arial can be used to substitute when those typefaces are not available (ex. PowerPoint presentations).

Questa Sans

Brix Slab

Arial