



THE WEEKLY CATCH

The Hatchery Roadshow

Coast to Coast, Shop to Shop

Team Steelhead is looking to make some tracks by traveling across the continent, meeting with job shop owners, managers, operators and administrators. If you would like to request a stop, or even lunch for your hard working team, contact sales@gosteelhead.com.

THE HATCHERY ROADSHOW



TODAY: Steelhead Masterclass

Tracking Profits in Job Shops April 24th at 12 CST

This month's masterclass will highlight the importance and functionality behind tracking profits in job shops. This session is available for anyone all -- one you won't want to miss!

REGISTER NOW



Steelhead Live Demo

A sneak peak into Steelhead May 1st at 11 CST

This is a group demo that offers an easy way to gain a brief understanding of what Steelhead has to offer. All are welcome, invite your team to join us for this lunch time session.

REGISTER NOW

EVENTS REVIEW

Women In Finishing Forum

Monday, April 15 - Wednesday, April 17

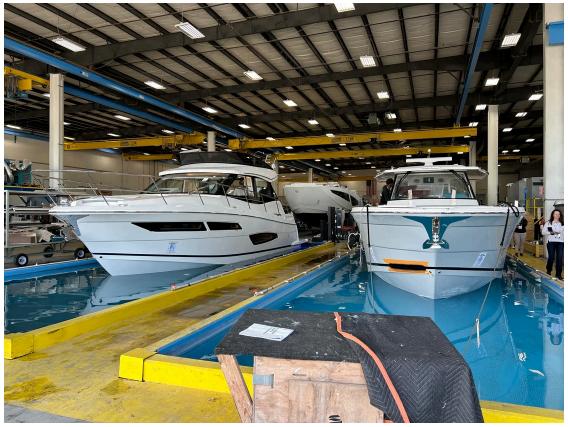
This year seven of our team members attended the Women In Finishing Forum hosted by CCAI in Orlando, FL. Here are a few highlights:

Our very own Chantel Soumis, Head of Marketing, presented on creativity and neuroplasticity!

We enjoyed the tour the Regal Boats production facility and seeing how their digital system optimizes their production.

Networking and gaining perspectives from various positions across the industry helped us to further immerse ourselves into the needs and wishes of the job shops across the continent.





American Coatings Show

Tuesday, April 30 - Thursday, May 2

We are excited to exhibit at the Indianapolis Convention Center and have the opportunity to meet face-to-face with the Coatings Industry.

Steelhead will be located at Booth #130. Let us know if you plan to attend!

LEARN MORE





CONGRATULATIONS

Recognizing Products Finishing's 40 under 40

Young Talent in the Surface Finishing Industry





Amelia Gustafson

Quality Assurance Lead Veterans Metal

Sam Pugliese

Operations Manager
Anchor Bay Powder Coat

Two Steelhead Champions were well deserving recipients of this recognition. Victory Favors The Bold! Congratulations Amelia, Sam and everyone in the 2024 group.

INTRODUCTIONS

Welcoming our newest team members!

Our team has been growing to continue to provide a premium experience for all Steelhead users. Meet our new Onboarding Manager, Rosalie, FedRAMP Manager, Dave, Customer Success Specialist, Lydia, and Account Executive, Brent.











Steelhead in the Wild!

Racks on racks, specs on specs, containers on containers, Steelhead on Steelhead. The world is complex. Simple joys keep the grind in balance. Nice Steelhead, Lars!



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