



The Weekly Catch

NEW! Auto Line Job Costing

Job costing on automated lines has been a black hole of mystery... until now!

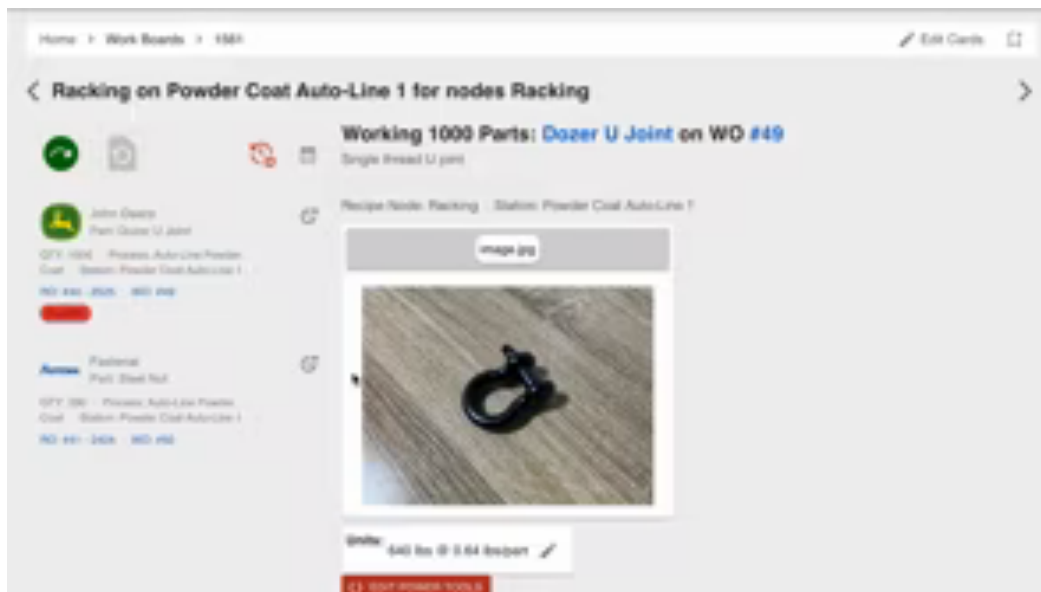
For many years, job shops have been using machines to help them do their work faster and cheaper instead of doing everything by hand. These machines can be helpful, but sometimes they make it hard to figure out who's doing a good job and who's not. At Steelhead, we've heard lots of stories like these:

"After 6 years of running that job at \$2/part, we finally did a manual time study and determined that we needed to be at \$8."

"We finally went out to the line and saw that the operators were putting 4 parts per rack, not the quoted 6."

"After watching the line for a while, we realized we could create an inexpensive new rack design and significantly improve production rate."

Welcome to a new dawn, where every part on every order has margin and job performance known. Steelhead's easy-to-use but powerful purpose-built auto line Job Costing tool (**Red Line Job Costing**) allows for flawless and easy accumulation of critical insights.



No More Questioning Profitability: With a few clicks, you can track real-time data to make better business decisions.

No longer must you depend on expensive and infrequent manual audits, or simply monitor production levels by week/month. **Make critical decisions faster armed with real-time insight on:**

- Part margin and cost to run
- Variability of part margin from time to time that it is run
- Granular line-by-line details of what was run, how long it took, etc
- Capture % split when loading more than one part at a time
- Which operators, at which pay rates, are working on which lines
- Automated labor efficiency insight

Hold your parts, quoting, planning, and production teams accountable with the truth and prune problematic jobs that are taking 64% longer to process vs the targeted time. **Keep profitable work on the line and put your revenue to maximum use!**

Reach out to Steelhead to learn more about this paradigm-shifting purpose-built tool. We would be happy to schedule a call or welcome you to our Brighton, MI Steelhead Hatchery to experience the technology hands-on!

Welcome to Steelhead

Grace Huotari, Customer Success Specialist

We are excited to welcome Grace to our team of Customer Success experts, ready to support new Steelhead customers!

**WELCOME
TO THE TEAM!**



**Grace Huotari is joining
Steelhead Technologies as a
Customer Success
Specialist.**



Recent Events

NASF Southeast Conference

Aaron hosted an informative session at the NASF Southeast conference in Palmetto, SC with insights on "The Economics of Plant Software: Unlocking Profitability with Enhanced Systems" to an active and engaged audience. We left feeling truly inspired and can't wait to share the innovative sparks of creativity we encountered with our team!



NASF Midwest Conference

Chet attended the NASF Midwest conference at Michigan's gorgeous Mackinac Island Grand Hotel. This autumn event provided an ideal backdrop for innovative discussions. A big thank you to everyone who attended, contributed, and hosted, this event propelling the industry forward!



Upcoming Events

ASM International's Heat Treat Expo

Hosted in Detroit, Michigan, our team is excited to learn from and network with heat treaters from across the globe. Stop by booth 1515 for a demo of Steelhead's revolutionary plant operating platform.

Annual Nadcap Conference by PRI

Nadcap meetings bring together leading manufacturers, suppliers, and experts in the aerospace and defense industries to discuss industry trends. Steelhead will be attending to understand how we can continue to modernize the industry with digital certification management to save endless hours and eliminate paperwork headaches.

Shop Spotlight

Houston Plating & Coatings

Nestled in the heart of South Houston, Texas, Houston Plating & Coatings is making a big splash in the industry with the addition of Steelhead Technologies' plant operating platform to their already impressive company.



Steelhead CEO Jeff Halonen (right) and Deployment Engineer Mike Johnson (left), with Giancarlo Flores, Junior Systems Administrator, and Eric Turner, COO, during a deployment kick-off meeting.

Their specialization lies in the provision of top-notch electroless nickel plating, various spray coatings, salt bath nitriding (SBN/QPQ), and an array of corrosion protection services tailored to meet the demands of petroleum equipment and other manufacturing sectors. The epitome of technological advancement, Houston Plating & Coatings is trailblazing with its innovative Ni-side process, designed to efficiently polish and plate substantial quantities of high-pressure gas cylinders and vessels.



What sets Houston Plating & Coatings apart is its sterling reputation for unwavering quality, a relentless commitment to customer service, a comprehensive range of services, and a supply chain-oriented approach to addressing its customers' corrosion and wear protection needs. Their relentless pursuit of customer satisfaction is mirrored in their dedication to delivering innovative solutions to finishing challenges in addition to Steelhead's job shop software for ultimate order visibility.

Welcome aboard, Houston Plating & Coatings!

PARTNERING WITH



Steelhead Technologies, 2140 Grand River Annex, Brighton, MI 48114, United States

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