

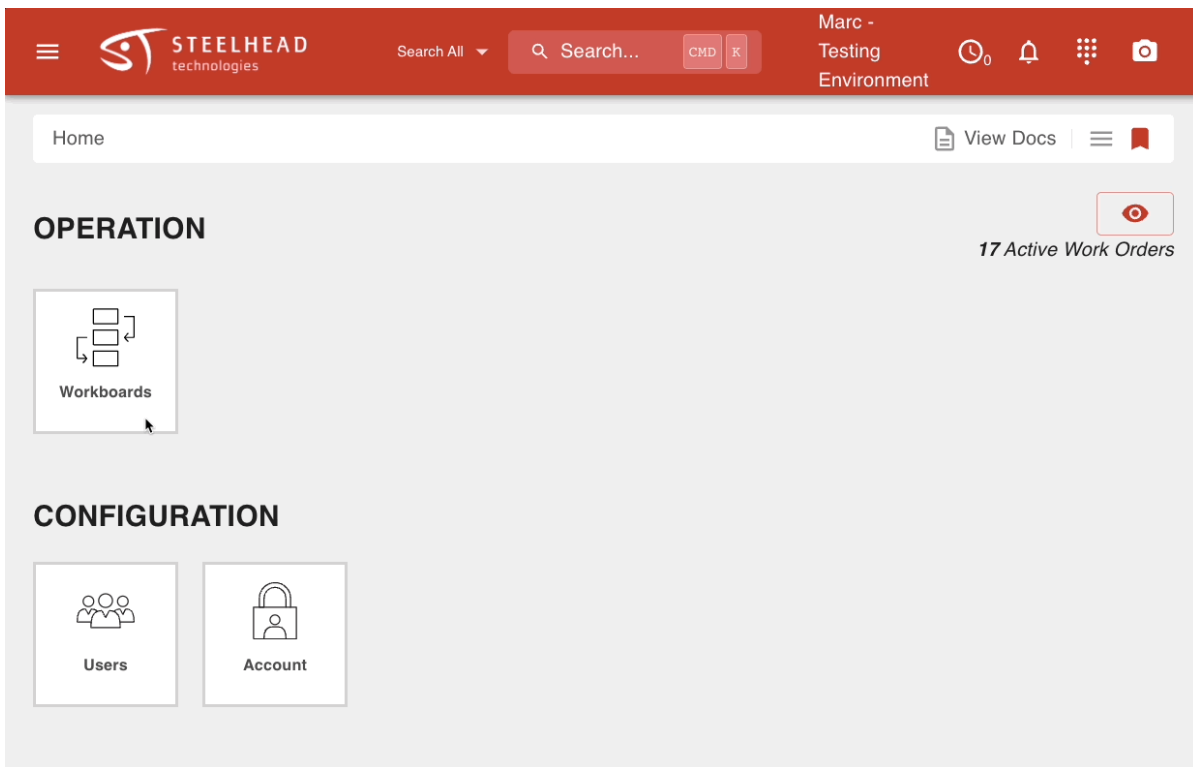


The Weekly Catch

Pictured Above: The Steelhead Hatchery is open and ready for visits!

Feature Accessibility Controls

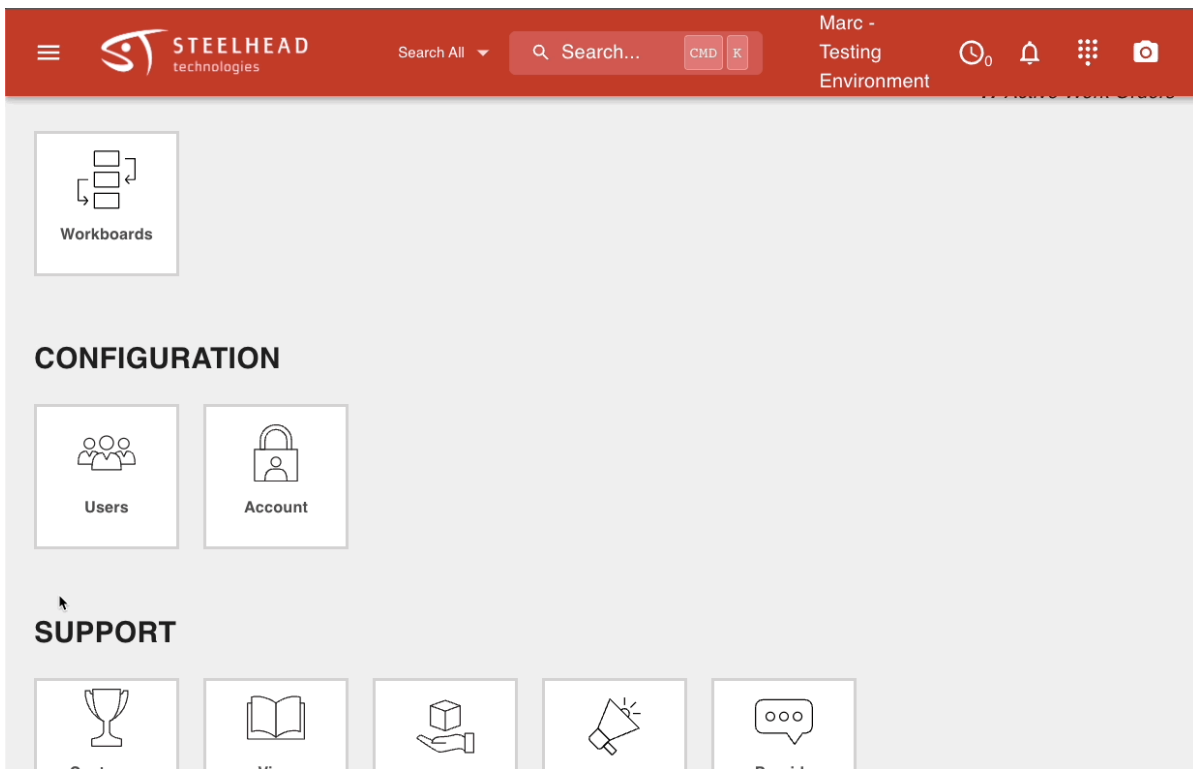
Choose what features users can see and access!



No More Worries About Permissions: *With a few clicks, access to features can be granted or restricted for any users in Steelhead. Give users the access they need - and nothing they don't.*

Feature Access lets you grant or restrict access to all Steelhead features with a few easy clicks. Clearing the "Read" access boxes hides the corresponding tiles and pages in Steelhead, allowing for improved security and usability.

Feature Access can be granted individually for each user, or with Permission Groups. Permission groups allow you to rapidly set permissions for many users, and quickly set permissions for new users.



Feature Access on the User Page: Control which tiles and pages are visible in Steelhead from the User Page or by using Permission Groups.

Users on the account with "Owner" roles will always retain access to the "Users" page, where these permissions can be managed. For this reason, you should ensure that only users who should have this privilege are "Owners."

Reach out to support@gosteelhead.com with questions about Feature Accessibility or other questions related to user permissions!

LEARN MORE

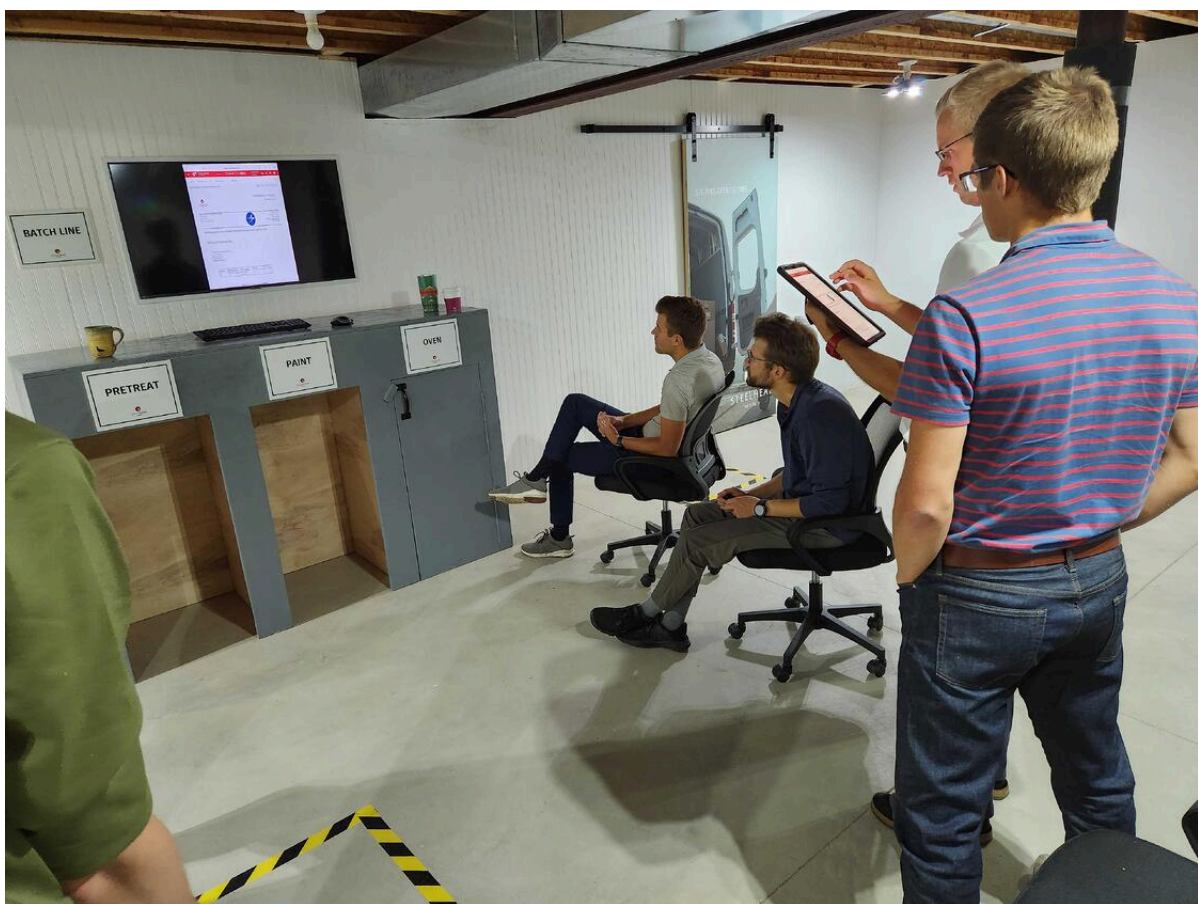
You're Invited!

Experience The Power of Steelhead in a Job Shop Environment

September marked a momentous occasion for the Steelhead team as we officially

released ***The Steelhead Hatchery***. The Steelhead Hatchery is not your typical fish farm where you raise powerful fish and release them into the wild... It is a revolutionary concept designed to simulate the real-life experience job shops across the country will have with our cutting-edge manufacturing ERP platform!

Located in the lower level of our Brighton, MI office, the Steelhead Hatchery is a fully-functional model of a shop floor that lets users try out the Steelhead software in a live setting. The Hatchery transforms the traditional sandbox experience into a full-blown interactive playground! Guided by one of our expert staff members, employees, prospects, and new customers can dive deep into the Steelhead platform to witness its exponential power and capabilities firsthand.



Just like a hatchery nurtures steelhead trout from eggs to smolts, we nurture your potential from curiosity to expertise in the Steelhead ecosystem! **Come explore, learn, and experience the future of manufacturing with us - just shoot us a message or give us a call to set up a time.**



Welcome to Steelhead

Kelsey Halonen, Onboarding & Operations Manager

We are excited to welcome Kelsey to our team as she will be managing the Steelhead Hatchery experience in addition to supporting new partners as they get set up on the Steelhead plant operating system.

Jordan Peterson, Deployment Engineer

Jordan is joining the team as a Deployment Engineer to support the onboarding process and custom design Steelhead's plant operating platform for each customer.



Steve Beyer, General Manager of Ad-Tech Industries out of Watertown, WI prepares for their tell-all session at the Electroless Nickel Conference by Gardner Business Media at the Hilton Downtown in Milwaukee, WI.

Recent Events

Electroless Nickel Conference

Milwaukee, WI

Dean, our Vice President of Sales, hosted an informational session on the power of job costing by leveraging the OODA Loop and best practices to boost profitability.

Later on, Steve Beyer, General Manager at Ad-Tech Industries, hosted an interactive session in collaboration with Steelhead, sharing how their metal finishing job shop went from paper processes to digital solutions to eliminate "sneaker net" and bins of pencils and erasers.



Steelhead Sighting: It was a pleasure running into Eduardo Castillo from Arnold's Metal Finishing - a powered-by-steelhead shop!

Events On The Horizon

NASF Midwest Seminar

October 5-7, 2023

Chet, Sales Engineer, will be attending and exhibiting at the annual NASF Midwest Seminar at the Grand Hotel on Mackinac Island.

NASF Southeast Chapter

October 6-8, 2023

Aaron, President of Steelhead Technologies, will be leading an informative discussion around how to future-proof your surface finishing plant for all attendees at the NASF East Fall meeting in Charleston, South Carolina.

ASM/IMAT Heat Treat Expo

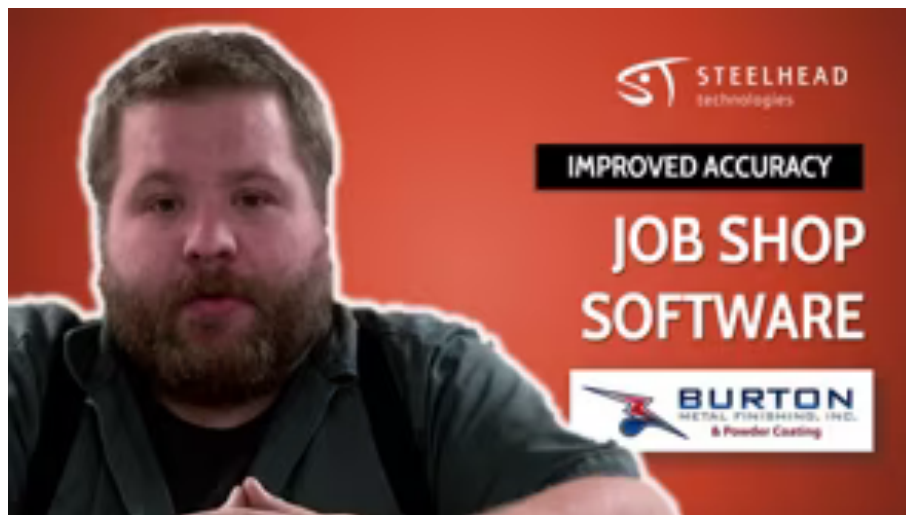
October 16-19, 2023

The team will be active on the show floor at the IMAT Heat Treat expo in Detroit. Don't forget to stop by the booth if you are interested in careers at Steelhead or demoing our plant operating system.

Annual NADCAP Conference

October 23-26, 2023

We will be attending the annual NADCAP event in Pittsburgh, PA to further understand how to maximize digitizing NADCAP processes with our Steelhead RapidFlow Scanner Line.



Shop Spotlight

Burton Metal Finishing, Inc.

At Burton Metal Finishing, tradition meets innovation in the world of electroplating and powder coating in Columbus, Ohio. Founded by Dallas Burton 35 years ago, this family-owned business has always stood out in the plating industry.

Dallas Burton began this journey with his retirement fund and a vision to bring a fresh perspective to plating. With 50 years of industry experience, he knew exactly how to make it happen. Since his passing in 2004, his legacy lives on through his three dedicated children, who have taken the reins alongside two talented grandchildren.

In the words of the Burton family, "A lot of businesses can sell you a perfected business model, but we'd rather show you the traditions we've picked up along the way. The first generation **built the foundation**, the second generation **built the business**, and the third has brought new ideas and **cutting-edge technology to the table.**"

Speaking of cutting-edge technology, with the use of Steelhead, Burton Metal Finishing has ushered in a new era of efficiency and precision with the customized plant operating system. This system has transformed operations through digitization, automation, and optimization.

"The information we get from Steelhead seems to be accurate every single time. I would estimate Steelhead saves me at least an hour every day." But that's not all! In just the first month of implementing Steelhead's solutions, Steelhead not only prevented potential errors but also saved a whopping \$10,000 in costly mistakes.

At Burton Metal Finishing, they are committed to quality, tradition, and now, the power of technology. We invite you to join them on this exciting journey as we continue to set new standards in the electroplating and powder coating industry.



PARTNERING WITH



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