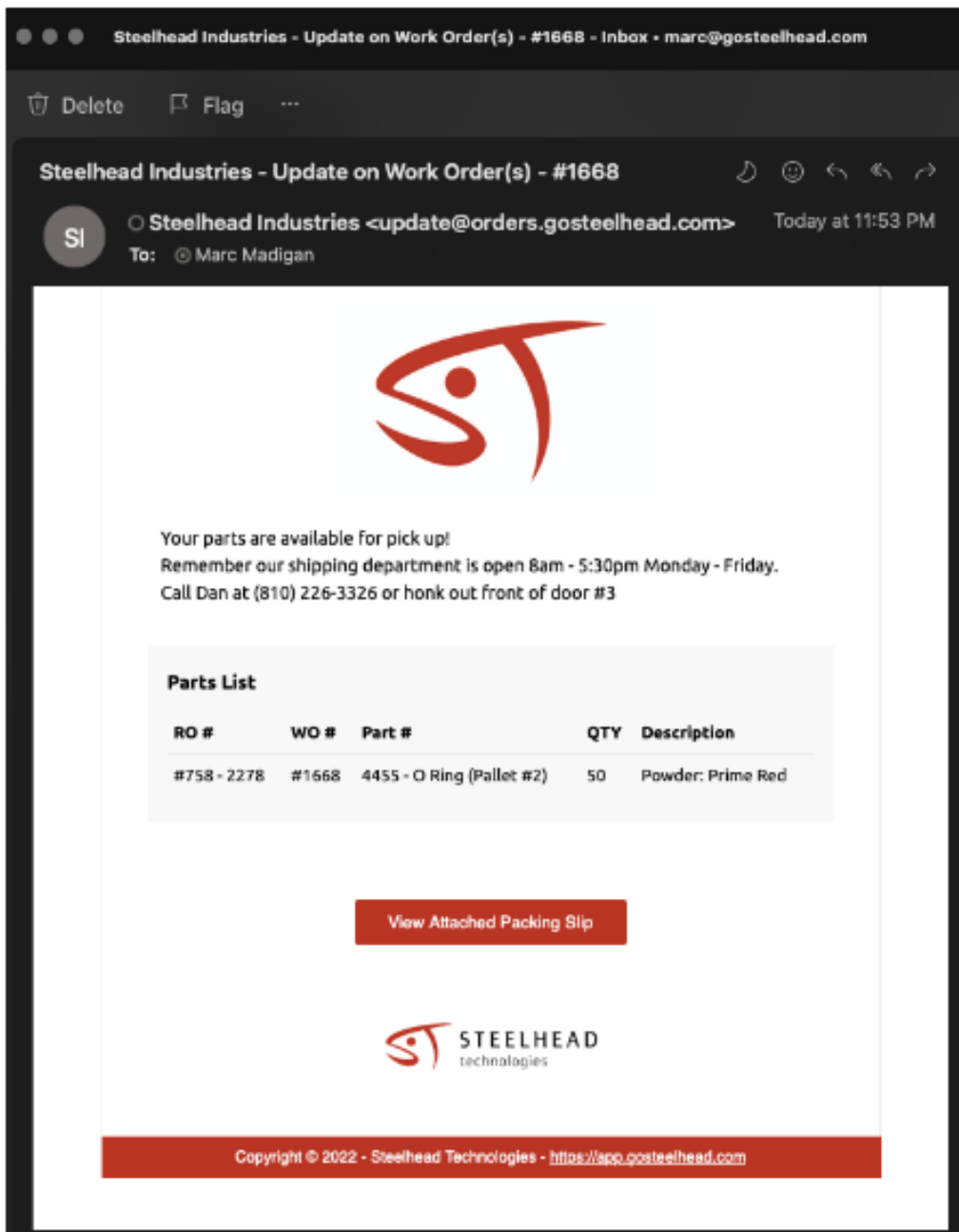




## Improved Email Deliverability

This week, Steelhead made a switch to a new email API called Mailgun. Mailgun is a dedicated email service that gives Steelhead improved email logging, faster and more reliable delivery, and also enables the future possibility of email status integration directly in the Steelhead app.


A screenshot of an email interface. The email is from Steelhead Industries with the subject 'Update on Work Order(s) - #1668'. The body contains a message about parts availability, a parts list table, a button to view a packing slip, and the Steelhead Technologies logo and footer.

Steelhead Industries - Update on Work Order(s) - #1668 - Inbox - marc@gosteelhead.com

Delete Flag ...

Steelhead Industries - Update on Work Order(s) - #1668


SI Steelhead Industries <update@orders.gosteelhead.com> Today at 11:53 PM  
To: Marc Madigan



Your parts are available for pick up!  
Remember our shipping department is open 8am - 5:30pm Monday - Friday.  
Call Dan at (810) 226-3326 or honk out front of door #3

RO #	WO #	Part #	QTY	Description
#758 - 2278	#1668	4455 - O Ring (Pallet #2)	50	Powder: Prime Red

[View Attached Packing Slip](#)



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Emails that you send from within Steelhead will now come from "**update@orders.gosteelhead.com**," as shown above. This will be the case for all emails, regardless of whether you're sending a quote, a shipping update, an invoice, or something else.

Email deliverability is substantially improved with this update. For even better results, consider taking a few steps to optimize delivery to your customers:

- Ask your customers to check their junk, spam, or promotions folders. If their emails are there, marking them as "Not Junk" will improve future delivery.
  - Ask your customers to whitelist the orders.gosteelhead.com domain. Some companies have strong firewalls that block emails from all unknown domains.
  - If you notice that emails aren't being delivered, let us know by **[creating a support ticket](#)**.
-

## Meet Chantel Soumis, Head of Marketing

Trained in digital marketing by some of the brightest minds in the industry, Chantel brings unwavering optimism to clients across the globe. She's built a following of nearly 100k on LinkedIn as a marketing thought leader and a voice for diversity and inclusion.



Chantel has worked in collaboration with LinkedIn, Google and Facebook with a track record of promoting manufacturing technology and has received international honors such as The Universal Women's Network Woman of Inspiration for Diversity & Inclusion in 2019 and Brava Magazine's Woman to Watch in 2020.

Chantel is obsessed with neuroscience, once won a hot-dog eating contest for a small college scholarship, and interviewed Matthew McConaughey on personal branding in January of 2021!

### Meet the Steelhead Team



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[Manage preferences](#)