



Hey there!

When we started building our plant operations technology in 2020, we were an eager group that was ready to serve the job shops of the USA with the best product we could build.

From large to small, we heard the same story in many job shops. **Clunky workflows, manual communication, paper band-aids, and limited insight into the business and operations.** Those that took the risk of upgrading to an ERP or MES were left disappointed by the lag time in implementation and the boxed nature of the technology. Many even went so far as to create their own software! There had to be a better way.

So our founders came together to build something great. Something with the potential to lift an entire industry. And job shops started knocking on our door, asking us to try our new platform out! This year we grew because of your support and the customers who trust in our experience and our commitment to making life better for the operators that drive our society forward.

Thursday and Friday we will be closed and encourage our dedicated team members to spend time with those they are thankful for. Our support center may experience some delays.

Thank you, and Happy Thanksgiving.

VISIT THE NEW WEBSITE



Other Updates

WELCOME ERIC & MJ

You'll see some new faces around Steelhead's HQ, including Eric and Mary Jane (MJ)! Eric is joining us as a Product Engineer and MJ is bringing her customer service experience to serve you.



NEW WEBSITE

The team has been busy putting our heads together to deliver a memorable experience at gosteelhead.com. Check out the fresh interface and regular updates to our news and blog portal.

Have questions? Either respond to this email or contact <u>marketing@gosteelhead.com</u>

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