



The Weekly Catch

Product updates, feature releases, news mentions, and more...

Thank you to everyone who tuned into our session and stopped by our booth at Powder Coating Week 2023. Here are the slides from Jeff's presentation, [How to Use Existing Data to Improve Operations](#). See you next year!

Customer Spotlight

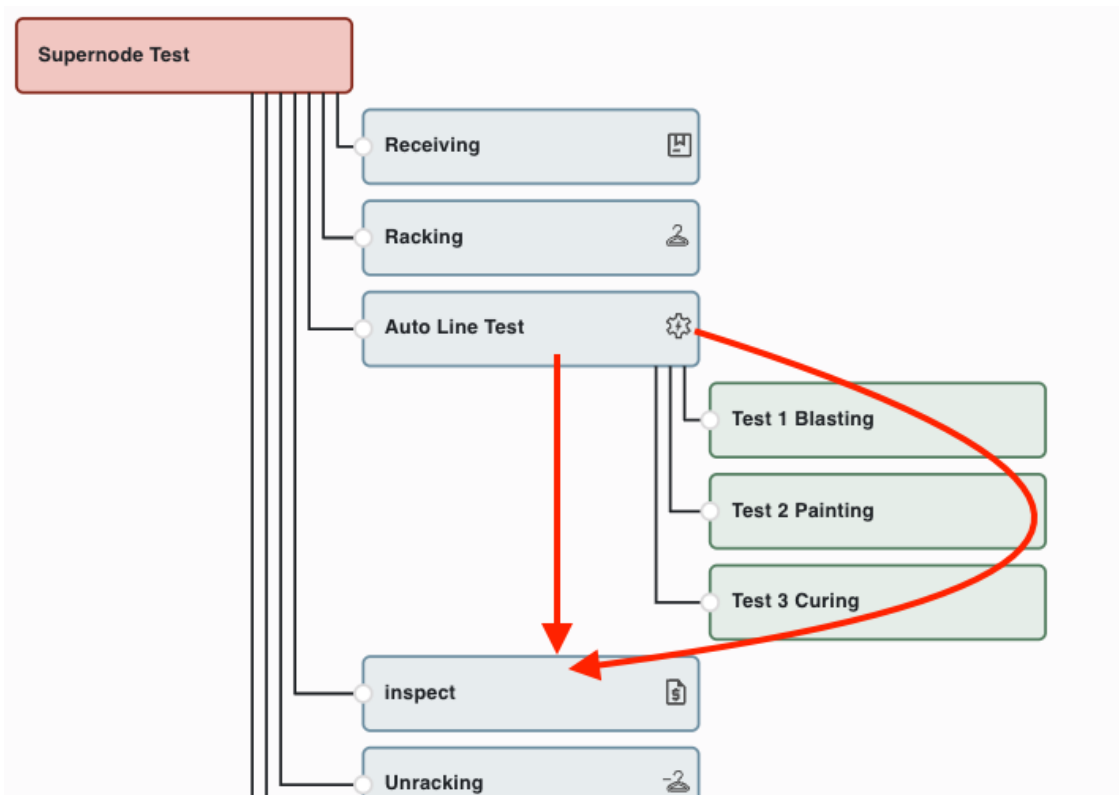
Commercial Powder Coating has experienced tremendous time savings and efficiencies since deploying Steelhead just two months ago! **Hear their story directly from the Owner, Aaron Edelheit:**



Feature Showcase

Explosive Productivity with Super Nodes

In the fall of 2022, we challenged ourselves to find a way to represent auto lines and hybrid lines digitally in the Steelhead software. In the beginning of 2023, we succeeded. The Super Node simplifies and streamlines production management by providing a command center for managing auto lines, hybrid lines, and high-speed manual work.



Super Nodes let you choose treatments and track orders without manually moving parts through each step of a process.

Super Nodes were designed with auto lines and hybrid lines in mind, but they can be useful in a huge variety of situations. Any time an operator is unable to step parts through a process, or when accurate time spent on small individual tasks is not necessary to track, super nodes can relieve operator burden. They can provide the needed information to the right people at the right time. When parts are moved through a super node, they automatically complete each child node as well.

The screenshot displays the Steelhead Technologies software interface. The top navigation bar includes the company logo, search fields, and user information (Marc Madigan). The main content area is divided into two panels. The left panel, titled 'Supernode Regular WB Test', shows details for a part named 'Test Panel' with a quantity of 1, processed at the 'Supernode Test Station'. The right panel, titled 'Working 1 Parts: Test Panel on WO #2206', shows a sequence of treatments: 'TEST 1 BLASTING', 'TEST 2 PAINTING', and 'TEST 3 CURING'. Below this, there is a 'Recipe Node: Auto Line Test' and a 'Station: Supernode Test Station'. The 'Treatment: Butternut Cure at 450°' is highlighted. A list of treatments not at this node includes 'Test 1 Blasting: auto line blast', 'Test 2 Painting: Butternut', and 'Test 3 Curing: Bake'. A 'Related Timers' table shows a timer for Marc Madigan starting at 2/9/2023, 11:54:39 AM with a duration of 28m 46s. An 'INVENTORY' table shows 'Butternut' with a depleted amount of 0 (Pounds) and a cost of \$0.00, with a 'DEplete' button. At the bottom right, there are buttons for 'CLOSE', 'MOVE PARTS', and 'PAUSE MY TIMER'.

Super Cards show all the critical information from super nodes in one convenient location - right from your Work Board.

Super Workboards and Super Cards have been included in this update as well. Super Workboards show as much or as little of the super node content as the user needs. Super Cards allow you to see the same content, but from a traditional workboard!

Check out our user documentation on [Super Nodes](#) and [Super Workboards and Super Cards](#)!

UPLOAD PART NUMBER, WO, OR RO FILES FROM WORKBOARDS

One less reason to ever leave the workboard screen: upload files (including display images) for part numbers, work orders, or received orders directly from Workboards!

INVOICING DASHBOARD UPDATES

Improved status bars and invoice sync failure notifications provide a more complete view of your plant's invoicing, all available on the Invoicing Dashboard

This is not a full list of product updates.

For more information visit our document updates and training page.

[SEE ALL UPDATES](#)

New Articles

4 WAYS TO MASTER QUOTING



5 SIGNS IT IS TIME TO DIGITIZE YOUR OPERATIONS



News & Events

Upcoming PCI Webinar

We will be presenting a webinar on March 22 2023 at 11:00 AM Eastern, in collaboration with PCI on how to improve profits overnight.

[REGISTER NOW!](#)

WEBINAR WEDNESDAY

Powder Coating Webinar Series

Immediate Profit Improvement for Coating Shops

March 22, 2023



Presented By



**Register at
powdercoating.org**

Powder Coating Week

Jeff Halonen, CEO & Co-Founder of Steelhead Technologies, hosted an informative session at Powder Coating Week that had everyone sharing their experiences.

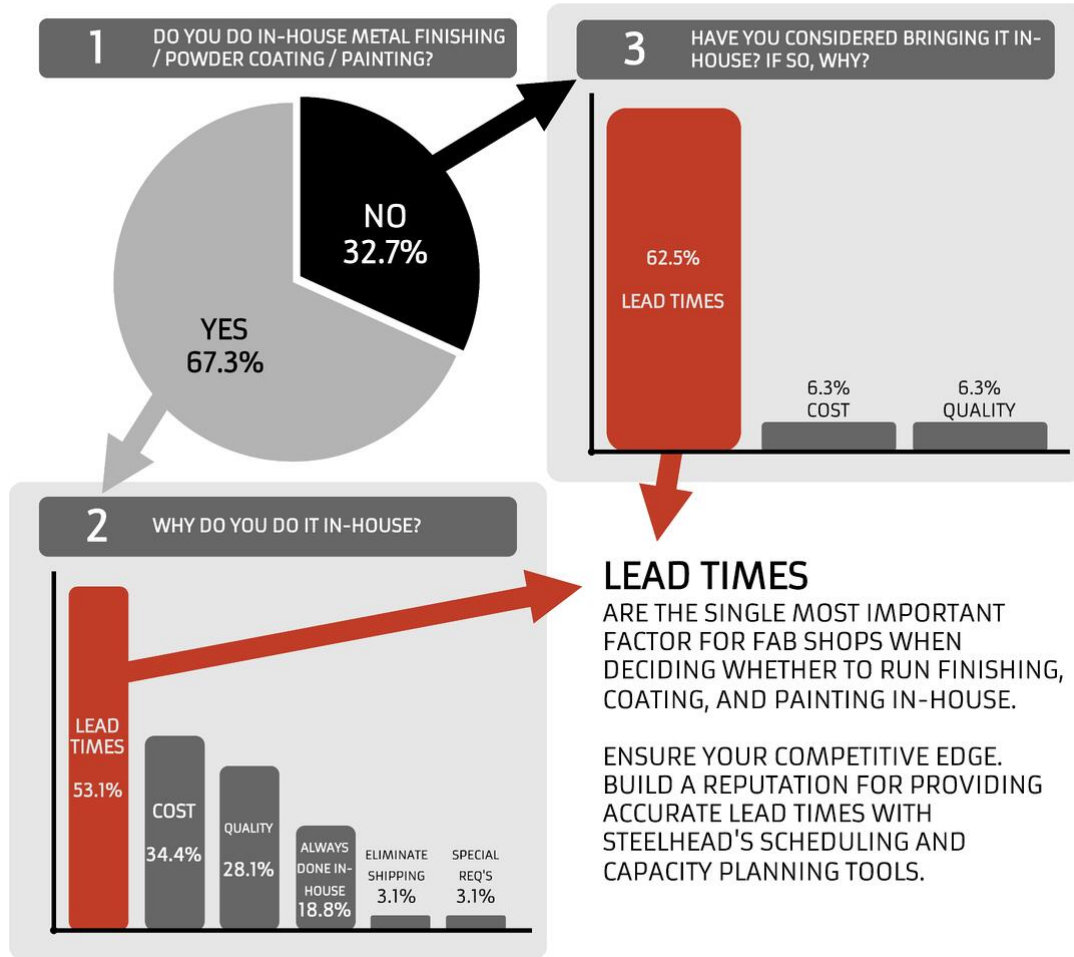
Thank you for joining us!



Why Companies are Bringing Finishing In-House

At a recent event, the Steelhead team surveyed attendees on why organizations switch to bringing the finishing process in-house. Survey responses included a significant emphasis on managing lead times in their decision-making process.

Why is this important? Steelhead can shorten lead times with **Capacity Planning and Scheduling** while setting realistic expectations around lead times by empowering your customers to utilize the **Customer Portal** for real-time order updates.



We Moved!

The team is excited to settle into our new office in Calumet, not far from our original office. If you find yourself in the Upper Peninsula of Michigan, make sure to stop by the new office for a visit!



Don't forget about Steelhead's Referral Rewards Program!

Refer a colleague and if they become a Steelhead customer, you win a ***one-month subscription for FREE!***

[LEARN MORE](#)

Steelhead Technologies, 100 5th Street, Suite 2, Calumet, MI 49913, United States

[Unsubscribe](#) [Manage preferences](#)