



The Weekly Catch

Updates and information you don't want to miss!

CONGRATULATIONS JEFF! 🎉

40 Under 40 Class of 2023

Products Finishing Magazine designed the 40 Under 40 awards to recognize individuals driving the surface industry forward and Jeff Halonen, Chief Executive Officer at Steelhead, was one of those top individuals shaping the industry!



WORKFORCE 40 UNDER 40 CLASS OF 2023



THE PRODUCTS FINISHING

40 Under 40: Class of 2023

Products Finishing's 40 Under 40 program recognizes nominated individuals driving the surface industry forward. Meet the Class of 2023.

BY KATIE LEBERMANN, EDITORIAL ASSISTANT

Every year, a long list of candidates are submitted to Products Finishing's 40 Under 40, an awards program designed to recognize the hard work, motivation and passion of emerging leaders working to drive the surface finishing industry forward. Recipients are chosen based on a variety of curriculum, including leadership and industry involvement. This year we asked each honoree in our 40 under 40 class what they love most about the finishing industry.

Whether on the shop floor or working on the business side of a company, every nominee is passionate about the surface finishing industry, contributing in different ways to its future. To learn more about this year's 40 Under 40 class visit: short.pfonline.com/40under40_2023.

Meet the 40 Under 40 Class of 2023



Brandon Anthony
President | Precision Metal Processing
"I am all about the next generation involved in the surface finishing industry."



Brian Vang
Quality Engineer | Technical Plating Inc.
"I love the challenges that come with the industry, and the camaraderie is also second to none."



Ryan Braunschneider
Technical Sales Representative | Hayward Products Co.
"What I love about the industry are the challenges presented in the field on a daily basis and the opportunity to assist the customer in running consistent, quality metal."



Jeff Halonen
CEO, Co-Founder | Steelhead Technologies
"What I love about the surface finishing industry is the pride that each shop carries in their company, people, culture, processes, customers, quality, turnaround times and the finished product!"



Israel Hassan
Senior New Part Process Development Engineer | ProPlate
"We specialize in finding innovative metallization solutions, but ultimately, we specialize in assisting our customers in improving people's lives."



Rebecca Arhar
Customer Care Manager | Process Technology
"I love finding the perfect solution for our customers and creative opportunities for the customer care team to learn and grow as they can continue to raise the bar on service for our customers."



Matthew Gordon
Field Services Engineer | Dynapower
"What I love about working in the metal finishing industry is the satisfaction I get when I've taken a customer's piece of equipment from an unusable, broken state and repaired it back to working condition. The customers are always so grateful when their units are repaired and they can return back to full production. Many times, I see people's complete demeanor change when I deliver the good news. It's what drives me forward. To see that change on a customer's face is the best reward there is."



Justin Koch
Manufacturing and Process Engineer | Advanced Plating Technologies
"Refinements in surface finishing and the capabilities made possible by such are what will drive the global electric future. Progress is the fuel that drives us towards success. By setting our sights on what we want to achieve and making steady progress towards our goals, we can create a future that exceeds our wildest dreams."



Conor McAnespie
Northeast Regional Sales Manager | Hanna Instruments
"I appreciate the entrepreneurial spirit and dedication of finishers. At every shop that I've visited, finishers are going the extra mile, above and beyond, to deliver quality products."



Mike Pypiak
Key Account Manager | Circle-Procca Inc.
"What I love about the finishing industry is that every day is different and filled with new challenges. Surround yourself with good people and you can succeed."



James Perigen
Senior Quality Control Chemist | Kyzen
"Being able to assist suppliers in providing exceptional products to our customers is an outstanding reward. I am honored that I can contribute to these processes."



Ram Sarathy
Plant Operations Manager | Palm Commodities International
"Chemical manufacturing plays a critical role in driving progress and advancing technology in fields ranging from medicine and electronics to construction and transportation. It is constantly evolving industry, with new materials, processes and applications emerging all the time. For those who are dedicated to the responsible and sustainable use of chemicals, there is a real sense of purpose in contributing to the advancement of society and the betterment of the world."



Elizabeth Eckroad
Production Supervisor | Avtec Finishing Systems
"I enjoy the day-to-day challenges being a supervisor brings, collaborating with my team to get jobs out the door and back to the customers in a timely manner while still maintaining the quality of work completed. Also, working with other departments to learn new techniques that will help improve efficiency throughout the shop."



John Serritella Jr.
Vice President of Operations | Chicago Anodizing Co.
Serritella's accomplishments include assisting with the company's facility expansion and the implementation of inventory systems and quality systems for better customer assistance.



Gus Bailey
Global Product Line Specialist | Nordson Corp.
"Working at a company that emphasizes customer success through product innovation and strategic discipline has afforded me many unique and exciting problem solving opportunities."



Matt Thomas
Purchasing Specialist | Gema USA Inc.
"I love that I get to work and learn from experts across the powder coating manufacturing supply chain from assisting to engineering to distribution."

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READ THE FULL ISSUE

FEATURE UPDATES

Invoice from Packing Slips

Create invoices without leaving the Shipping Dashboard!

If your front office combines shipping and invoicing management, you'll love this new update. Now you can create invoices directly from completed packing slips or bills of lading - right from the Shipping Dashboard! One less screen and fewer clicks to create invoices saves time!



STEELHEAD technologies Search All CMD K Marc Madigan Clocked In!

Packing Slip Signed

John Doe Fabricating

#665
4/13/23, 3:41 PM

Gross Wt: NaN (lbs)
Includes Orders: [RO #1333](#)
[WO #2488](#)

Complete Shipping and Create Invoice

This custom feature can be turned on or off from your Domain Settings. Customize your screens to the unique workflow of your front office!

You can also now use previously created packing slips to create invoices from the Invoicing Dashboard, as well. Toggle on the "View Packing Slips" option on the Invoicing Dashboard to create invoices directly from packing slips. No more flipping back to other pages to see what parts were included. Try it out and speed up your invoicing workflow today!

STEELHEAD technologies Search All Search... CMD K Marc Madigan Clocked In!

Home > Invoices

Packing Slips [View Active Parts](#)

Invoices [VIEW ALL INVOICES](#)

Work Order	Part Number	Qty	Invoiced	Status
1298	2435	5	4	Partially Invoiced
1249 - 96989	2369	125	0	Not Invoiced

Invoice #	Customer	Total	Terms
#419	Dynamic Valve Control Ltd	\$0.00	Net 30
#418	Abbott	\$248.40	Net 30
#417	John Doe Fabricating	\$92.44	Net 20
#416	Ford	\$26,512.20	Net 30
#415	John Doe Fabricating	\$211.04	Net 20

Toggle on the "View Packing Slips" option on the Invoicing Dashboard to create invoices directly from packing slips!

LEARN MORE



CREATE TREATMENTS FROM THE ORDER ENTRY SCREEN

When creating a new treatment from the Order Entry screen, you can now enter in all the needed treatment information on the fly, in one place!

CUSTOMER INFO VISIBLE WHEN CREATING INVOICES

Make sure your invoices are correct - custom customer information is now visible on the Invoice Creation screen!

This is not a full list of product updates.

For more information visit our [product updates page](#).

[SEE ALL UPDATES](#)

New Articles

This week's round-up focuses on your QMS approach in addition to how visibility promotes customer satisfaction and increased sales. Dive into the blog articles below!





News & Events

PMTS 2023

That's a wrap! The team had a great time at the Precision Machining Technology Show in Cleveland. Thank you for stopping by our booth for a demo!



Products Finishing Webinar: 5 Steps to Future-Proof Your Plant

Steelhead hosted an information-packed, interactive webinar for those that are planning for retirement, the sale of a business, or just getting the company off the ground.

Didn't have a chance to attend? *No problem!*
You can access the on-demand version at any time.

[TAKE ME TO THE WEBINAR!](#)





The slide features the Steelhead Technologies logo on a red background. The logo consists of a stylized white 'S' with a dot above it, resembling an eye. Below the logo, the text 'STEELHEAD technologies' is written in white. To the right of the logo, there are three small video thumbnails showing different people. The top thumbnail shows a man in a dark shirt with a 'COMMERCIAL POWDER COATING IN' sign behind him. The middle thumbnail shows a man in a red shirt with a headset. The bottom thumbnail shows a man in a dark shirt with a 'PRODUCTS FINISHING' sign behind him. Below the logo, the title '5 Steps to Future-Proof Your Plant' is centered in black text. Underneath the title, the date 'Jeff Halonen, April 12th, 2023' is written in a smaller font. A small number '1' is located in the bottom right corner of the slide.

Job Shop Insights

During the webinar above, we asked visitors three questions and the results may surprise you! Here is what we found:

- 1. What are you needing the most help with right now?**
 - Creating systems to make our jobs easier: 45%
 - Adding value to sell our company: 5%
 - Boosting profits and sustainability for growth: 50%
- 2. Do you have a succession plan in place?**
 - Yes: 52%
 - No: 48%
- 3. How long has your top management been with your company?**
 - Less Than 3 Years: 8%
 - 3 to 9 Years: 36%
 - More Than 10 Years: 56%

How does your company fit in with this poll data?

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