



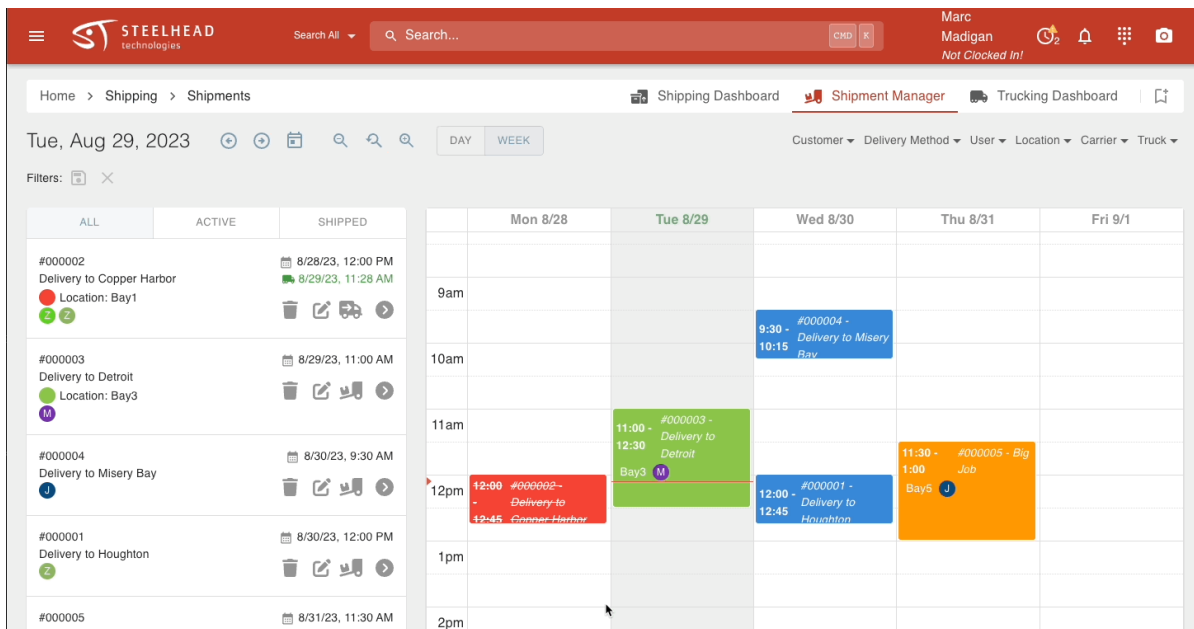
# The Weekly Catch

*Updates and information you don't want to miss  
from our marketing team to your inbox!*

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## Revolutionize Logistics with Shipping

**Streamline shipping like never before with a range of advanced tools designed to enhance efficiency, optimize logistics, and provide an unparalleled shipping experience.**



## Schedule Shipping Bays with Precision

Seamlessly schedule and allocate shipping bays, ensuring that every shipment is assigned the right space at the right time, minimizing delays and maximizing throughput.

## Diverse Management Options

Whether it's customer pickups, 3rd party carriers, or internal trucking, Steelhead empowers you to effortlessly manage all your transportation methods in one place. Enjoy the convenience of centralizing logistics and gaining real-time insights into every movement.

## Seamless Integration for Efficiency

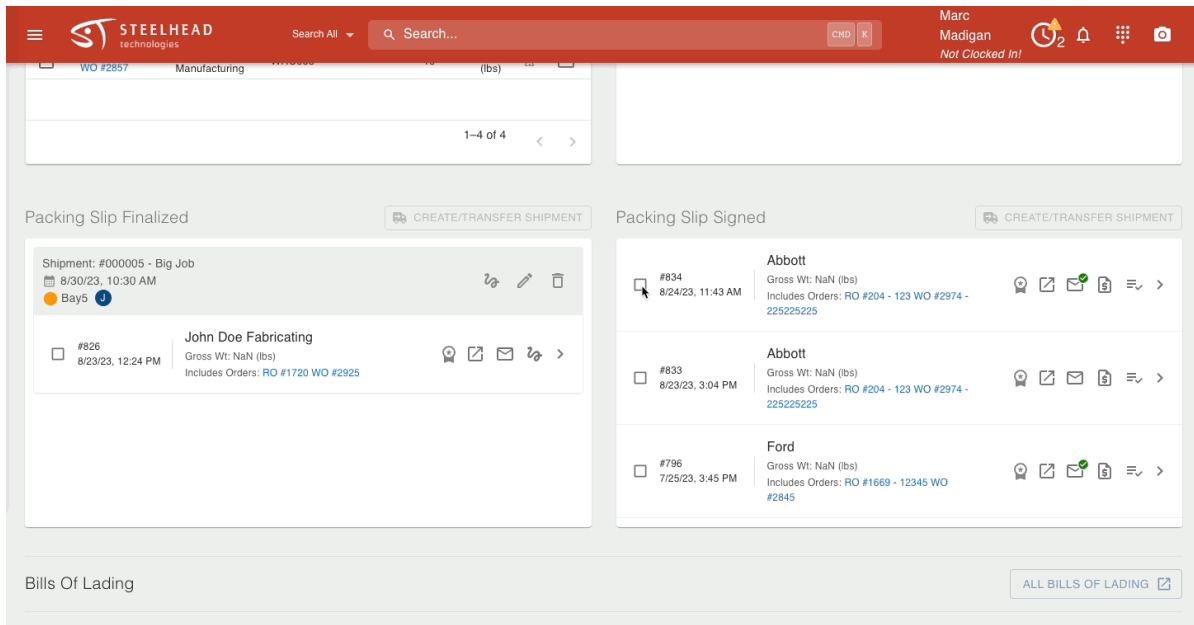
Integrating seamlessly into your existing shipping modules, this enhanced feature offers a unified shipping experience. Say goodbye to unnecessary friction and hello to a streamlined process that saves time, reduces errors, and boosts overall efficiency.

## Optimize Trucking Like Never Before

Experience better load management and logistics planning with the ability to strategically optimize your trucking operations. Make informed decisions that cut costs and enhance delivery timelines, all within a user-friendly interface.

## Single Signature Delivery

Simplify the delivery process with our single signature option. No more hassle of multiple signatures – now, a single confirmation covers it all, ensuring a smooth and convenient delivery experience for both your team and recipients.



## Effortless Packing Slip Management

Sign and move multiple packing slips with ease. With Steelhead, you can consolidate actions and reduce administrative overhead, ensuring accurate and swift packing slip processing.

## Enhanced Trucking Dashboard

Our upgraded trucking dashboard is designed to access a comprehensive overview of all shipments that need to go out and mark them as shipped, all from one centralized location.

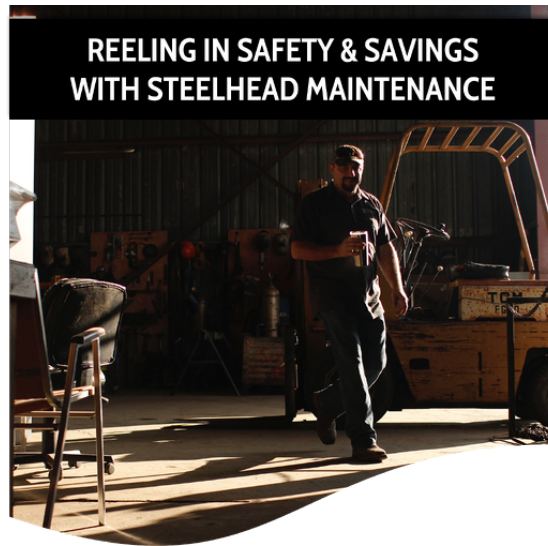
## Enhanced Invoicing Insights

Gain greater clarity in your invoicing process. Know exactly which orders and packing slips were delivered together with date and time references, facilitating accurate and efficient billing processes.

Say goodbye to complexity and hello to a world of efficient, integrated, and optimized shipping operations. **Elevate your logistics game in Steelhead today!**

# Articles

This week's articles highlight the power that new technology has in attracting a new generation of talent along with the importance of preventative maintenance programs and how Steelhead's maintenance feature supports holistic plant management.



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## Shop Spotlight

**National Plating Company**

With a rich history dating back to its inception by John Miszewski in 1909 and subsequent incorporation in 1920, National Plating Company has stood as a paramount figure in the realm of metal finishing for over a century in Milwaukee, Wisconsin.

A legacy as a family-owned and operated establishment has enabled them to uphold an unwavering commitment to advancement, excellence, and the contentment of their clientele. ***Notably, this commitment to progress and customer satisfaction has been exemplified through the strategic implementation of Steelhead's cutting-edge job shop software, streamlining operations and enhancing customer experiences.***



Under the stewardship of Daniel Hernandez, a distinguished infantry marine with combat tours under his belt, the reins of National Plating Company were assumed. Daniel's profound comprehension of discipline, meticulousness, and the pursuit of greatness kindled his quest to elevate the company to unprecedented heights. With his guidance, National Plating Company not only preserved its dedication to

unparalleled quality but embarked on an ambitious journey towards achieving ISO 9001:2015 certification, a globally acclaimed hallmark of quality management.

*This steadfast devotion to continuous enhancement, coupled with an unyielding emphasis on customer gratification, has remained instrumental in fostering consistent expansion over the passage of time.*



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## FABTECH 2023

**FREE EXPO PASS + 30% OFF**

*Come visit us at FABTECH! Here is a **free expo pass** or **30% off** of a conference registration from all of us at Steelhead to access the world-class exhibits, hands-on product demos, and more!*

# FREE EXPO PASS

## FABTECH

North America's Largest Metal Forming,  
Fabricating, Welding and Finishing Event

**SEPTEMBER 11-14, 2023**

MCCORMICK PLACE | CHICAGO, IL

This **FREE EXPO PASS** gives you access to:

- World-Class Exhibits
- Hands-on Product Demos
- Keynotes
- New Products
- Expert Panel Discussions
- Networking Opportunities

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**Expo Only:** Use code **FBCCAI** for **FREE** admission to the Expo.

**Conference Program:** Use code **FINISHING30** to save **30%** on FINISHING Conference sessions (includes free expo registration).

### Check out these Exceptional **Finishing Conference Sessions**

#### **BASIC SESSIONS**

- C21: Introduction to Powder Coating System Design
- C31: Don't Take Safety for Granted

#### **INTERMEDIATE SESSIONS**

- C13: Under the Gun: How Powder Guns Work and Troubleshooting Tips
- C14: Batch vs. Automated Finishing Systems: Which is Right for You?
- C17: Powder Performance, Past and Future
- C19: Come On, Do the Automation
- C23: Cleaning Up Costs in Your Pretreatment Process
- C25: Leveraging Liquid Paint Equipment to Improve Quality and Efficiency
- C28: Let's Have a Blast...Cleaning
- C202: R.O.I. Drives Profit in Finishing
- C203: Invest in Liquid Coating Operations to Lower Costs and Become More Sustainable

#### **ADVANCED SESSIONS**

- C24: Choosing the Right Conversion Coating
- C102: Get Immersed in Ecoat

*Additional fees apply to attend Conference Sessions.*

For a complete listing and description of sessions, visit [fabtechexpo.com/conference](http://fabtechexpo.com/conference).

Event Partners



FABTECH WEBSITE

## Welcome to Steelhead



## Travis Kangas, Junior Support Engineer

We are excited to welcome Travis Kangas to our product team to support deployment and product growth initiatives!



# WELCOME TO THE TEAM!

## Travis Kangas

Joining Steelhead Technologies  
as a Junior Support Engineer to  
support product growth and  
development.



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## Stay Informed

Some of our most informative media outlets send regular updates to stay informed and learn from industry experts! Check out our spotlight of the week, ***Finishing Today*** and subscribe to their monthly newsletter.



# Finishing TODAY

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